Americans Love Wine



change between 2008 and 2010

| New York | State | S

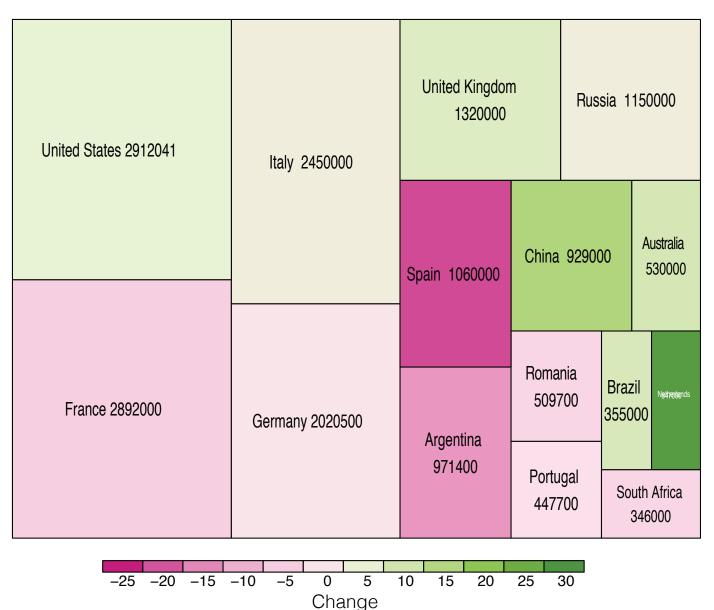
World Wide Consumption

Change

100

150

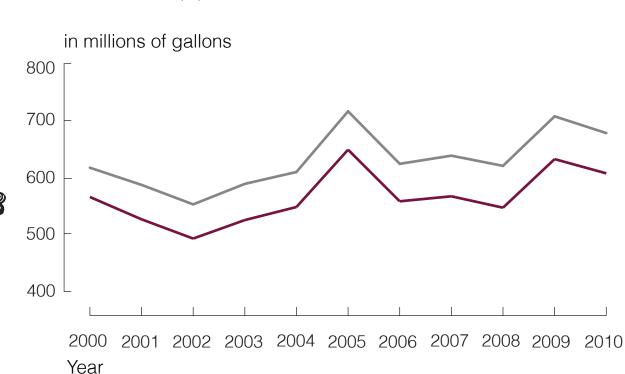
change between 2007 and 2010



Wine production and consumption continues to rise in the United States. The United States each year becomes a bigger producer of wine.

California especially produces most of the wine made in the United states, as shown in the graph below. The graphs show how the United states is a serious competitor in wine production, and even consumption, ranking above France in total wine consumption for the first time in 2010.

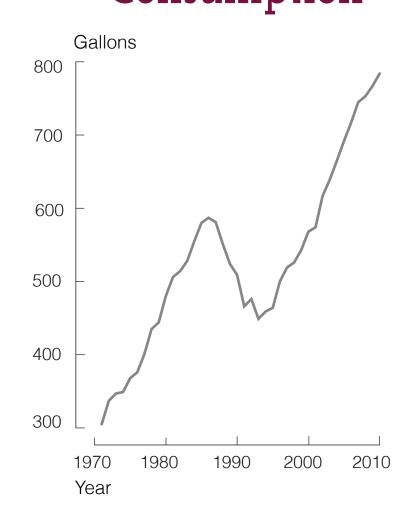
U.S. vs California Wine Production



California produces an average of 90 percent

of total United States wine production.

U.S. Wine Consumption



2010 marked the first time ever that more wine was consumed in the U.S. than in France

Sources: http://moneyland.time.com http://www.wineinstitute.org http://www.ttb.gov/