

Week	Class	Date	Item	Pts	(course %)
<b>Project (%)</b>					
<b>1</b>	1	Fri 1/30	AM	Intro to DES 226. Teachers' introduction. Readings in class from <i>Detail in Typography</i> by Jost Hochuli: Basics, The reading process, The letter (pp. 1–22). Introduction to the shop, the tools, and the proofing press.	
	2		PM	Introduction to type composition: the composing stick, the California job case, the Galley, the stone. Composition of the students' names in a font of their choosing. Dumping the stick and tying up the type form.  Signed Honor Pledge (Bring the signed page to next week's class.)	
<b>2</b>	3	Fri 2/6	AM	Readings from <i>Detail in Typography</i> : The Word (pp. 22–30). Some principles of bookbinding and imposition (book signatures). Continue the composition of your name.  Quiz: memorization of the California job case.	
	4		PM	Continue composition. Practice tying up the form, locking up the form in the chase. Basics of the proofing press. Transferring of the form to the proofing press and printing a proof. Proofreading, corrections, and final print. Cleaning the press.	
<b>3</b>	5	Fri 2/13	AM	Readings from <i>Detail in Typography</i> : The line (pp. 32–46). Field trip to the Frank V. de Bellis Collection in the Leonard library at SF State.  Due: typeface comparison of two blocks of text.	
	6		PM	Distribute type from the composition of your name. Practice composition and distribution. Introduction to the business card project. Select a typeface, a font, and sketch your business card using InDesign or Illustrator.	
<b>4</b>	7	Fri 2/20	AM	Readings from <i>Detail in Typography</i> : Line spacing, the column; The qualities of type. (pp. 47–58). Composition of the business card type. Tie-up the composition.	
	8		PM	Selection of paper. Coordination of multiple cards on the same form. Printing the business card.	
<b>5</b>	9	Fri 2/27	AM	Field trip to Arion press in Fort Mason, San Francisco.	
	10		PM	Print business card.	
<b>6</b>	11	Fri 3/6	AM	Distribute business card type. Distribute new H&M foundry type.	
	12		PM	Start final project. Type specimen with quotes an additional visual compositions; or single booklet with one chosen, extended text; or broadside.	
<b>7</b>	13	Fri 3/13	AM	Sketch final project by hand and using the computer. Project planning and scheduling.	
	14		PM	Field trips to Autumn Press and Codex foundation, Berkeley.	
<b>8</b>	15	Fri 3/20	AM	Selection of fonts. Inventory of H&M type.	
	16		PM	Distribute new H&M foundry type.	

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9	17	Fri 3/27	AM	Spring Break — No Classes		
	18		PM	Spring Break — No Classes		
10	19	Fri 3/31	AM	Bookbinding workshop: signature, folding and stitching.		
	20		PM	Bookbinding workshop: casing the book (covers).		
11	21	Fri 4/3	AM	Composition.		
	22		PM	Composition.		
12	23	Fri 4/10	AM	Composition and proofing.		
	24		PM	Composition and proofing.		
13	25	Fri 4/17	AM	Printing.		
	26		PM	Printing.		
14	27	Fri 4/24	AM	Field trip to Letterform Archive, San Francisco.		
	28		PM	Printing.		
15	29	Fri 5/1	AM	Printing.		
	30		PM	Printing.		
16	31	Fri 5/8	AM	Final project assembly.		
	32		PM	Binding of the final project.		
17	33	Fri 5/15	AM	Shop, cleanup, and final distribution of type.		
	34		PM	Party and celebration!		

**Cat. 4: Attendance (21.5%)**

4.1	Attendance	100	30.0
		<b>100</b>	<b>30.0</b>

**Course Total**