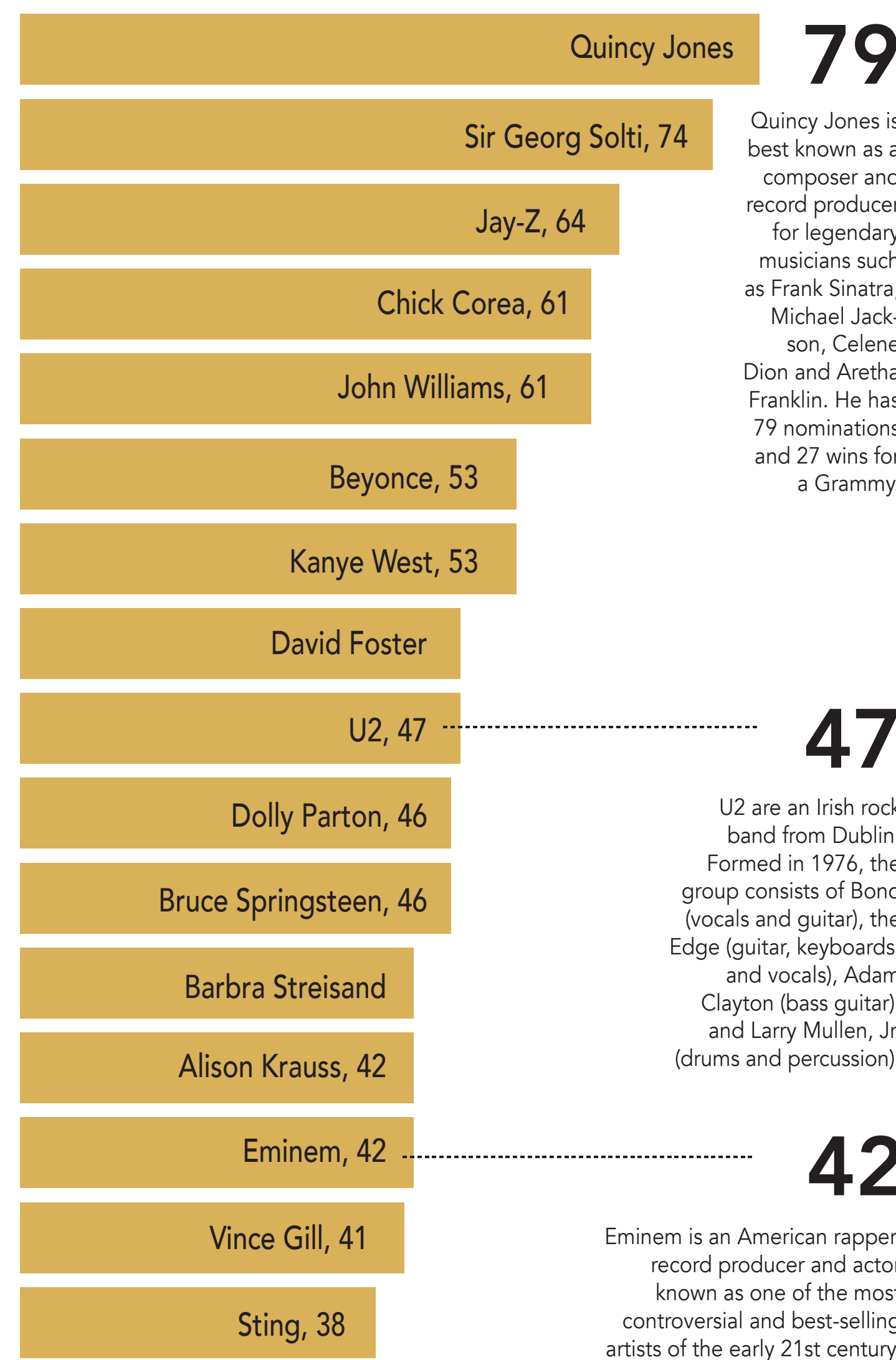


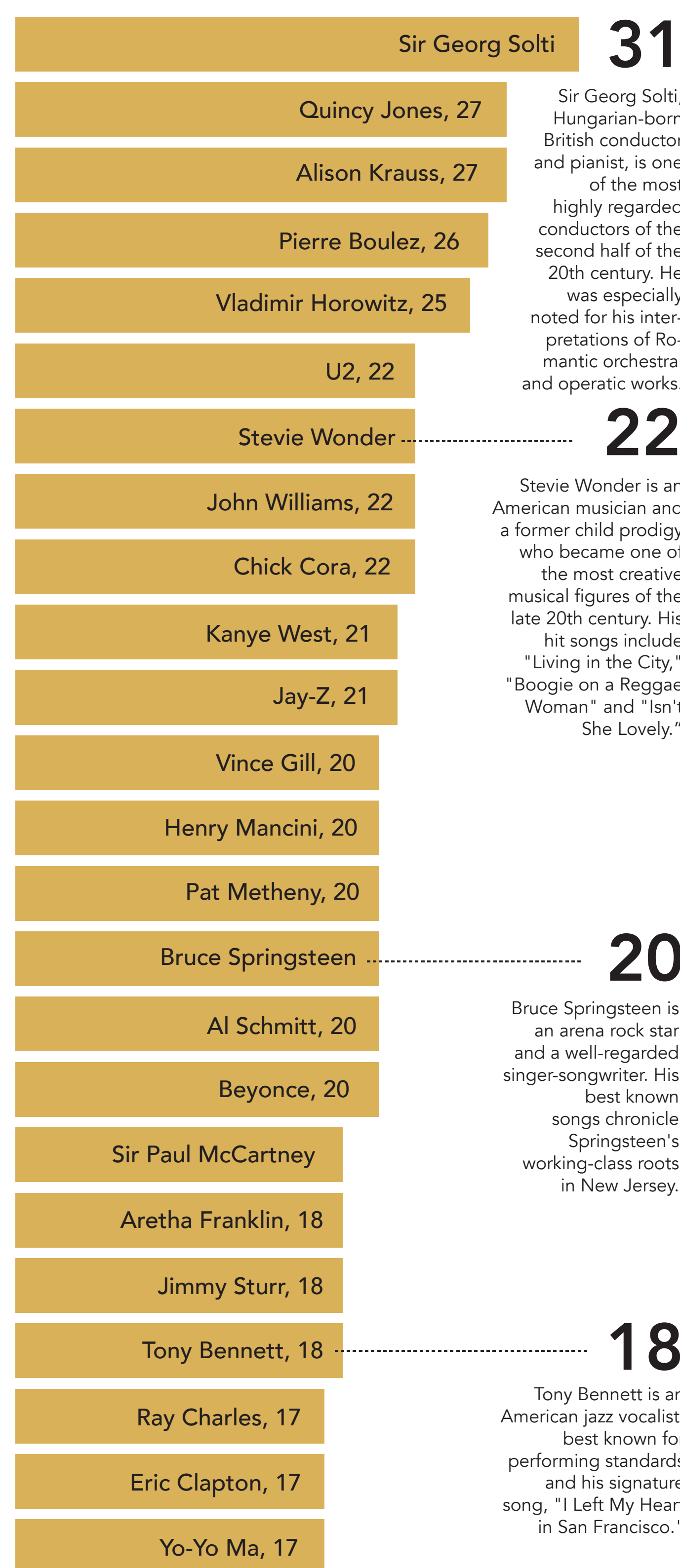
THE GRAMMY'S

The recording industry's most prestigious award, the Grammy, is presented annually by The Recording Academy. A Grammy is awarded by The Recording Academy's voting membership to honor excellence in the recording arts and sciences. It is truly a peer honor, awarded by and to artists and technical professionals for artistic or technical achievement, not sales or chart positions (Grammy Awards Voting Process). The annual Grammy Awards presentation brings together thousands of creative and technical professionals in the recording industry from all over the world.

MOST GRAMMY NOMINATIONS



MOST GRAMMY WINS



TOP GRAMMY CATEGORY WINNERS IN 2015

Best Urban Contemporary Album
Sail Out, Jhene Aiko
Beyonce, Beyonce
X, Chris Brown
Mali Is, Mali Music
Girl, Pharrell Williams

Album of the Year
Morning Phase, Beck

Best New Artist
Bastille
Iggy Azalea
Brandy Clark
Haim
Sam Smith

Best Pop Vocal Album
Ghost Stories, Coldplay
Bangerz, Miley Cyrus
My Everything, Ariana Grande
Prism, Katy Perry
x, Ed Sheeran
In the Lonely Hour, Sam Smith

Best Pop Solo Performance
"All of Me," John Legend
"Chandelier," Sia
"Stay With Me," Sam Smith
"Shake It Off," Taylor Swift
"Happy," Pharrell Williams

Best Rock Album
Ryan Adams, Ryan Adams
Morning Phase, Beck
Turn Blue, The Black Keys
Hypnotic Eye, Tom Petty & the Heartbreakers
Songs of Innocence, U2

Record of the Year
"Fancy," Iggy Azalea ft. Charli XCX
"Chandelier," Sia
"Stay With Me" Sam Smith
"Shake It Off," Taylor Swift
"All About That Bass," Meghan Trainor

Song of the Year
"Chandelier," Sia
"All About That Bass," Meghan Trainor
"Shake It Off," Taylor Swift
"Stay With Me" Sam Smith
"Take Me to Church," Hozier

Best Music Video
"We Exist," Arcade Fire
"Turn Down for What," DJ Snake & Lil Jon
"Chandelier," Sia
"Happy," Pharrell Williams
"The Golden Age," Woodkid ft. Max Richter

Best R&B Performance
"Drunk in Love," Beyoncé ft. Jay Z
"New Flame," Chris Brown ft. Usher & Rick Ross
"It's Your World," Jennifer Hudson ft. R. Kelly
"Like This," Ledisi
"Good Kisser," Usher

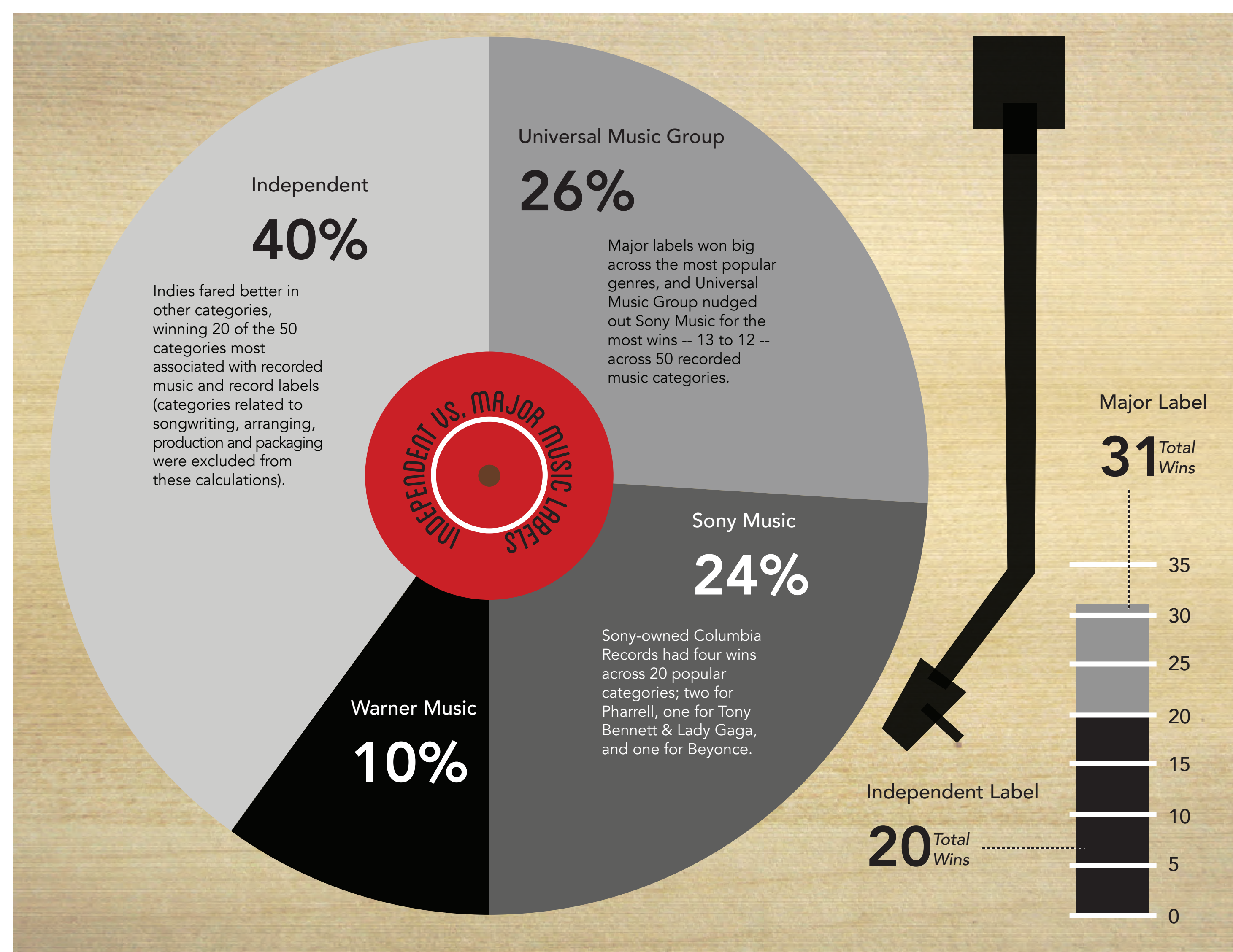
Best R&B Song
"Drunk in Love," Beyoncé ft. Jay Z
"Good Kisser," Usher
"New Flame," Chris Brown ft. Usher & Rick Ross
"Options (Wolfjames Version)," Luke James ft. Rick Ross
"The Worst," Jhené Aiko

Best Rap Album
The New Classic, Iggy Azalea
Because the Internet, Childish Gambino
Nobody's Smiling, Common
The Marshall Mathers LP2, Eminem
Oxymoron, Schoolboy Q
Blacc Hollywood, Wiz Khalifa

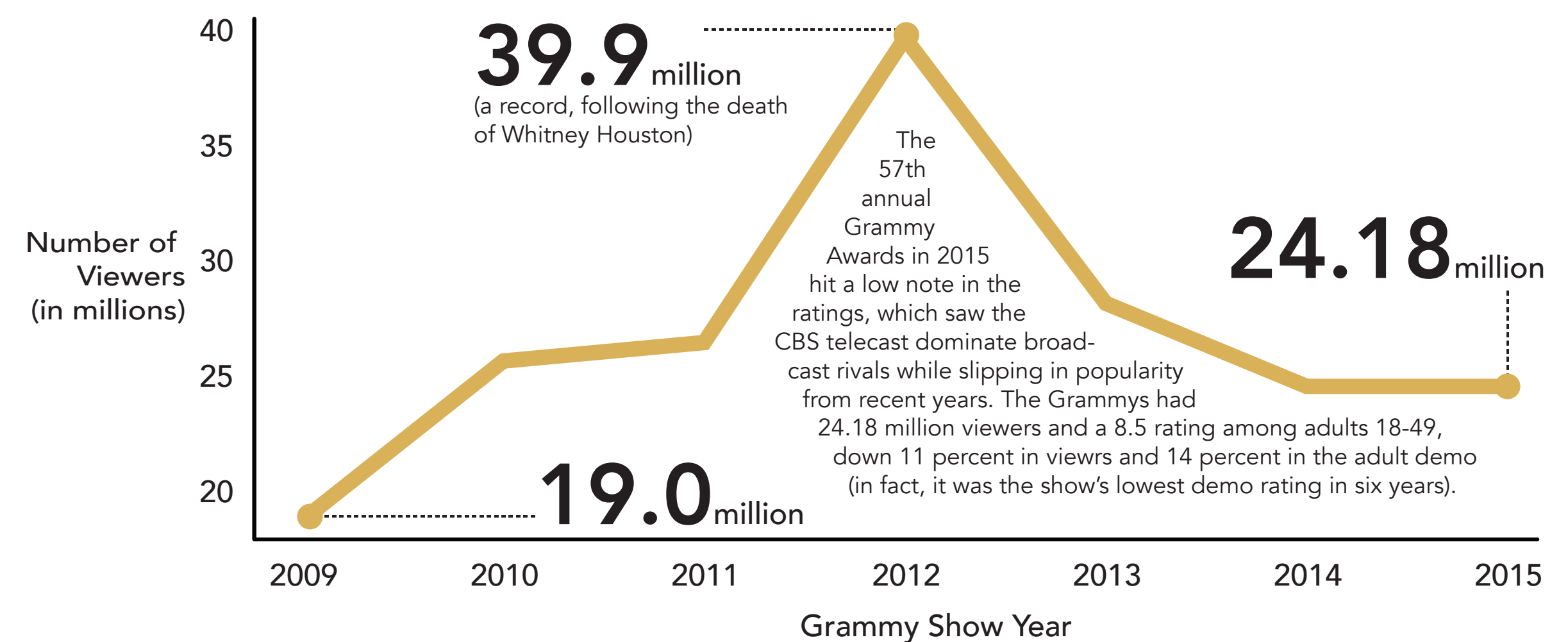
Best Rap/Sung Collaboration
"Blak Majik," Common ft. Jhené Aiko
"The Monster," Eminem ft. Rihanna
"Tuesday," I Love Makonnen ft. Drake
"Studio," Schoolboy Q ft. BJ The Chicago Kid
"Bound 2," Kanye West & Charlie Wilson

Best Country Album
Riser, Dierks Bentley
The Outsiders, Eric Church
The Way I'm Livin', Lee Ann Womack
12 Stories, Brandy Clark
Platinum, Miranda Lambert

INDEPENDENT VS. MAJOR MUSIC LABEL GRAMMY WINS IN 2015



GRAMMY TELEVISION RATINGS FROM 2009-2015



COST OF 30 SEC. COMMERCIAL DURING GRAMMY'S

