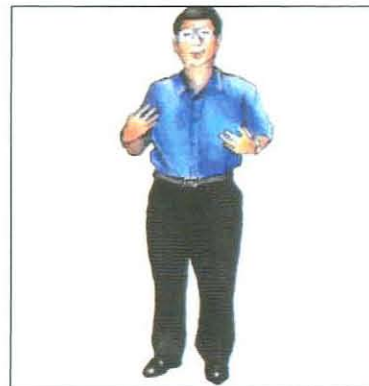


# Herro? Herro?

# This is Mike Lin.

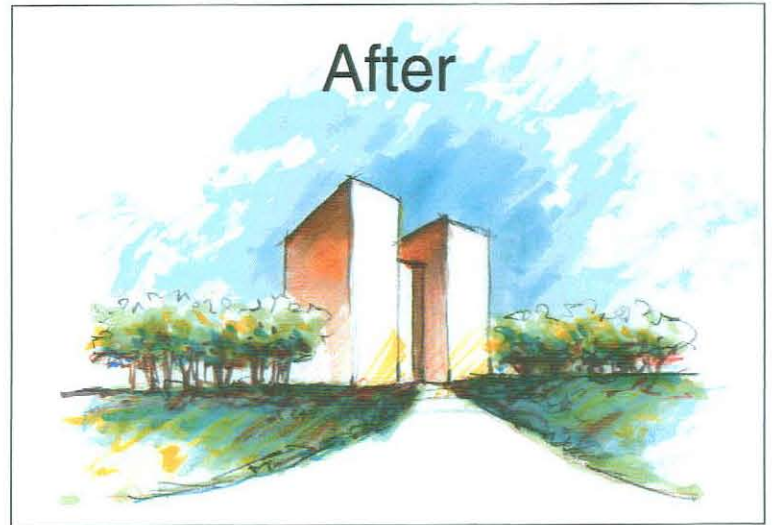


Before



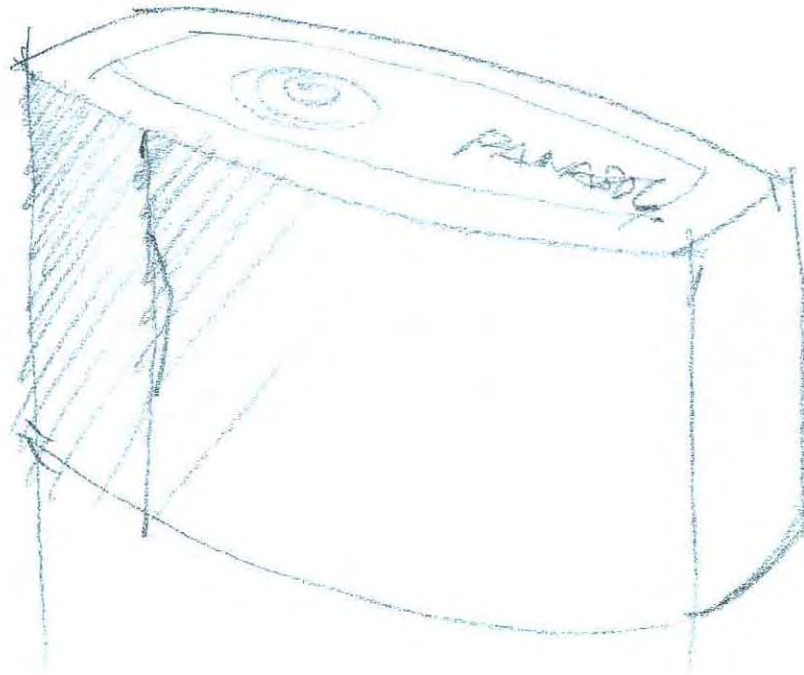
[beloose.com](http://beloose.com)

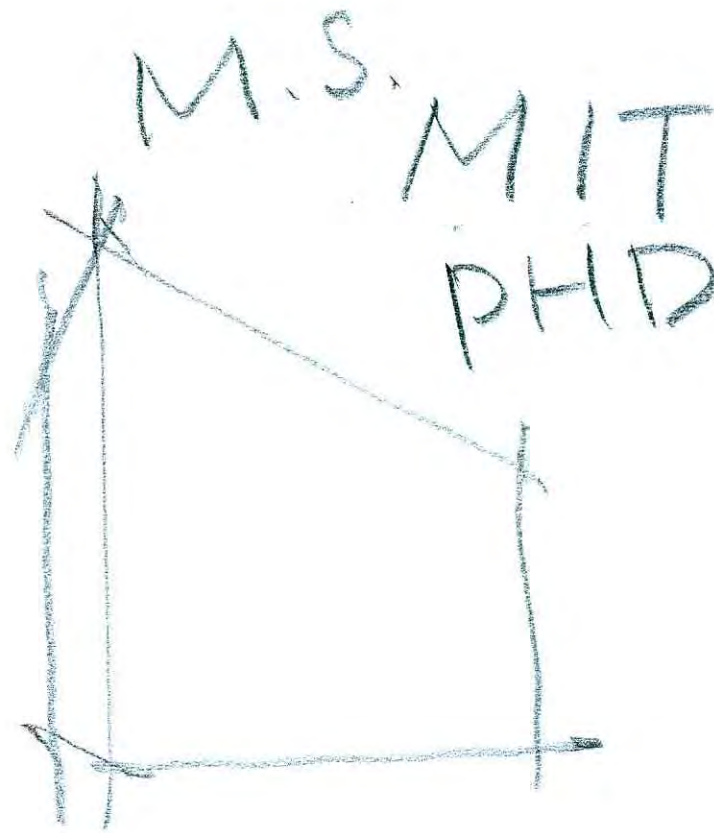
After



# BeLoose Graphic Workshop

Tue. Nov. 2, 2010 2-5pm  
FA124 DAI – SF State





1. in hand
2. tricks
3. Copy

1. ~~Attitude~~
2. ~~Portfolio~~
3. ~~Energy~~

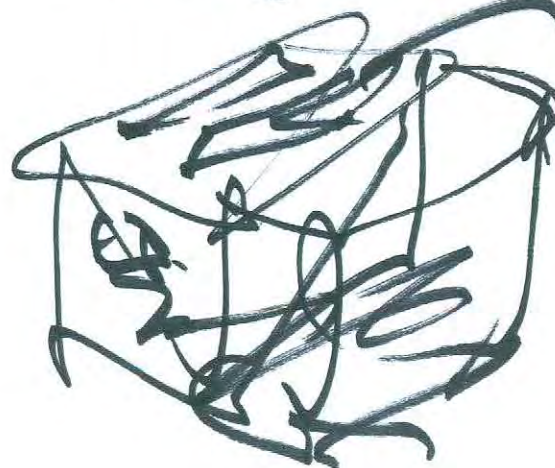
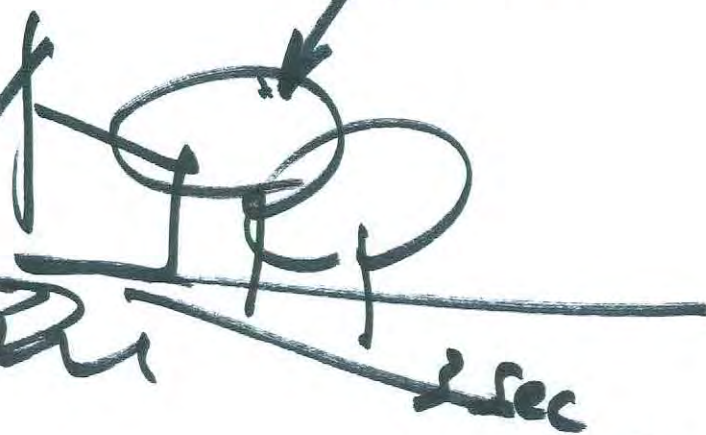
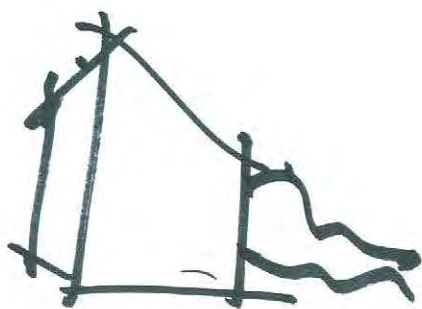
G.P.A. ~~A~~ ~~B~~ ~~C~~ ~~D~~



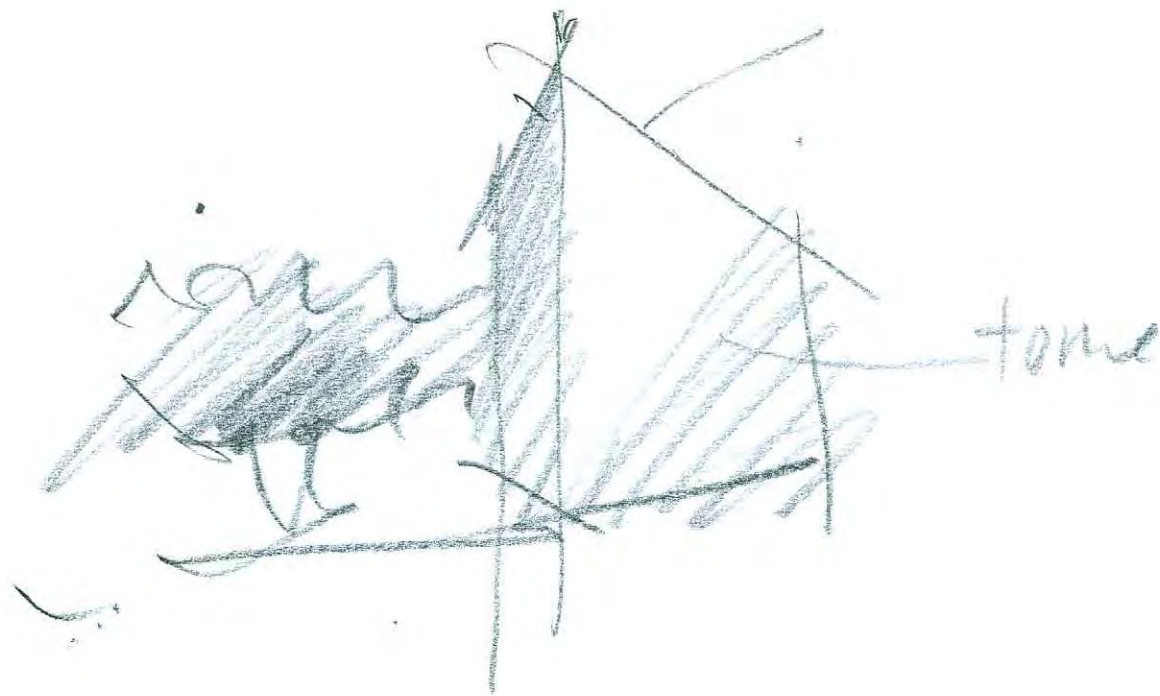
Design  
Artist

Red ~~pit~~ oak  
TREE

1. 1 am. a
2. 1 am. a
3. time

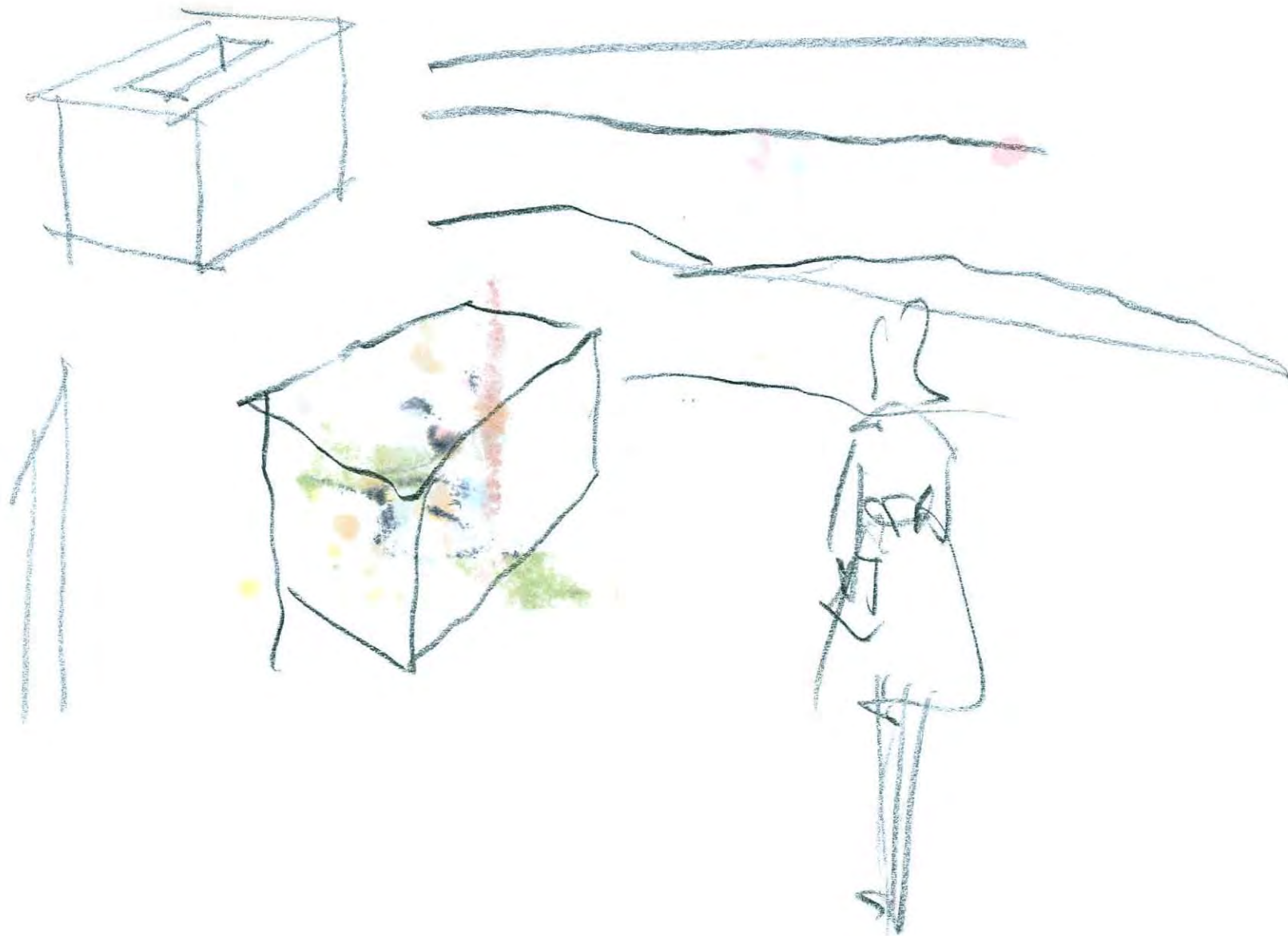


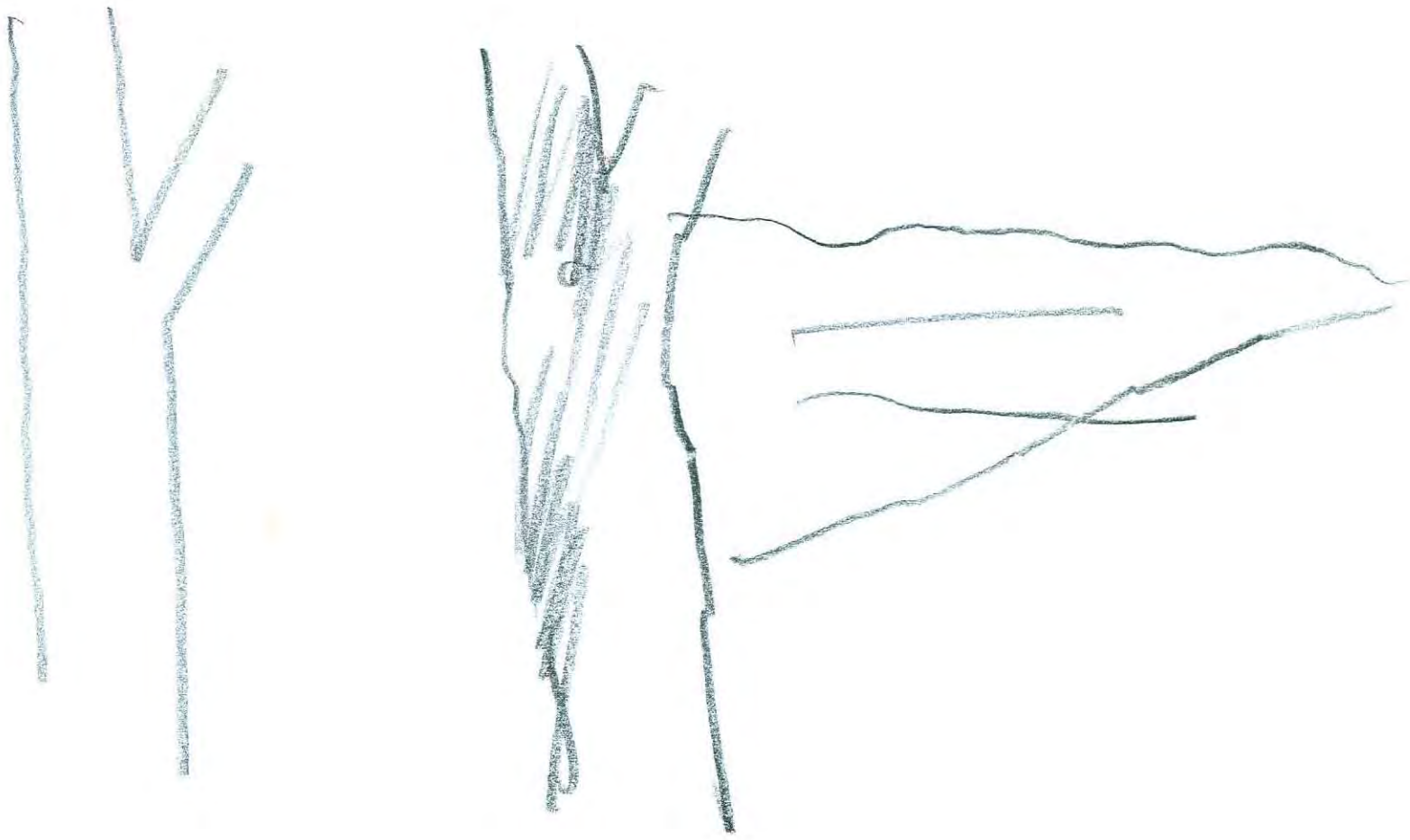
3 hole

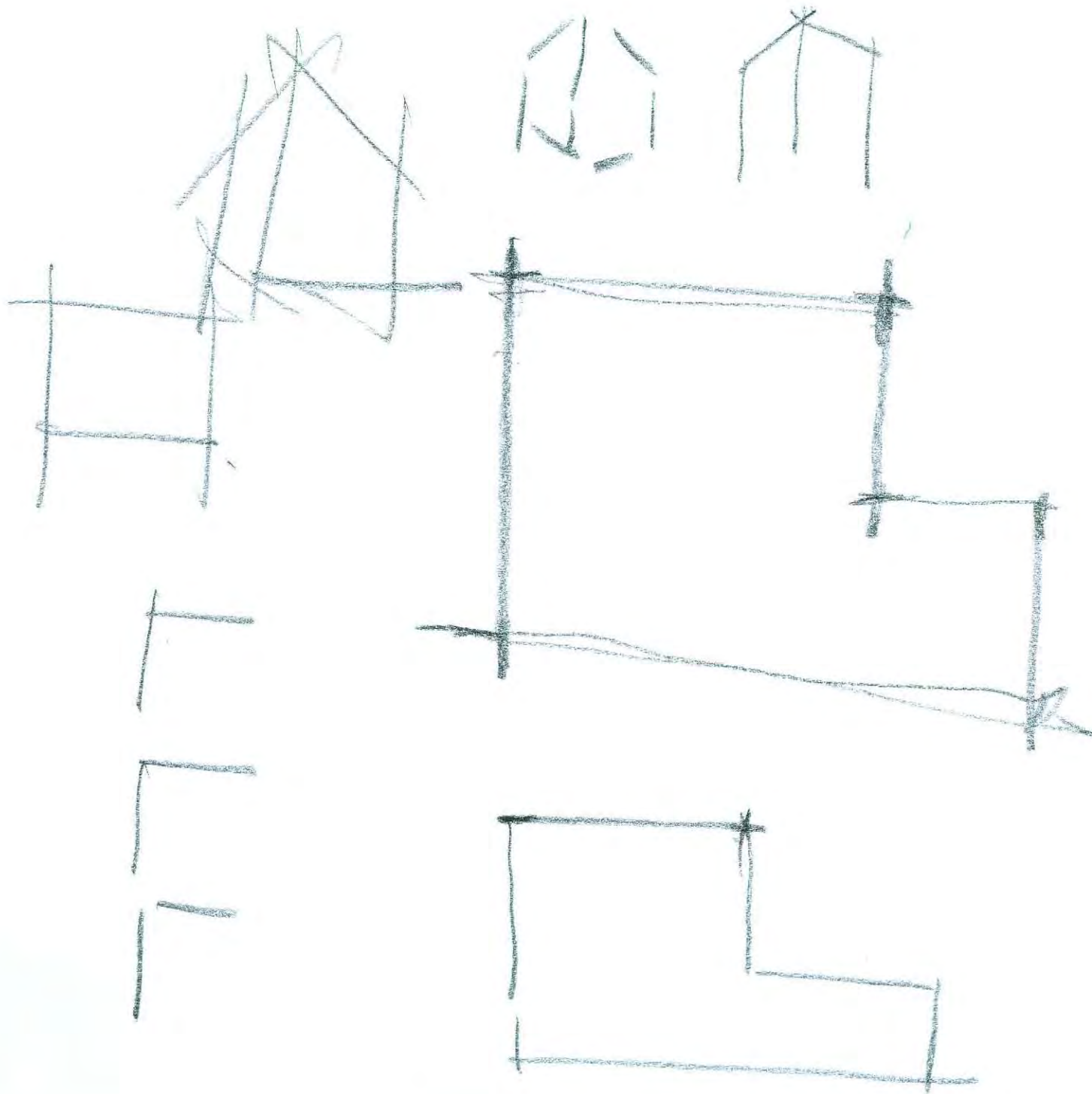


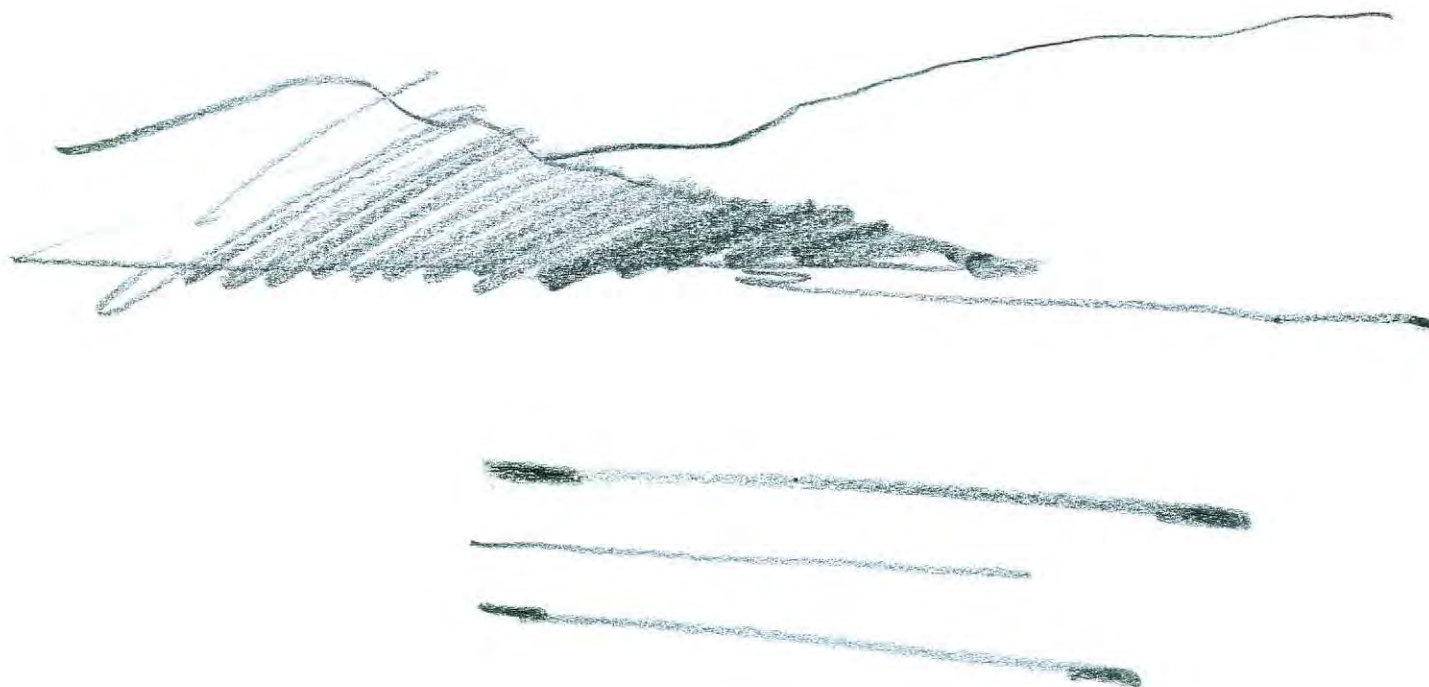














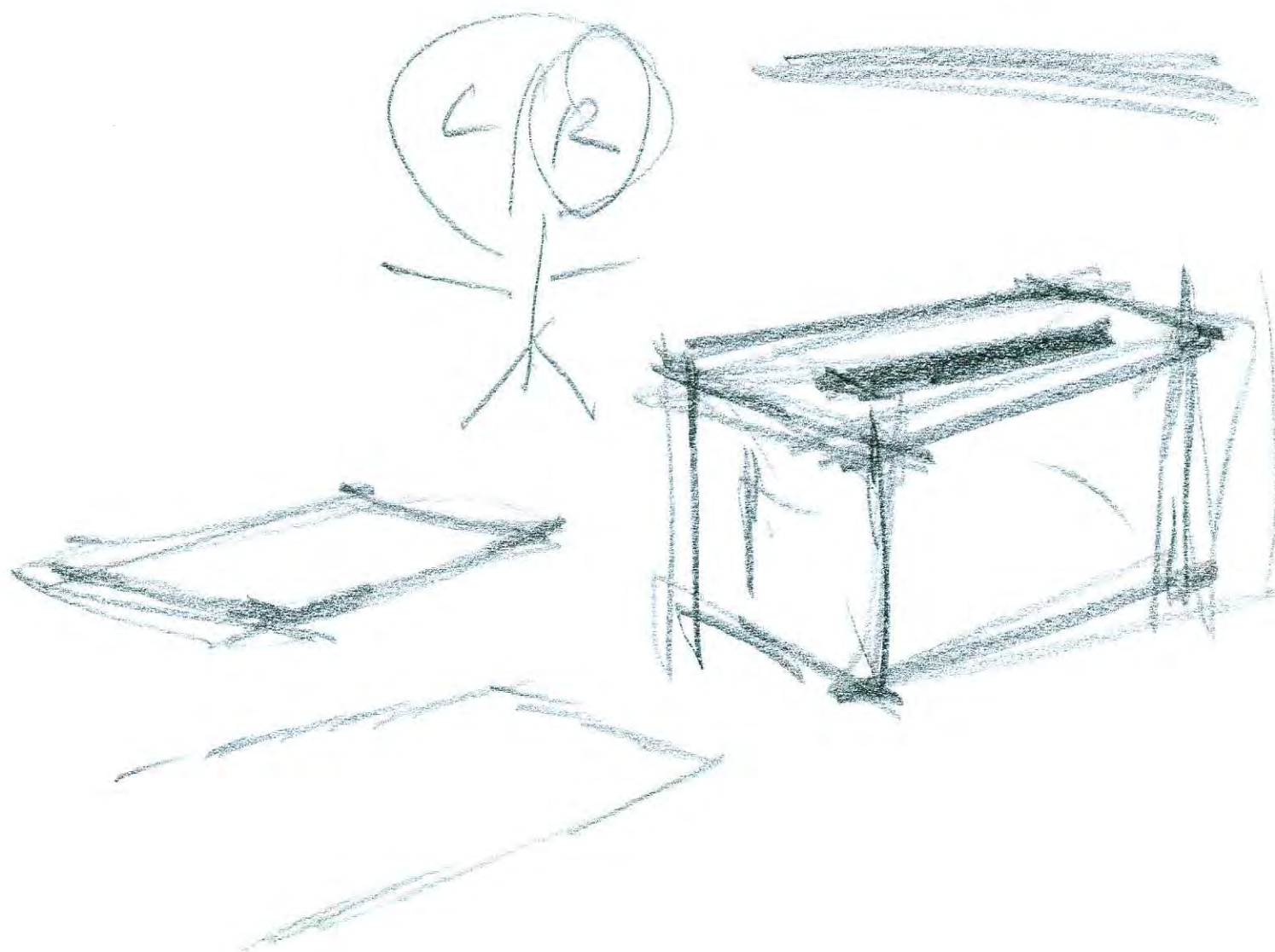


am 2.11.21

sup 2.11.21



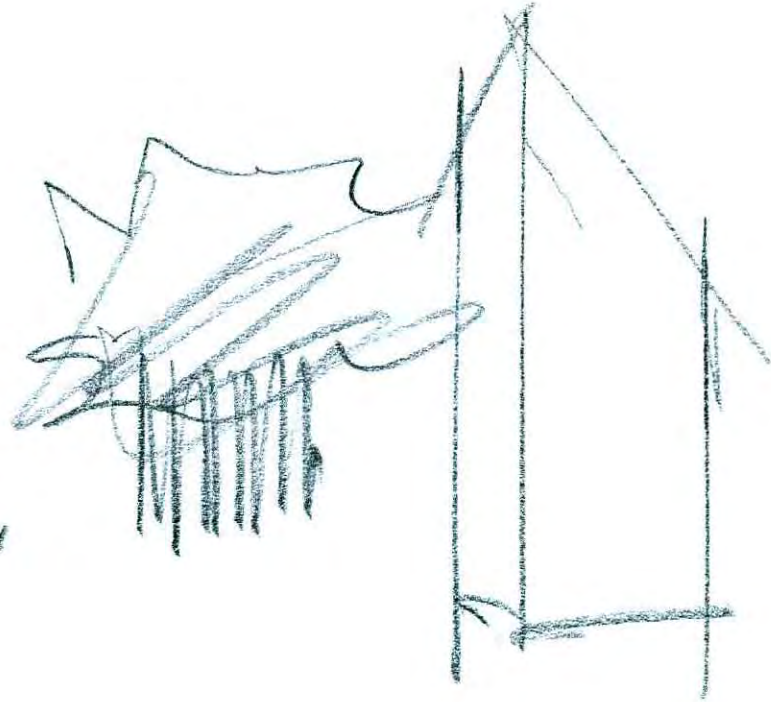


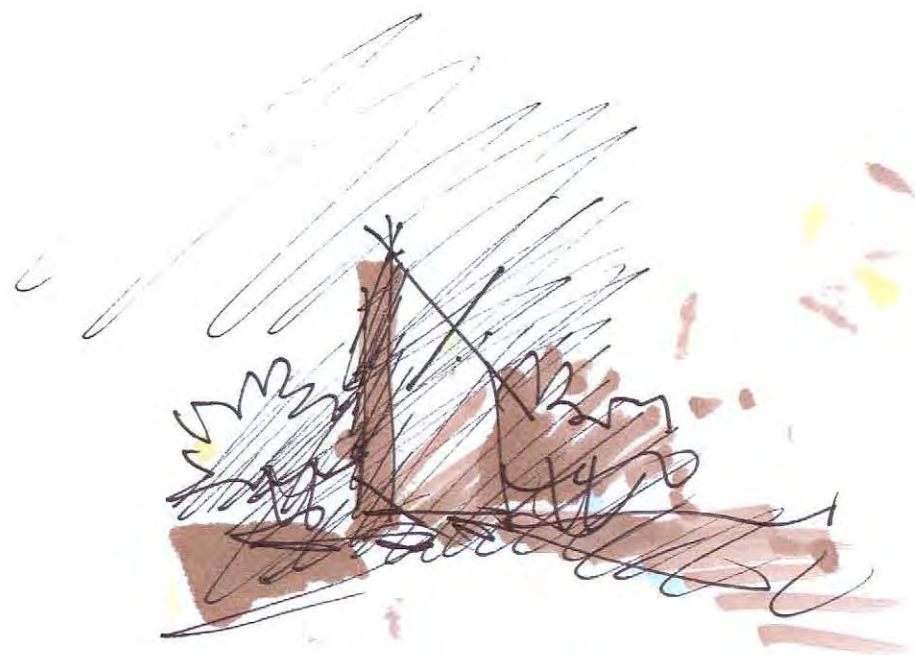


800 / 200

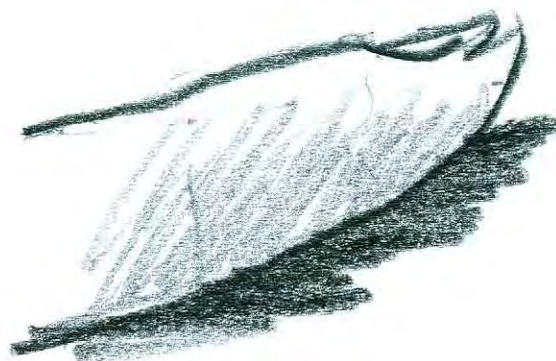
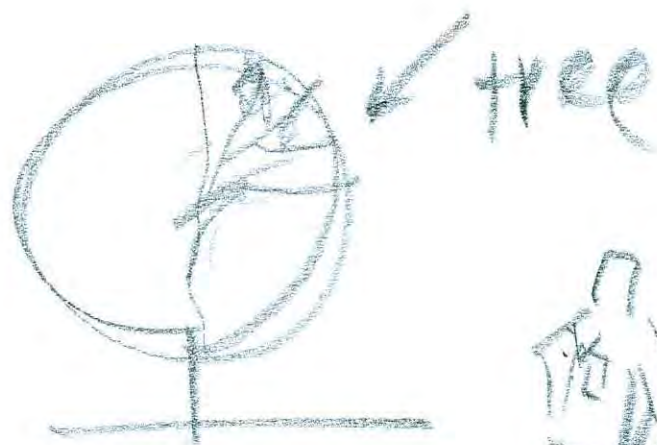


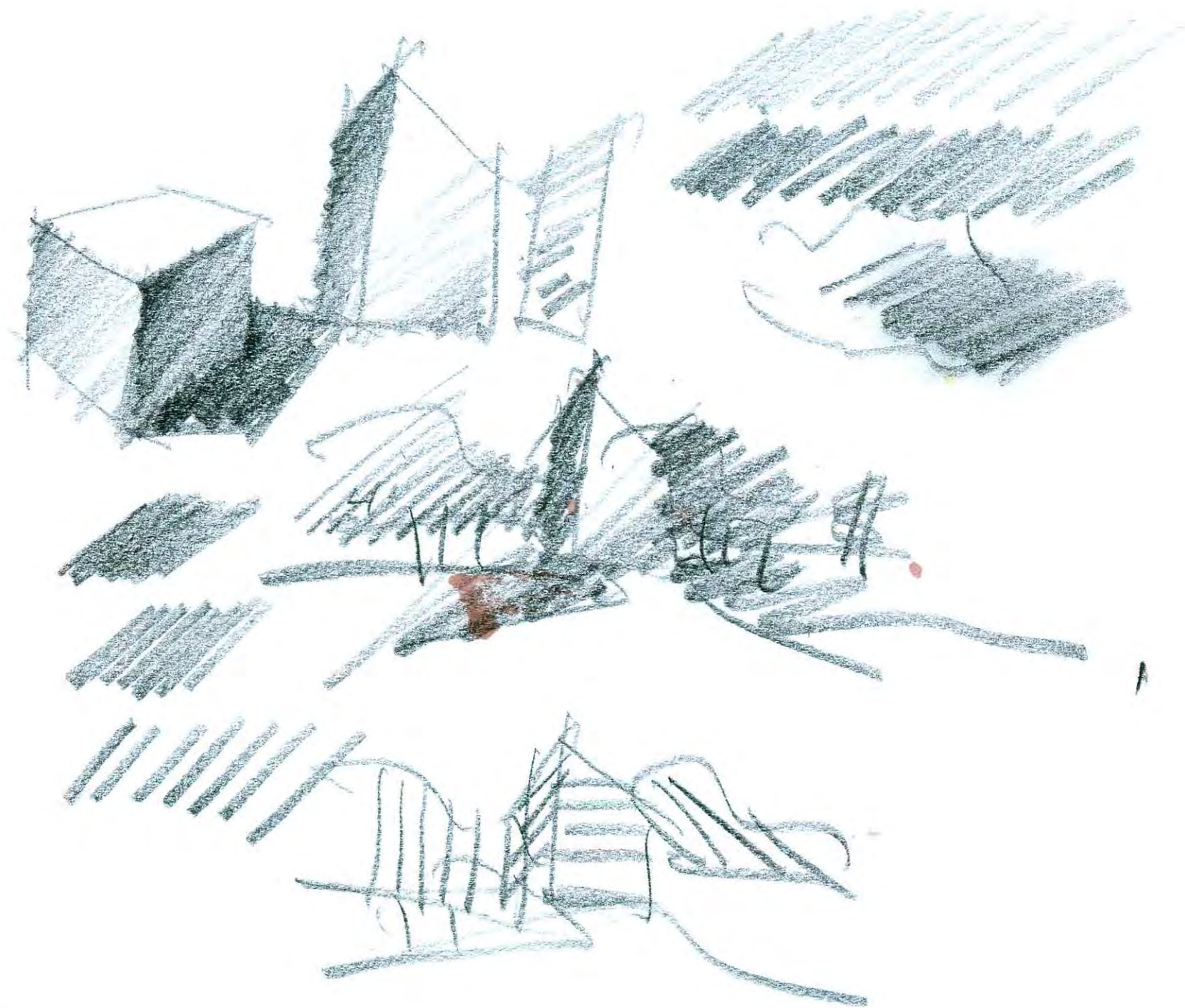
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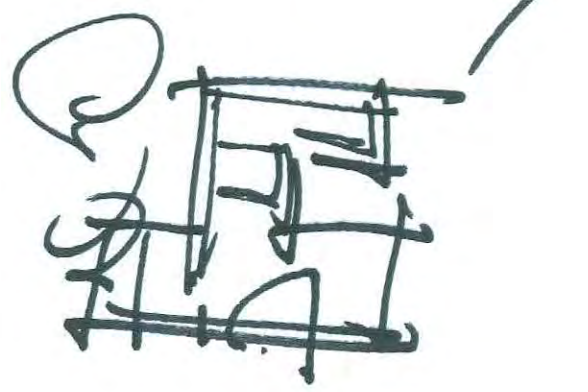
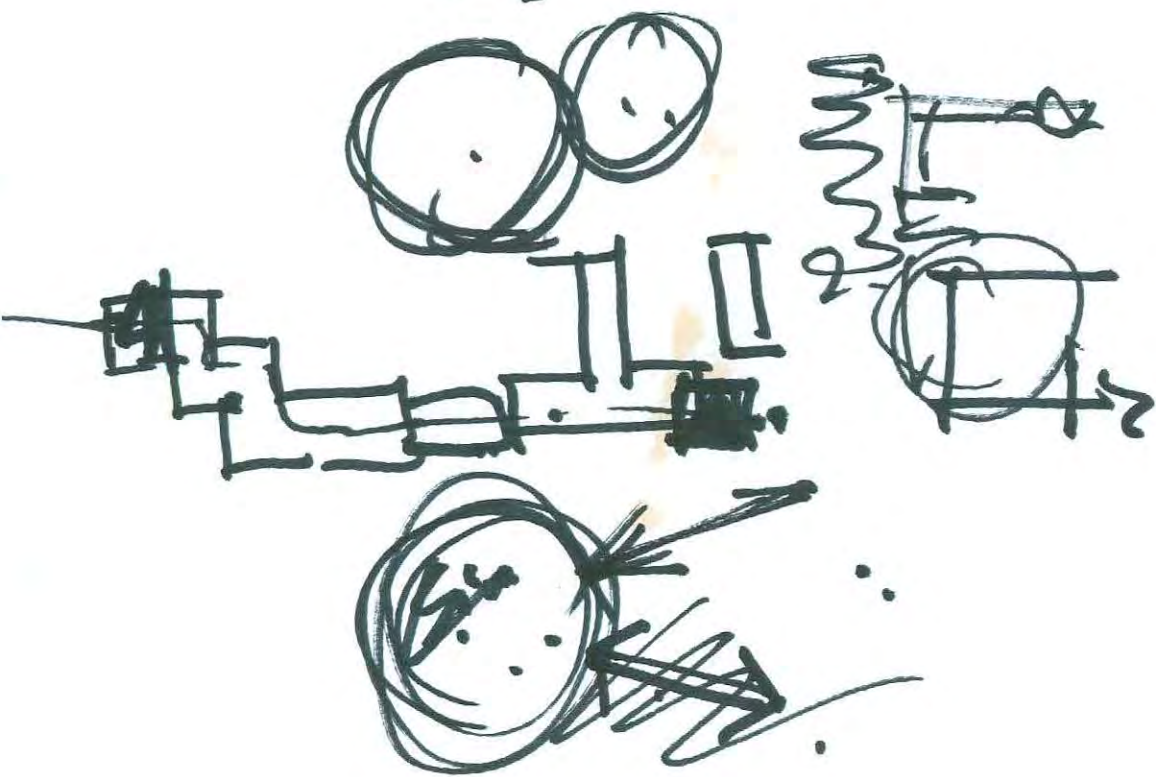


Design 3

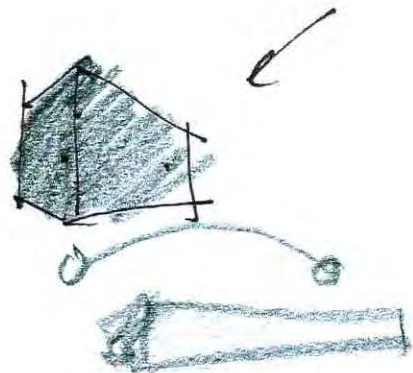
premi

prelim

Final  
Des





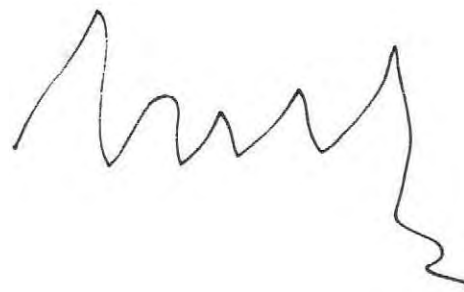
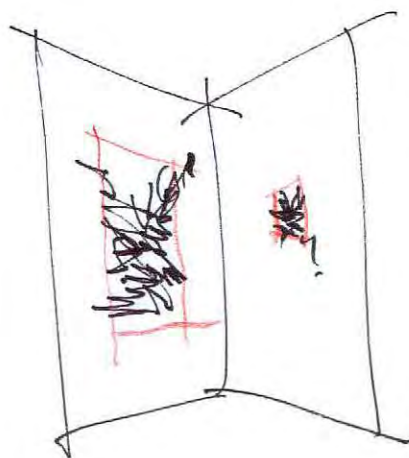
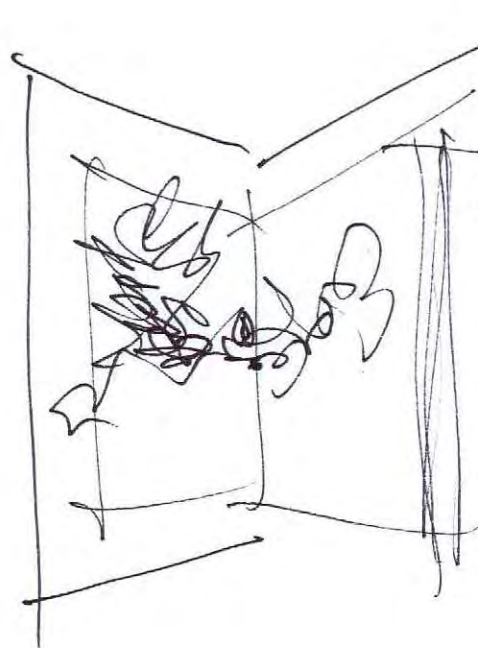
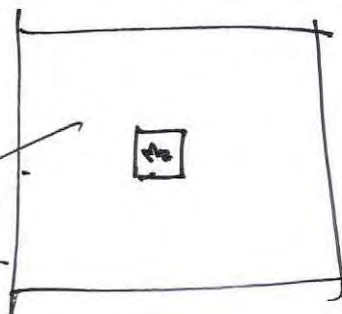
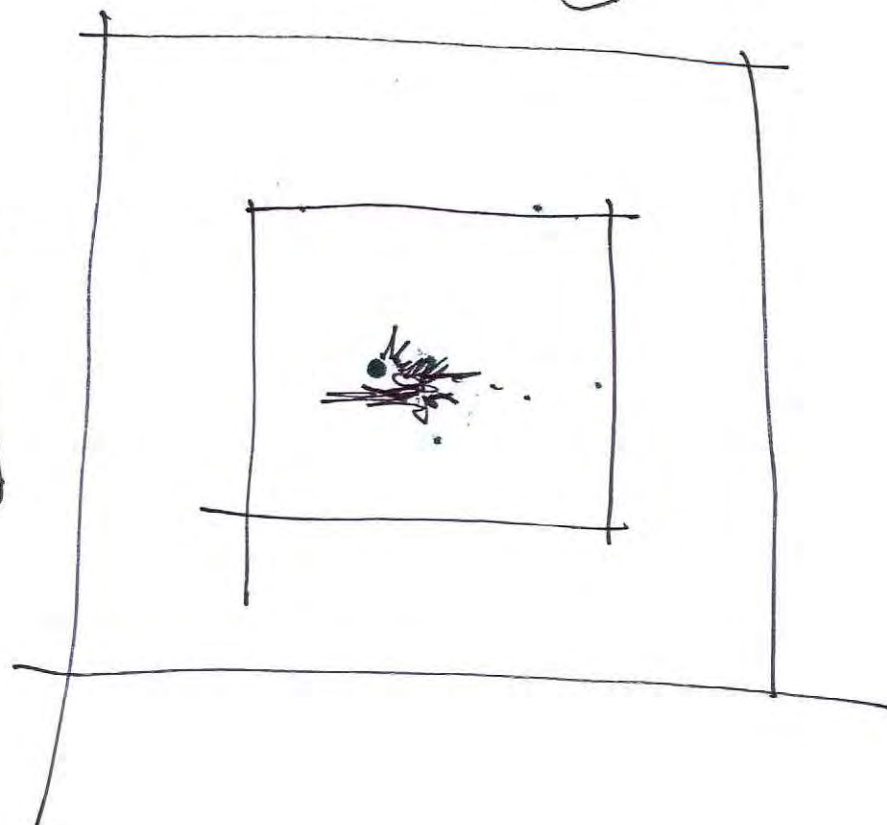


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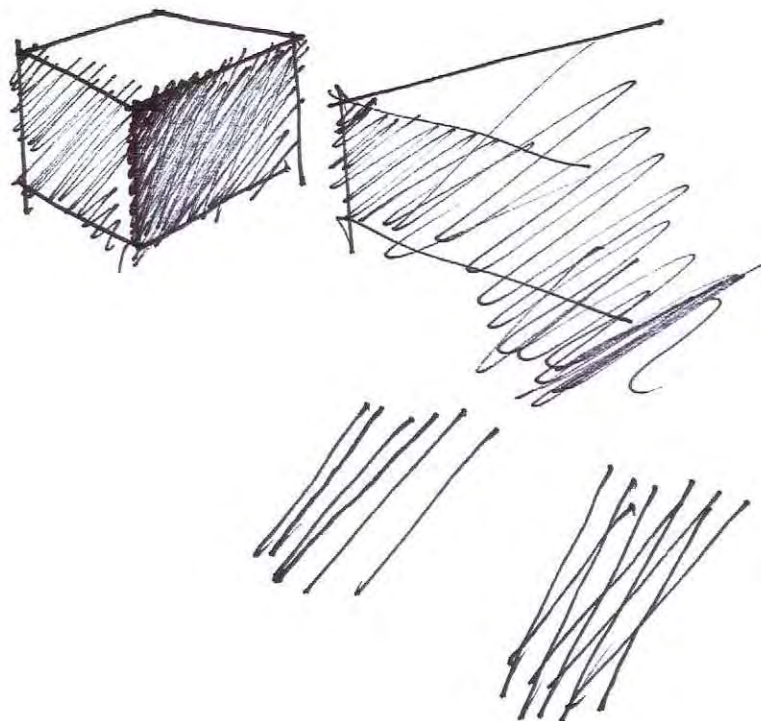
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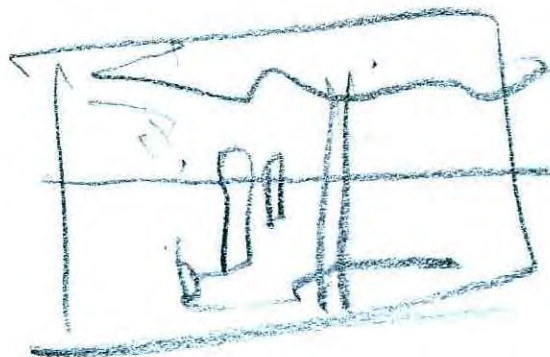
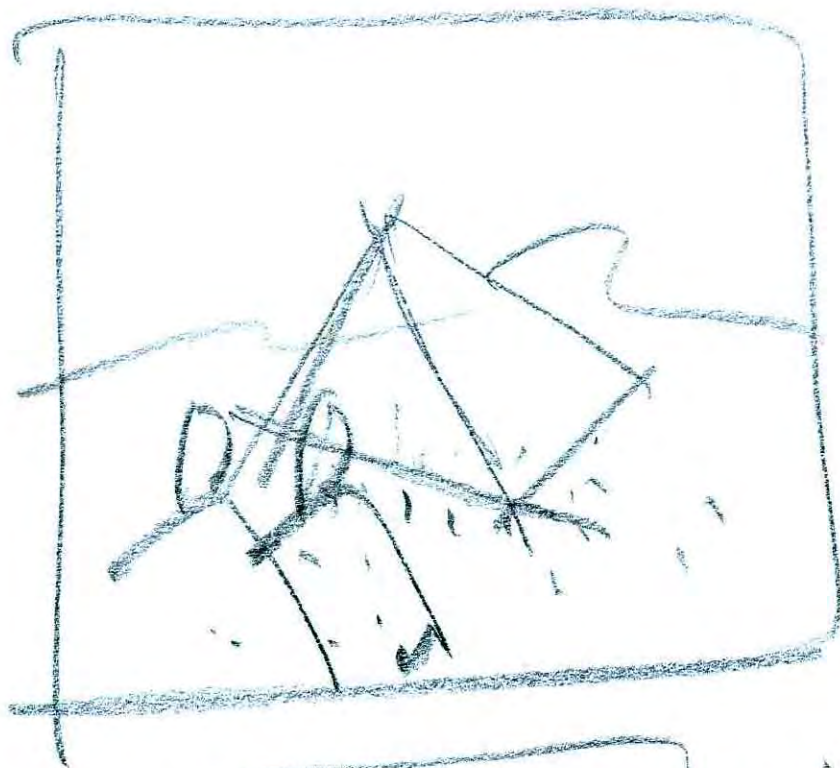
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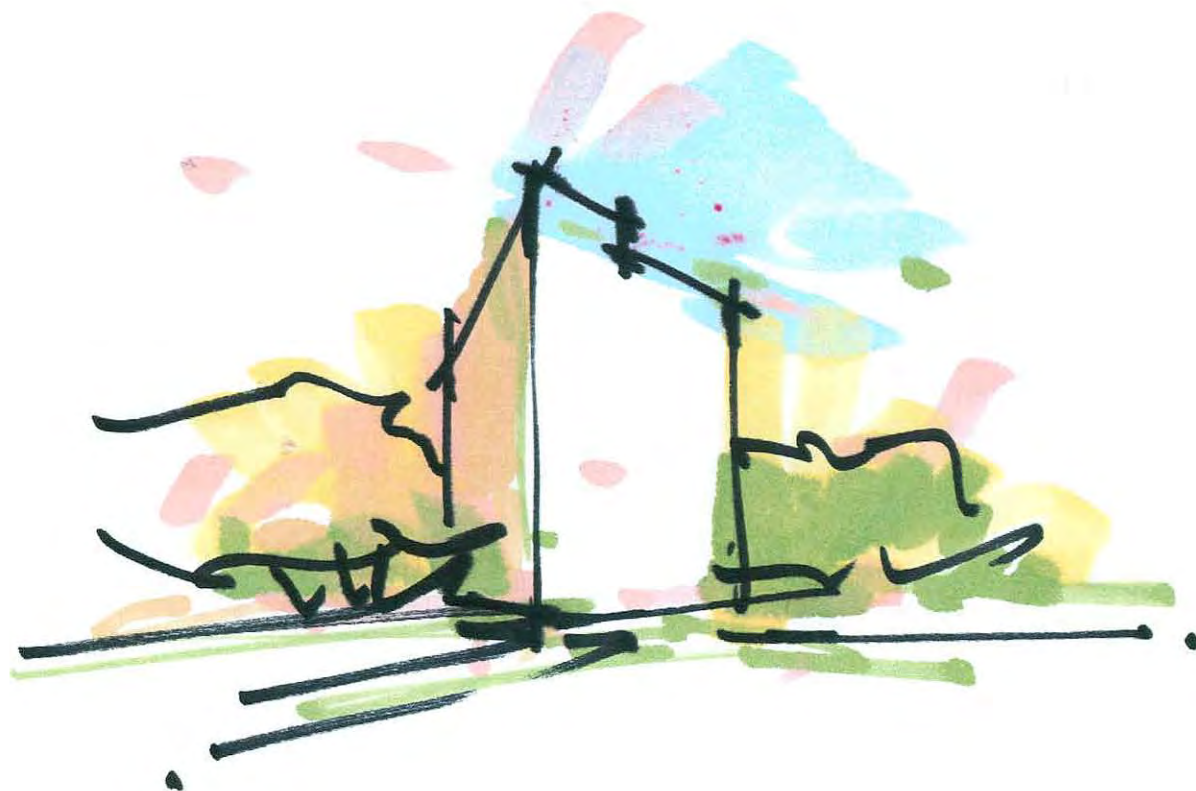


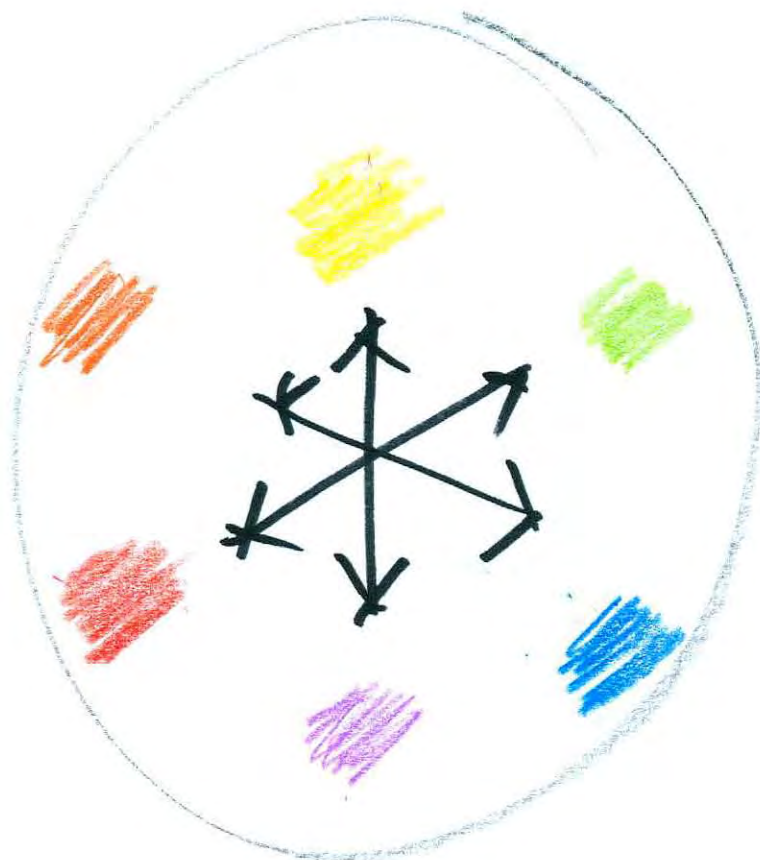






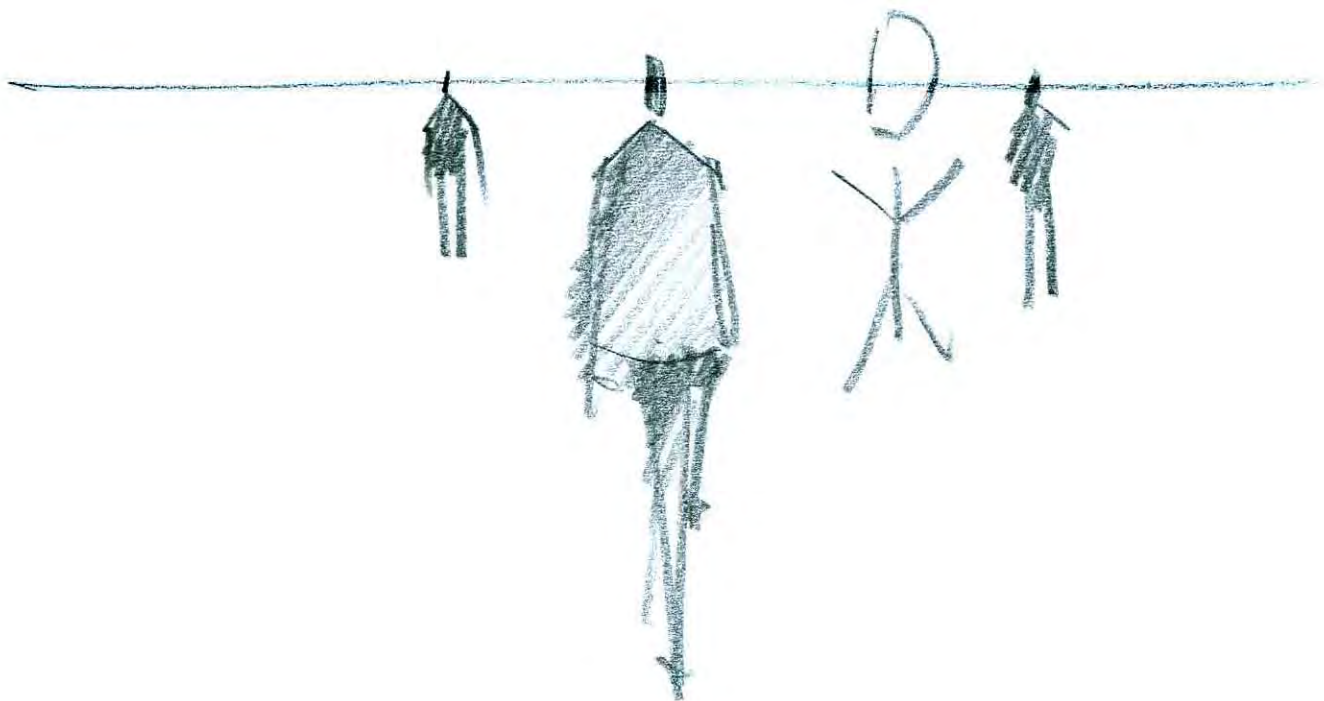
28 62  
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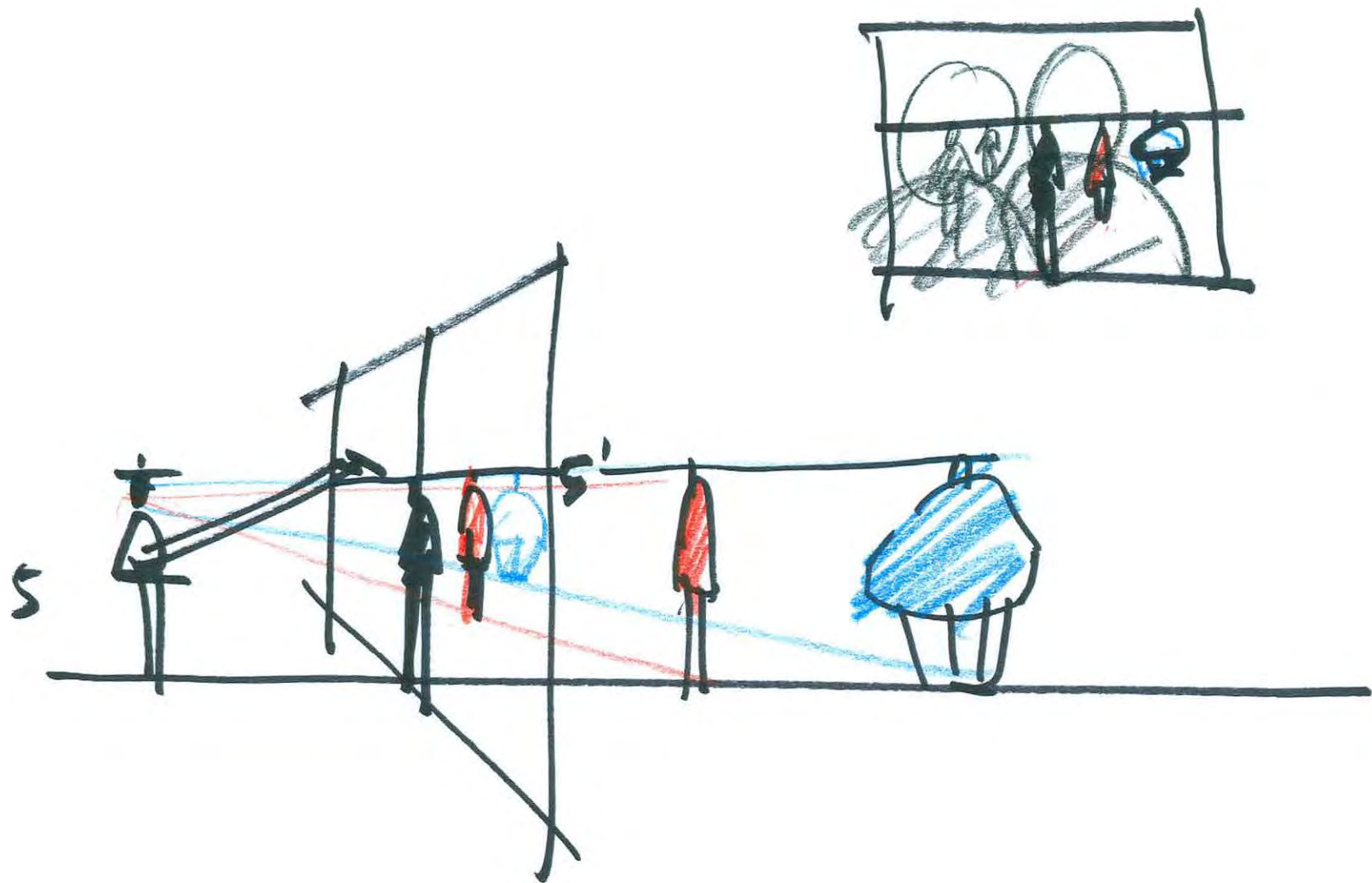


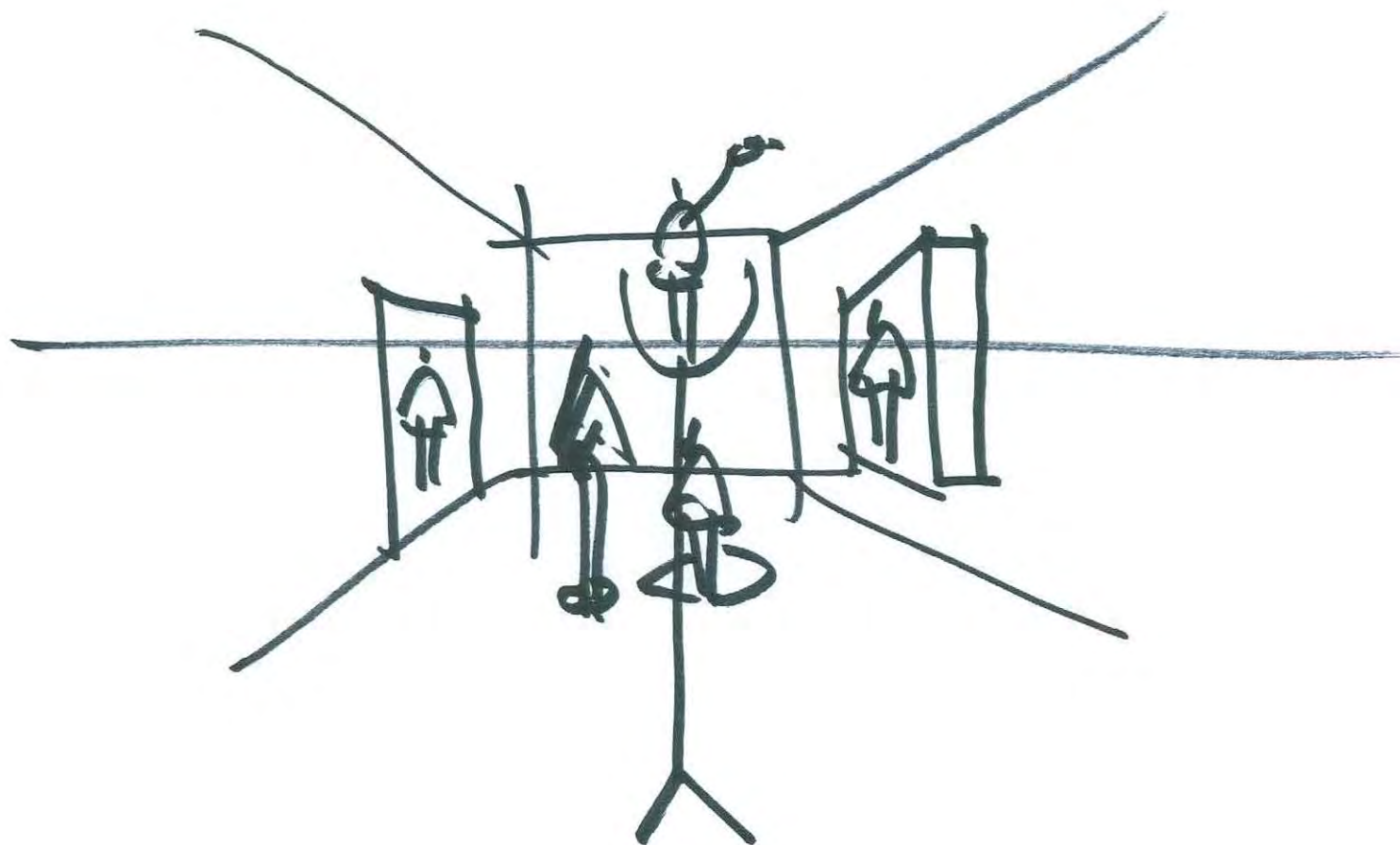




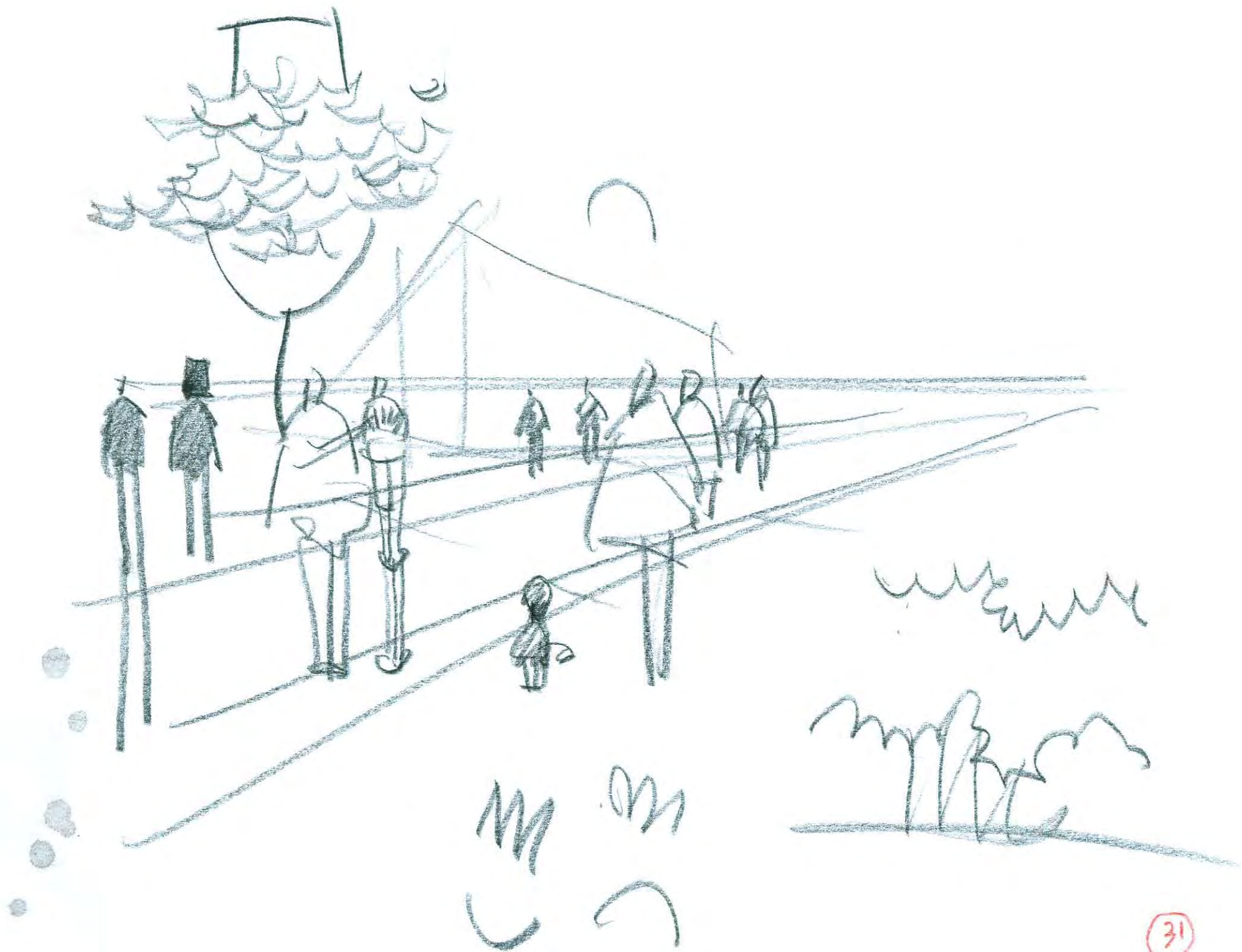


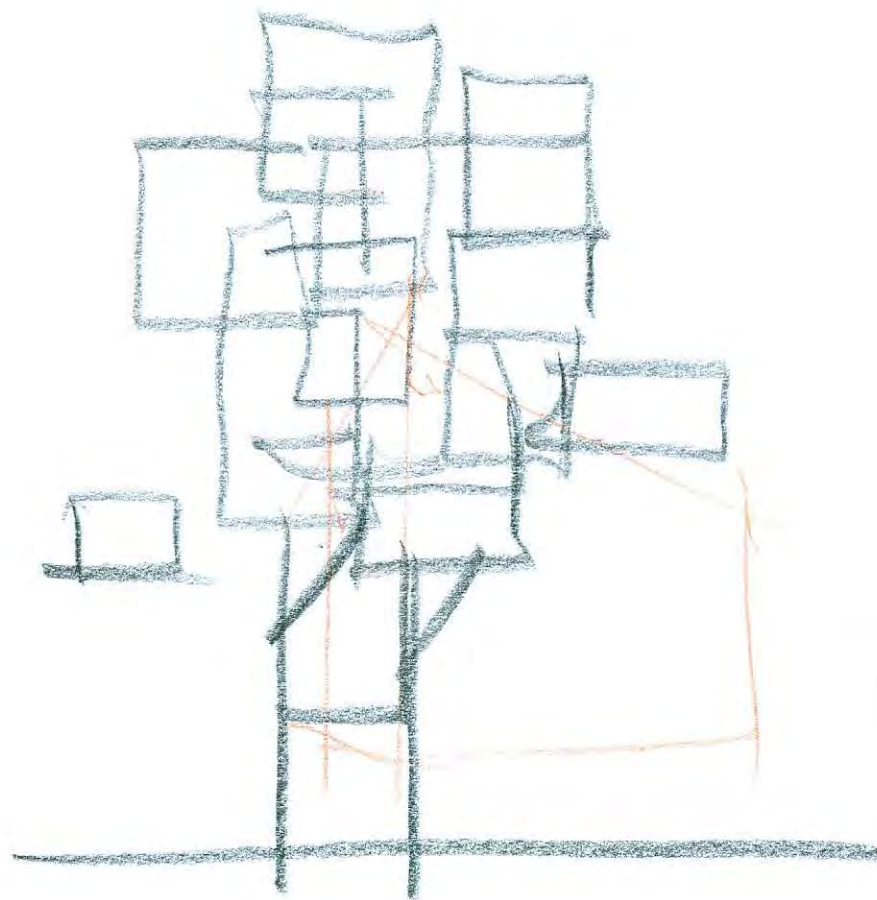


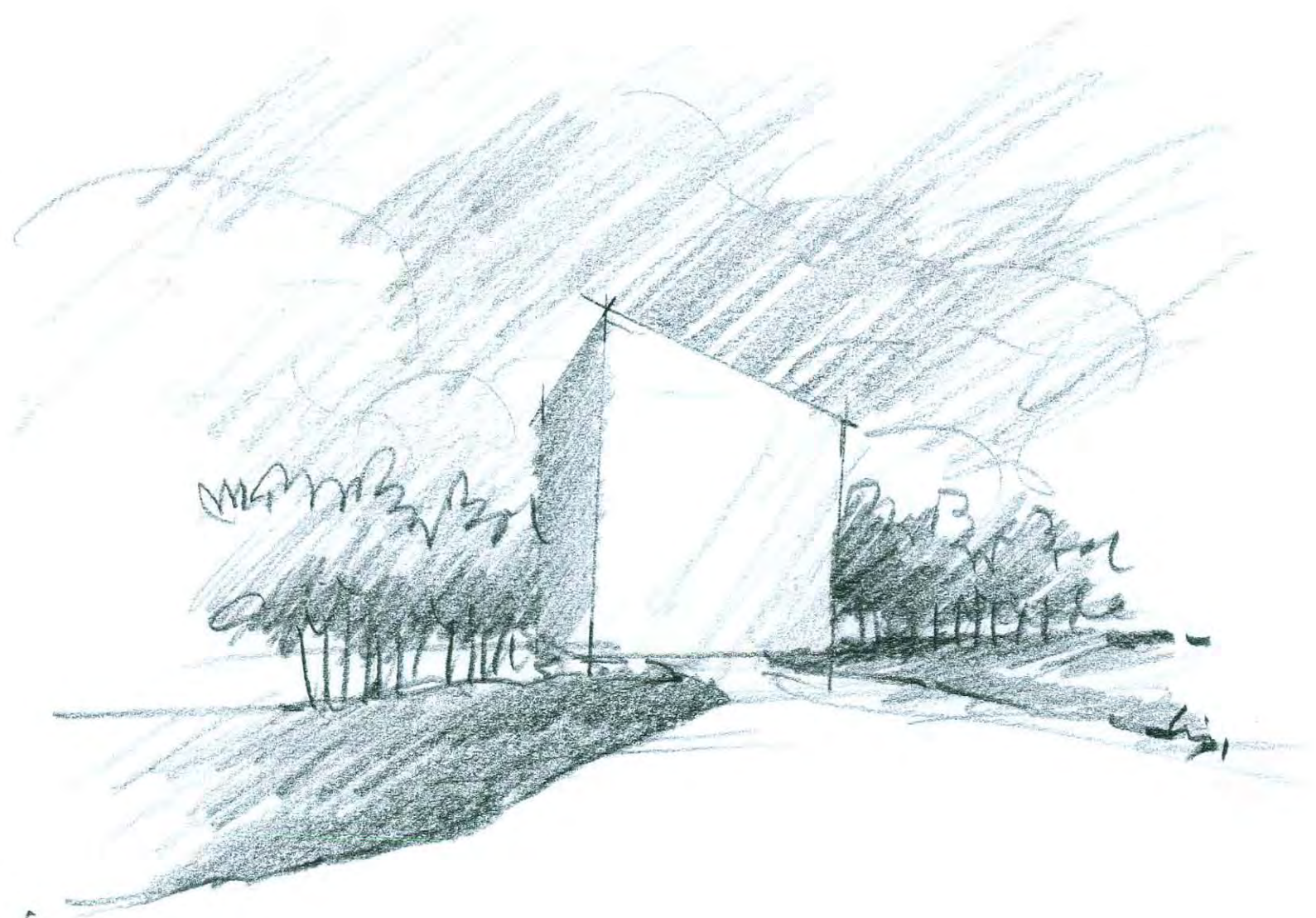




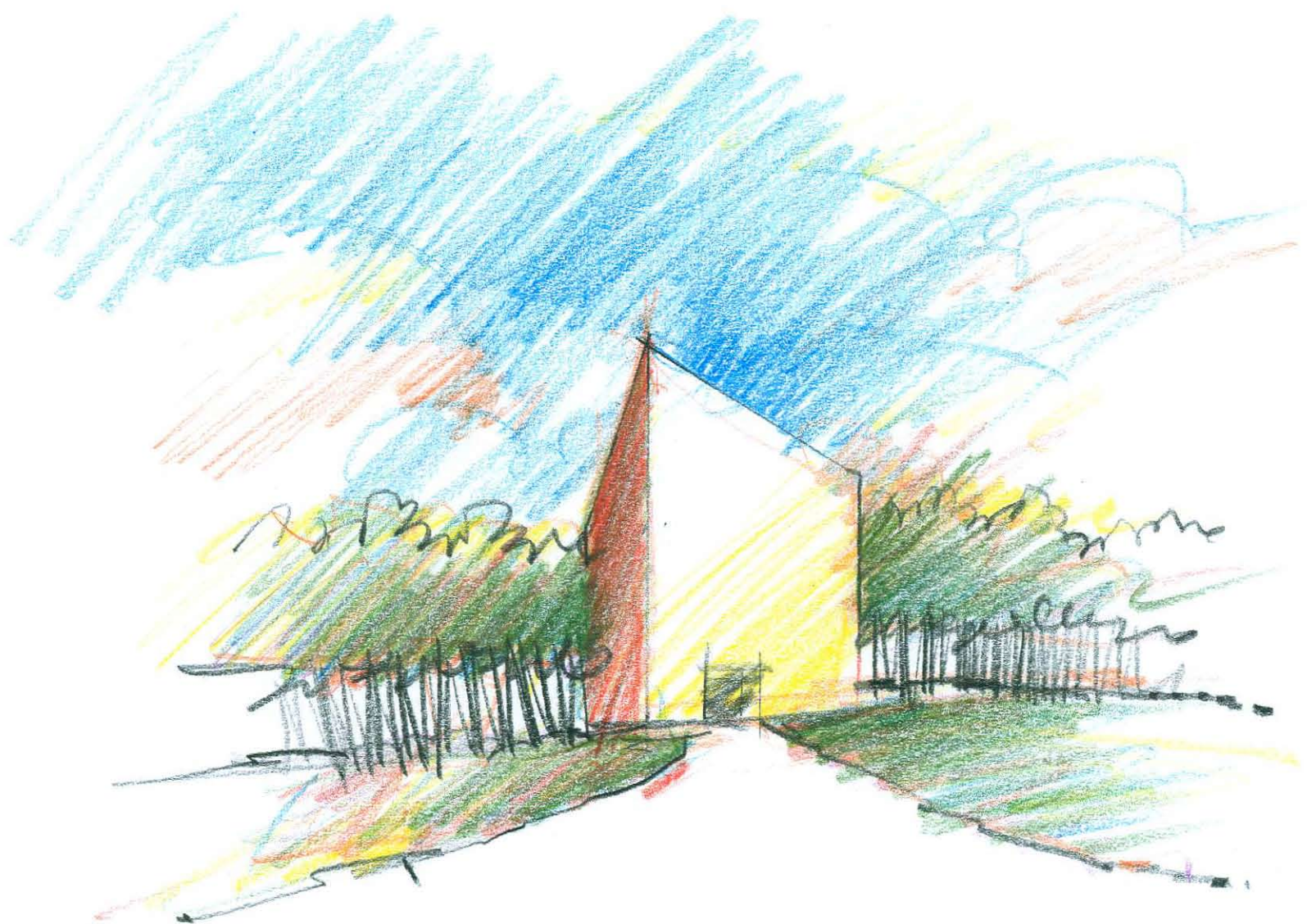




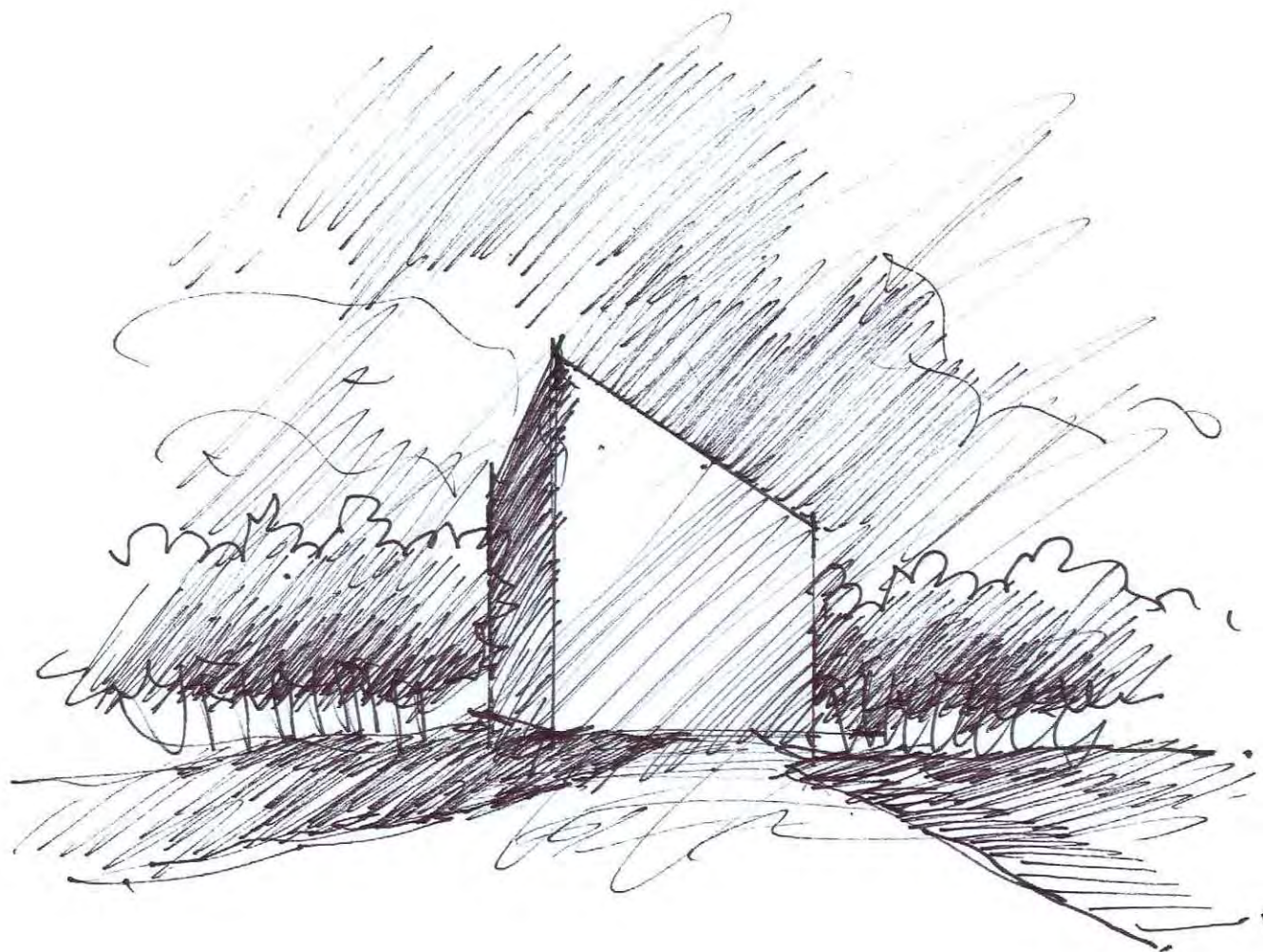


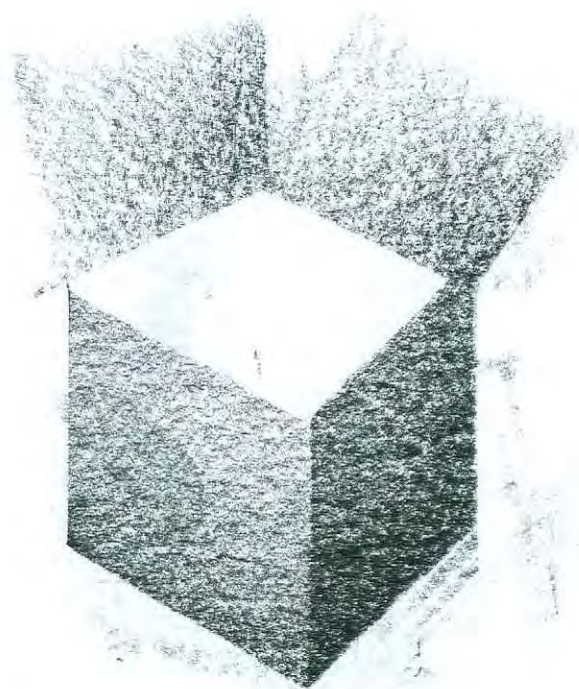




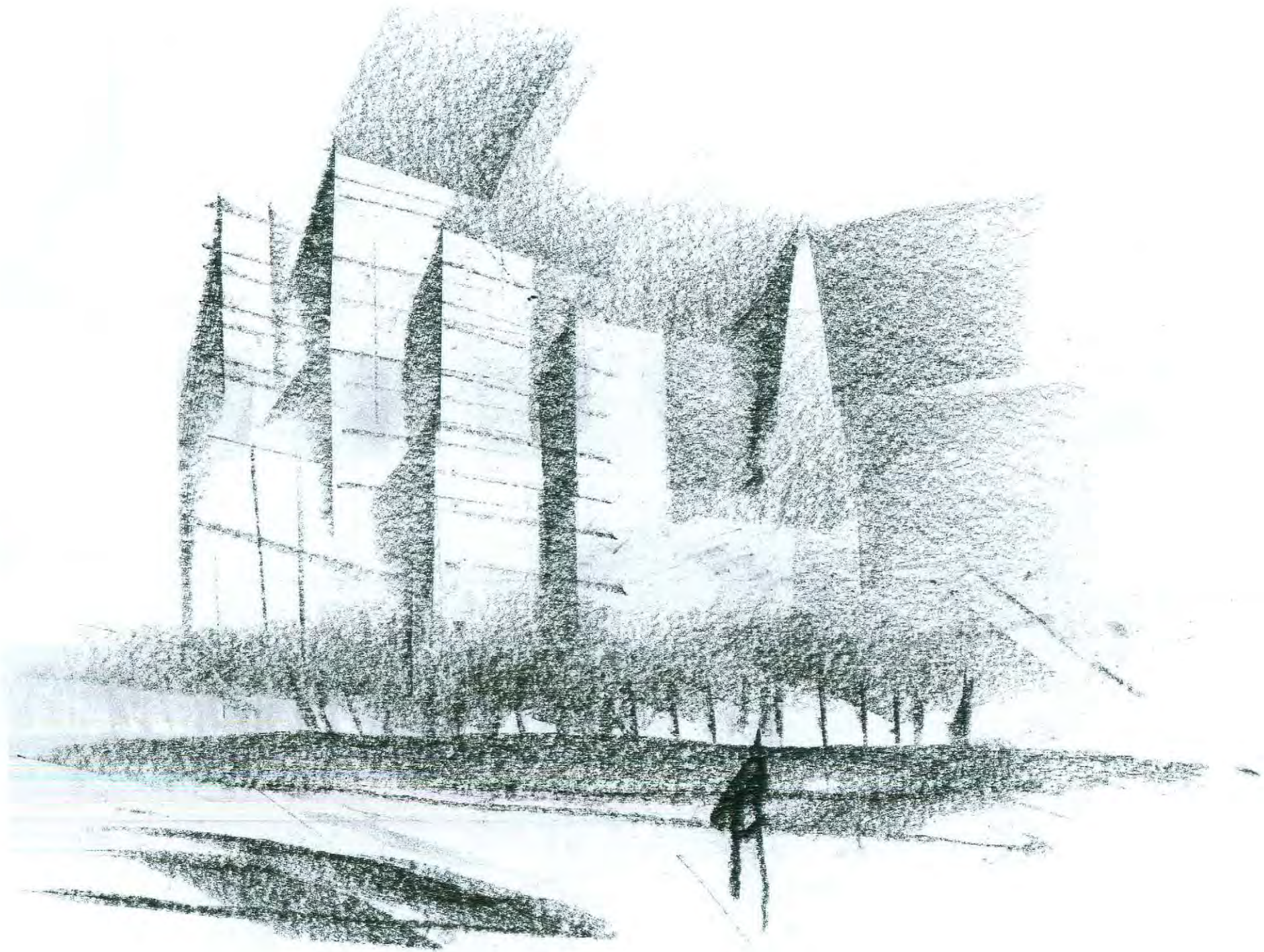










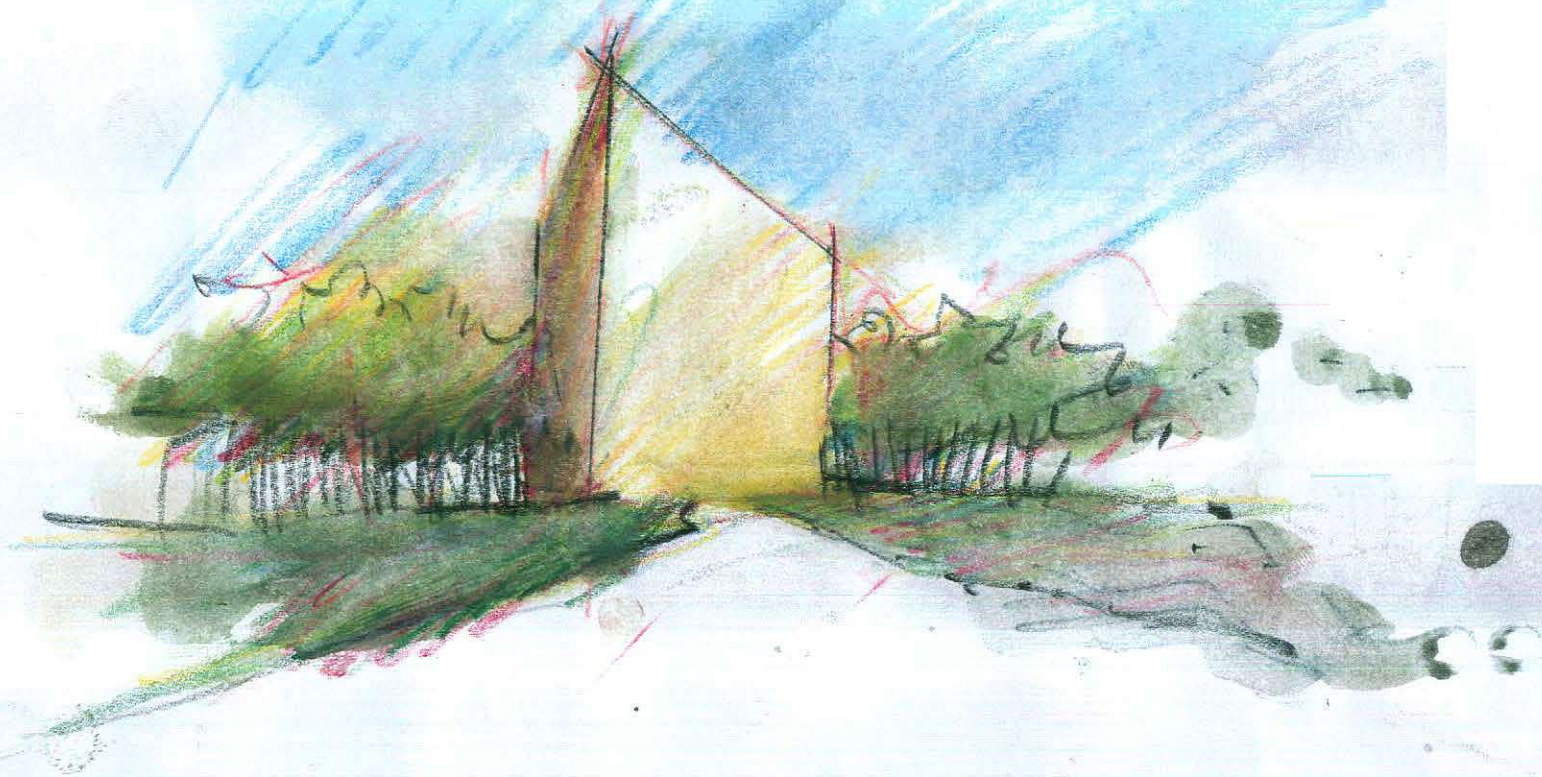












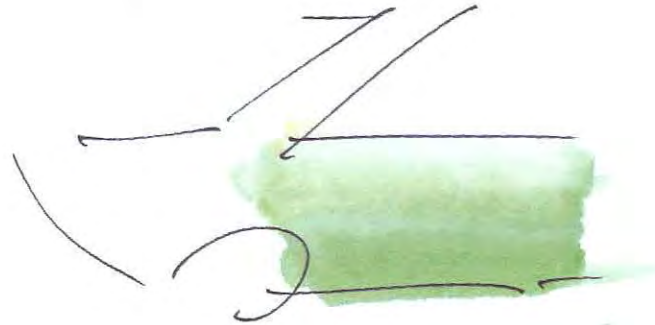
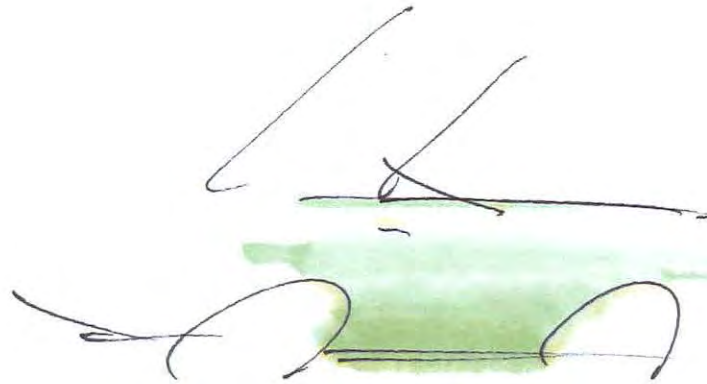
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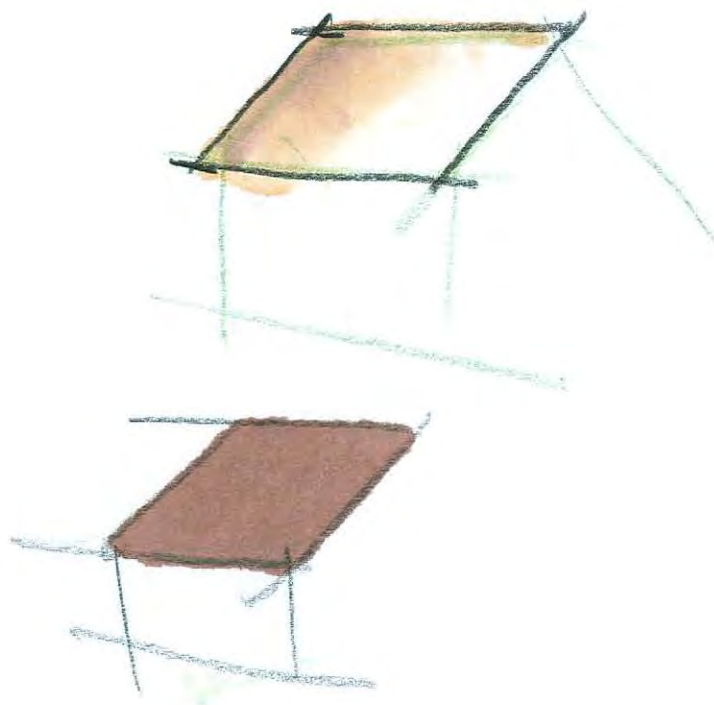


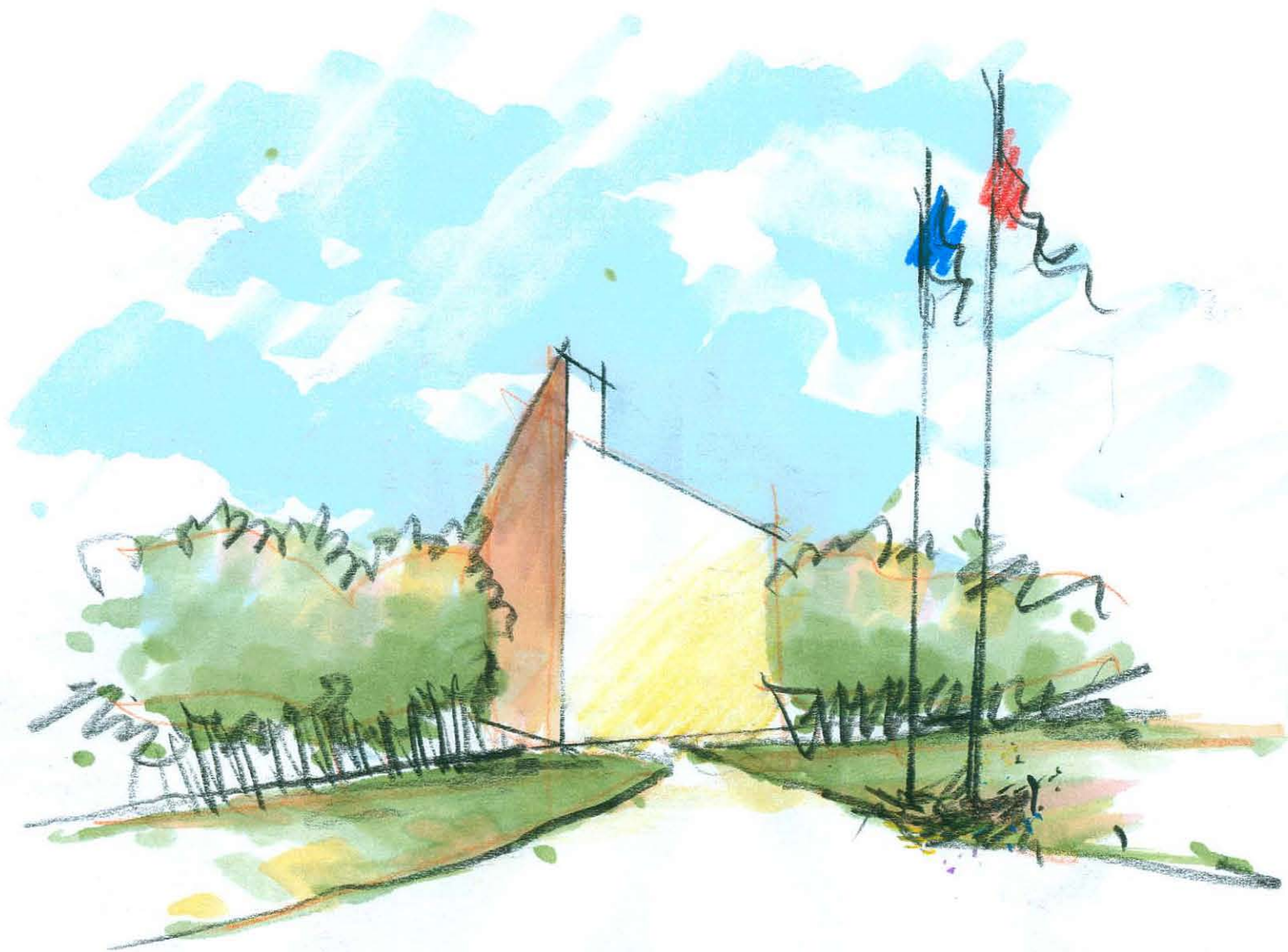




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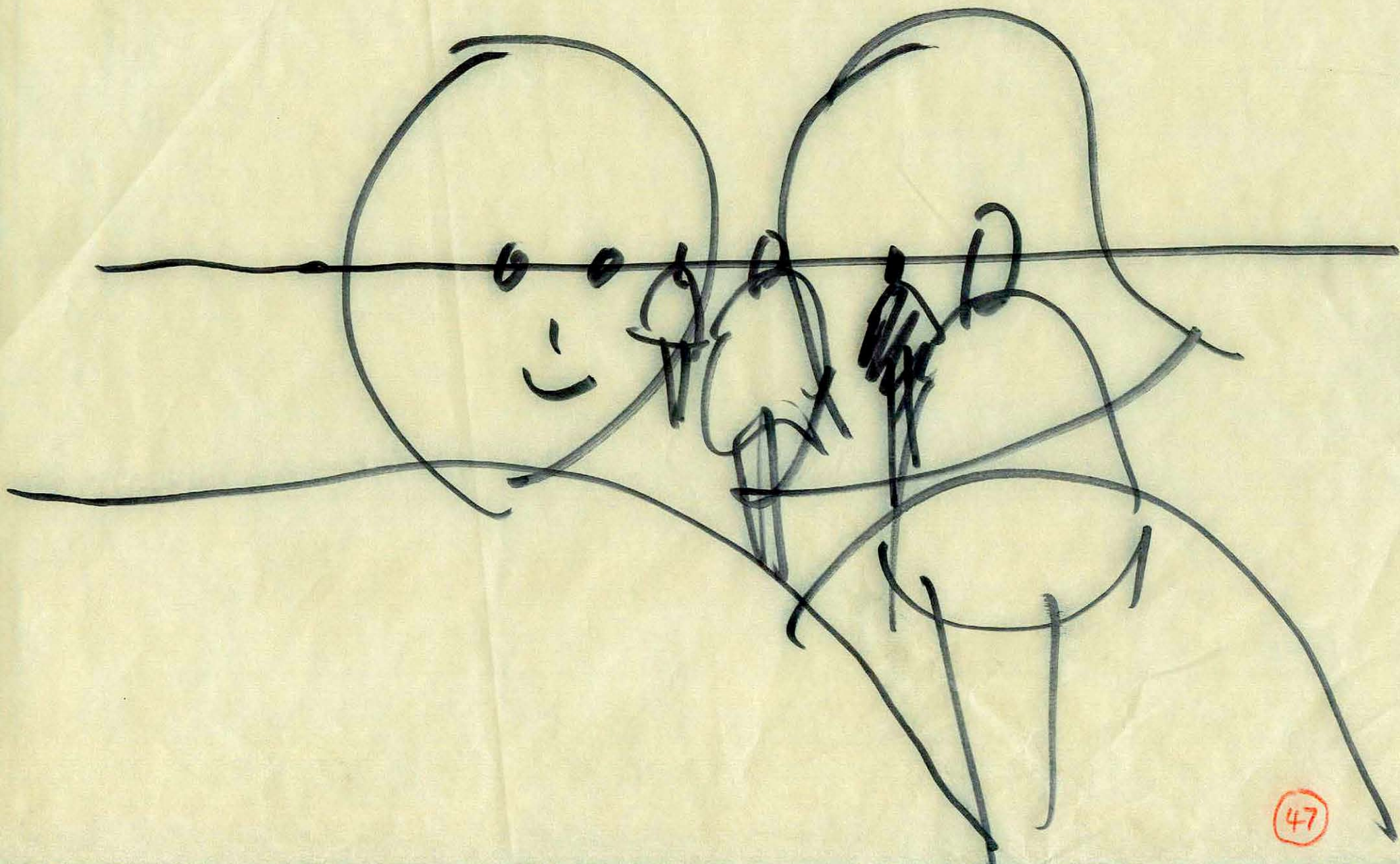


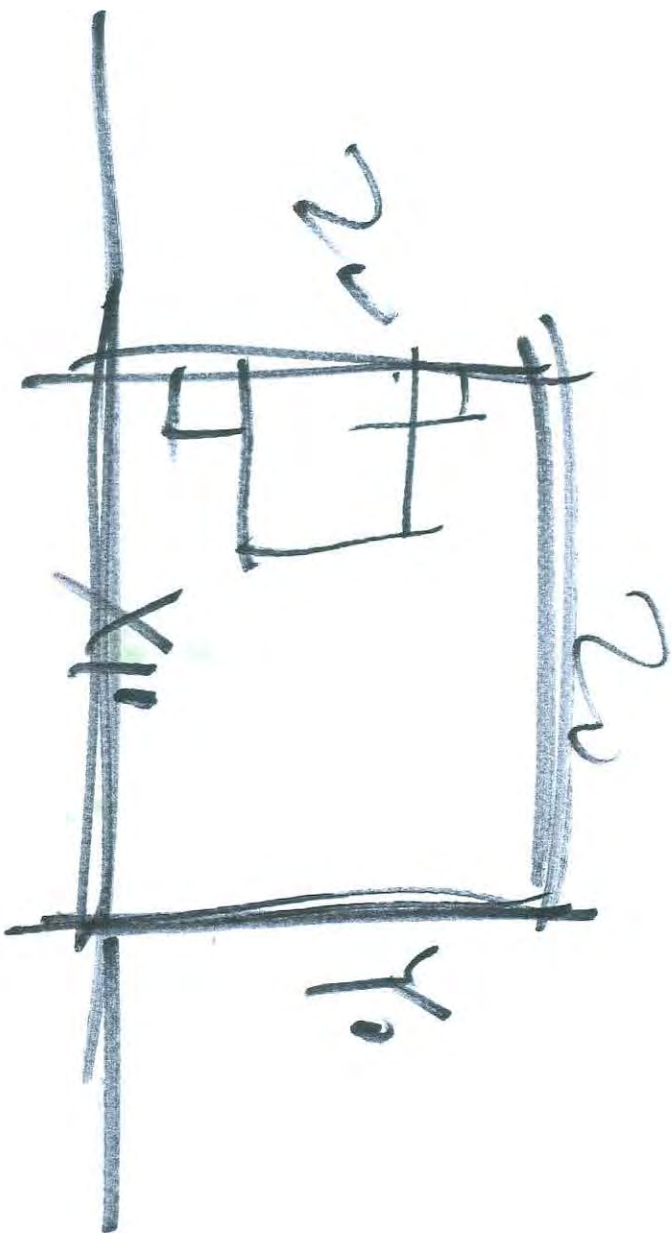








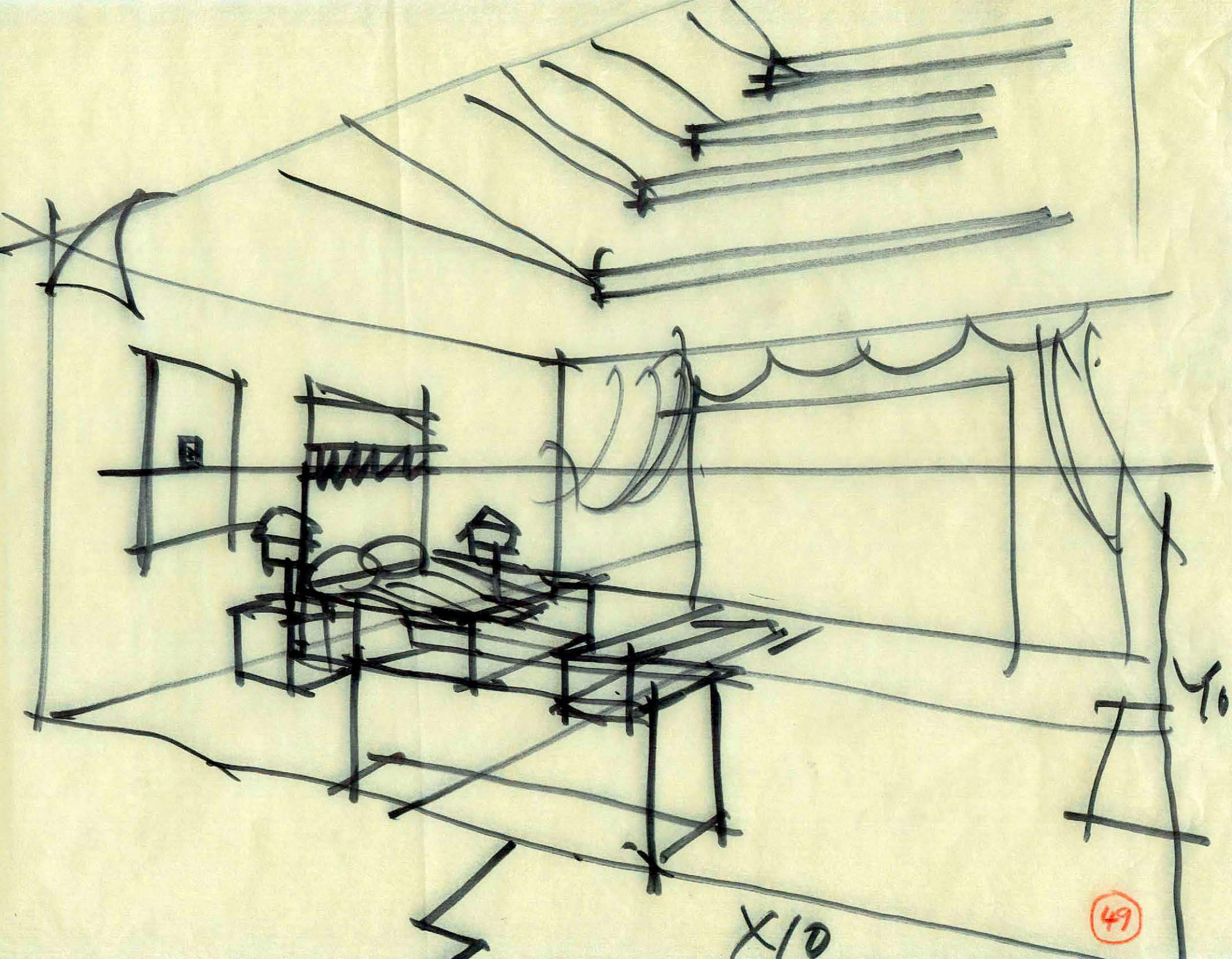




20

Sketchup

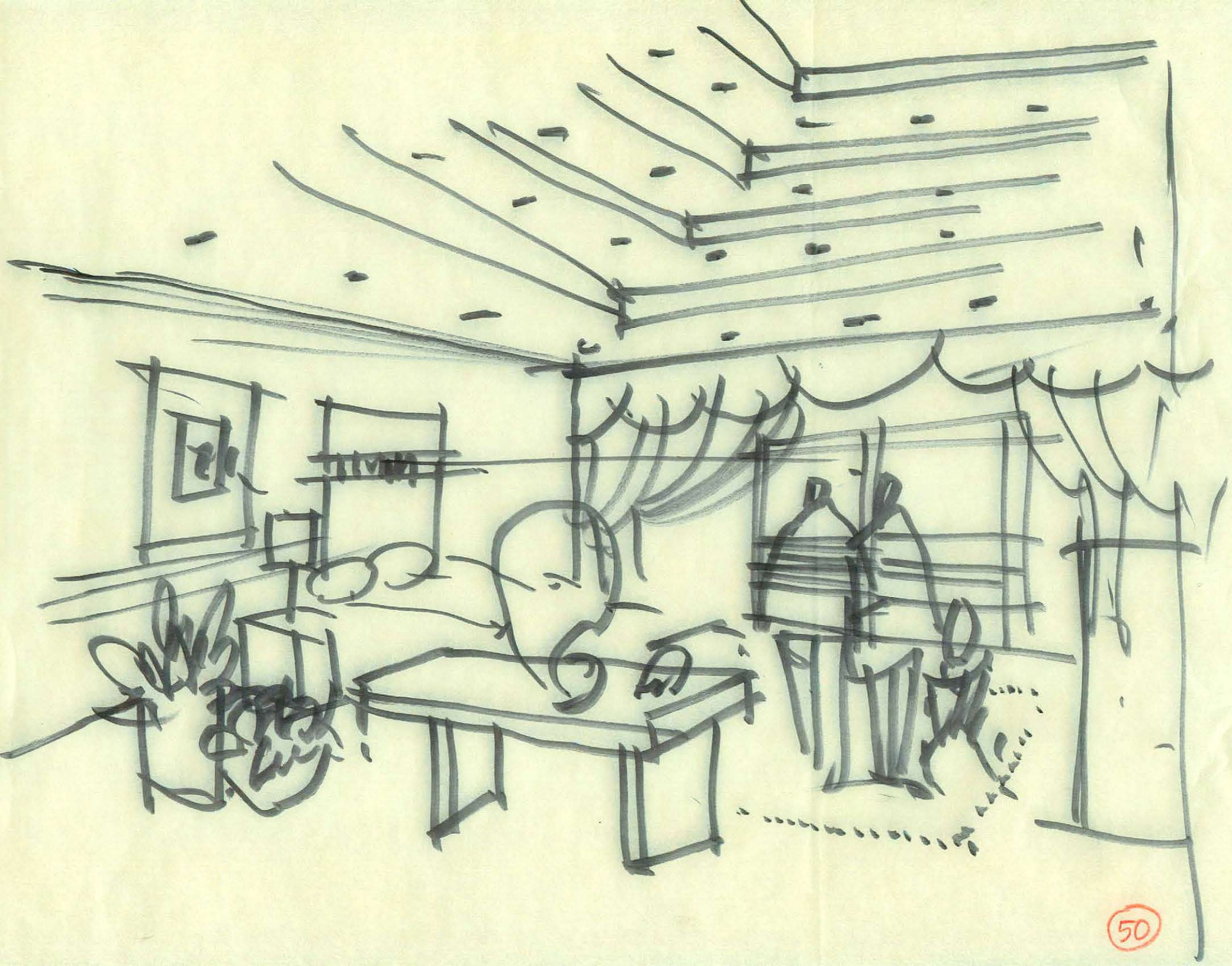




X/10

49







# Principles of Loose Graphics by Mike Lin

## A. Outline

1. Constant Fuzzy Line
2. Variable Fuzzy Line
3. Hit-Go-Hit Line
4. Overlap Corner
5. Professional Dot
6. Professional Gap
7. Mechanical Line
8. Freehand Line
9. Repeat Line
10. Continuous Line
11. Positive Negative Line
12. Same/Thinner Line
13. Outline-Thinner/Darker
14. Tone line-Thicker/Lighter

## B. Tone Line

1. Over Edge
2. Professional Line
3. Contrast Line
4. Darker to edge / Graduate value to white
5. 45 Degree Stroke
6. Edge to Edge
7. Grad. Value Change
8. Outlined with Black

## C. Composition

1. Start Small
2. Don't Touch Edge
3. Zigzag

## 4. White Space

5. Dark/Light-Same Mat.
6. Mass/Void-Differ. Mat.
7. Foreground / M / B
8. Dk. Foreg. / Lt. Backg.
9. Focal Point
10. Silhouette

## D. Color

1. Color Light
2. Color Rainbow
3. Color Change
4. Color Repeat
5. Color Earthy
6. Color Glow

1. Why you can't draw well - 1. No confidence, 2. No skill, 3. Want perfect, 4. Want good GPA or promotion, 5. Fear of mistakes, 6. Like to compare, 7. Don't like to be criticized, 8. Too tight and anal.
2. Graphics is a process and not a product like art. So you don't need to draw well.
3. Four excuses not drawing well - 1. I am not done yet, 2. I am a designer, 3. Timed sketches, 4. Say I like it.
4. To be talented in drawing - 1. Work hard. 2. Know graphic tricks. 3. Copy other people's drawings

If you wish to quickly improve your graphic ability and gain more confidence in your life, you are encouraged to participate in the popular BeLoose Graphic Workshop in Las Vegas, Nevada or in San Francisco California, the upcoming dates are:

**Las Vegas (12 day): January 2-13, 2011, May 23 to June 3, 2011**

**California (7 day): August 7-13, 2011**

To encourage your coming, you may register on line in any session in 2011 and deduct \$300 off tuition for full time students and \$400 off for professionals. You must put **(300-400-2011-JAN-LV)** on the special discount code box on the on line registration form. Please contact us by e-mail at: [mikelin@beloose.com](mailto:mikelin@beloose.com), Tel: 650-558-1588, Cell: 650-868-8075, Cell: 415-828-8895 or visit at: [www.beloose.com](http://www.beloose.com). These 14 hours a day workshop will definitely change your life.

## WORKSHOP SPECIAL

|                                                      | List + Tax | Sale                                              |
|------------------------------------------------------|------------|---------------------------------------------------|
| 1. Book: Drawing & Designing with Confidence .....   | \$ 76.00   | \$ 56.00                                          |
| 2. Book: Architectural Rendering Techniques .....    | \$ 76.00   | \$ 56.00                                          |
| 3. Charts: Perspective Charts (set of 3 sizes) ..... | \$ 99.00   | \$ 55.00                                          |
| 4. Loose Graphics Poster .....                       | \$ 65.00   | \$ 40.00 (Free*)                                  |
| 5. Marker: AD Chartpak Marker Set of 47 Colors ..... | \$206.80   | <del>\$140.00</del> \$ 160.00 (Free Cadies, nibs) |
| 6. Marker: AD Chartpak Marker Set of 9 Colors .....  | \$ 39.60   | <del>\$27.00</del> \$ 30.00                       |
| 7. Marker: AD Chartpak Marker Set of 4 Colors .....  | \$ 17.75   | \$ 13.50                                          |
| 8. Watercolor (12) Pencil by Derwent .....           | \$ 18.00   | \$ 14.00                                          |
| 9. Pastel (12) by Prismacolor .....                  | \$ 15.63   | \$ 10.00                                          |
| 10. Color Pencil (10) by Prismacolor .....           | \$ 16.00   | \$ 10.00                                          |

- A. **\$170.00\*** (A Best Deal) - Buy item 1 to 4 together for only **\$170.00**, a saving of **\$146.00** from the list + \$150.00 tax or **\$37.00** from the total sale price.
- B. **\$125.00\*** (A Great Deal) - Buy item 1,3,4 or 2,3,4 together for only **\$125.00**, a saving of **\$115.00** from the list + \$110.00 tax or **\$26.00** from the total sale price.
- C. **\$75.00\*** (A Must Deal) - Buy item 3,4 together for only **\$75.00**, a saving of **\$89.00** from the list + \$65.00 tax or **\$20.00** from the total sale price.