THE MAN & THE EGO: KANYE WESI Love him or hate him, you know who Kanye West is. You might've bought every album, or maybe only listened to a few of his songs, or surely you've heard some of his public outbursts...Either way, Yeezy is quite an accomplished artist. 2004 2007 2013 2008 2010 2005 THE COLLEGE GRADUATION YEEZUS LATE REGISTRATION MY BEAUTIFUL DARK DROPOUT TWISTED FANTASY RIAA AWARDS/GRAMMYS 2X PLATINUM 2X PLATINUM PLATINUM 3X PLATINUM PLATINUM PLATINUM BEST RAP BEST RAP SONG BEST RAP SONG BEST RAP ALBUM BEST RAP SONG BEST RAP **BEST RAP ALBUM** BEST RAP/SUNG SOLO PERFORMANCE (DIAMONDS FROM (GOOD LIFE) COLLABORATION (JESUS WALKS) SOLO PERFORMANCE SIERRA LEONE) (ALL OF THE LIGHTS) (GOLD DIGGER) (STRONGER) BEST RAP ALBUM BEST RAP ALBUM BILLBOARD 200 SPOT **HOT 100 SINGLES** N/A ALL FALLS DOWN (7) GOLD DIGGER (1) RUNAWAY (12) STRONGER (1) JESUS WALKS (11) GOOD LIFE (7) MONSTER (18) ALL OF THE LIGHTS (18) This is an analysis of the top 50 JESUS WALKS TOUCH THE SKY **RUNAWAY** CLIQUE MERCY COLD I DON'T LOST IN songs Kanye has performed on LIKE THE 84 YEEZY his tours; 185 concerts in total. WORLD The colors correspond to the EGO-METER album each song is from. GOLD DIGGER DIAMONDS FROM Jesus Walks took the crown STRONGER as the top performed song SIERRA LEONE 117 NEW SLAVES RUN THIS BOUND 2 BLACK with 119 Plays. SKINHEAD SIGHT TOWN 50 "I AM A GOD. NOW WHAT?" FLASHING LIGHTS 83 ALL OF THE CAN'T TELL ME LIGHTS "I AM WARHOL. I AM THE NO. 1 SEND IT UP N*GGAS IN PARIS NOTHING HEY MAMA MOST IMPACTFUL ARTIST OF OUR GENERATION. COLLEGE DROPOUT THROUGH THE WIRE I AM SHAKESPEARE IN THE FLESH." HOLD MY LIQUOR POWER LATE REGISTRATION GOOD LIFE 86 "I'M LIKE A VESSEL, AND GOD GRADUATION HAS CHOSEN ME TO BE THE VOICE BLOOD ON THE GET EM HIGH 36 AND THE CONNECTOR." 808'S & HEARTBREAK LEAVES I AM A GOD MY BEAUTIFUL DARK ALL FALLS DOWN "I'M LIKE HOWARD HUGHES. I'M LIKE TWISTED FANTASY RTLESS HOMECOMING DAVID STERN. I'M LIKE STEVE JOBS. HEARD EM SAY If not for his music, Kanye YEEZUS I'M IN IT AMERICAN BOY IF ANYTHING, THAT'S A has a notorious reputation for COMPLIMENT TO THEM." his public outbursts, while NO ALBUM Kanye may very well be his own favorite rapper, some of "FOR ME TO SAY I WASN'T A GENIUS, his more outlandish comments I WOULD JUST BE LYING TO YOU ALBUM SALES show just how egotistical AND TO MYSELF." Kanye can be. Here's a meter 3,358,000 of some of his wildest TOTAL SALES recent remarks. "I'M 10 YEARS AHEAD (COPIES) 3,100,000 OF YOUR MENTALITY." 2,700,000 "BUT MY EGO IS MY DRUG. MY DRUG, 'I'M BETTER THAN ALL YOU OTHER MOTHERF*CKERS. KISS MY ASS!" A comparison of his total sales vs. first week sales show that "IS IT SUPER LONELY AND **College Dropout** had top sales MISERABLE TO BUY YOURSELF overall while Graduation had 1,700,000 A CARTIER LOVE BRACELET... the best first week sales.

