

INTENSITY OF DESIGN

Chroma

Spring 2012

Chroma

The 23rd Annual Design and Industry Student Design
Exhibition at San Francisco State University.
Opening reception: Wednesday, May 9, 2012

Thank you to the University, the DAI department, the students,
the sponsors, the kickstarter donors, and all those who helped
with the production and support of the show.

Pino Trogu, Exhibit Coordinator
daishow.sfsu.edu
daishow.sfsu.edu/kickstart/













Chroma







creative

visual

design



chroma
INTENSITY OF DESIGN

ACCESS

anking

experience





IS GLUTEN HURTING YOU?

Gluten is the protein structure in a grain, often wheat, that has been broken down into smaller pieces called gluten. The gluten is made of two parts, gliadin and glutenin. It is the gliadin that is thought to be the cause of celiac disease. The gliadin is broken down into smaller pieces called gluten. The gliadin is broken down into smaller pieces called gluten. The gliadin is broken down into smaller pieces called gluten.







reproduction

process

rethinking

experience





information

visual

"Minds finished resting.
Knowledge grows again once more
Within, endlessly." - Elizabeth Lan

Music (c) pogo "Walkingtonadream (pogomix)
pogomix.net











Jack Adams Hall / Cesar Chavez Student Center