

# WENNA LUU

# PROSPERITY IN RED

## WORK

925 Frog Ring

Axis Chair

Logitech Lightspeed

Steam Iron

Prosperity in Red

Shell Rider

Resume

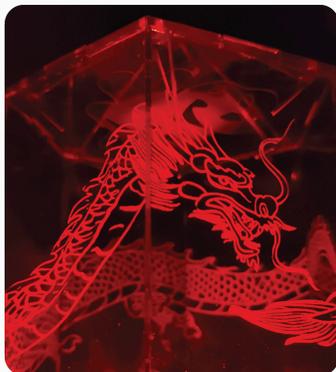
Contact



Wenna Luu

## 02 / Prosperity in Red

Exploring Symbolism in Color



## Project Summary

Prosperity in Red/  
Exploring Symbolism in Color and Light

**Role: Industrial Designer**  
**Project Timeline: 4 weeks**

This light diffuser embodies **the color red**, which holds significant meaning in **Chinese culture, symbolizing good luck, fortune, prosperity, and happiness**. Designed as a hanging lantern, it draws inspiration from traditional decorations used during celebrations such as Chinese New Year.

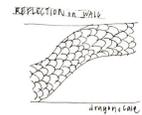
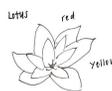
The lantern is laser cut from transparent red acrylic, placed in a hexagonal form, with an **intricate dragon etching** wrapping around its surface. In Chinese culture, **dragons are revered as symbols of power, wealth, and protection, believed to ward off evil spirits**.

# Mood Board

The light diffuser represents the color red in Chinese culture. Red is a symbol of luck, fortune, prosperity, and happiness. The color is used in festivals and celebrations, one of which is Chinese New Year.



Keywords: warm, welcoming, proud, embracing, intricate celebration, good luck, good fortune, vitality, community



# Concept Sketches

Exploring important symbols of Chinese culture and the various ways light interact.

# Low Fidelity Models



Cardboard models to test overall size and form. Experimented with the hexagonal pieces



Testing laser cutting file and etching