

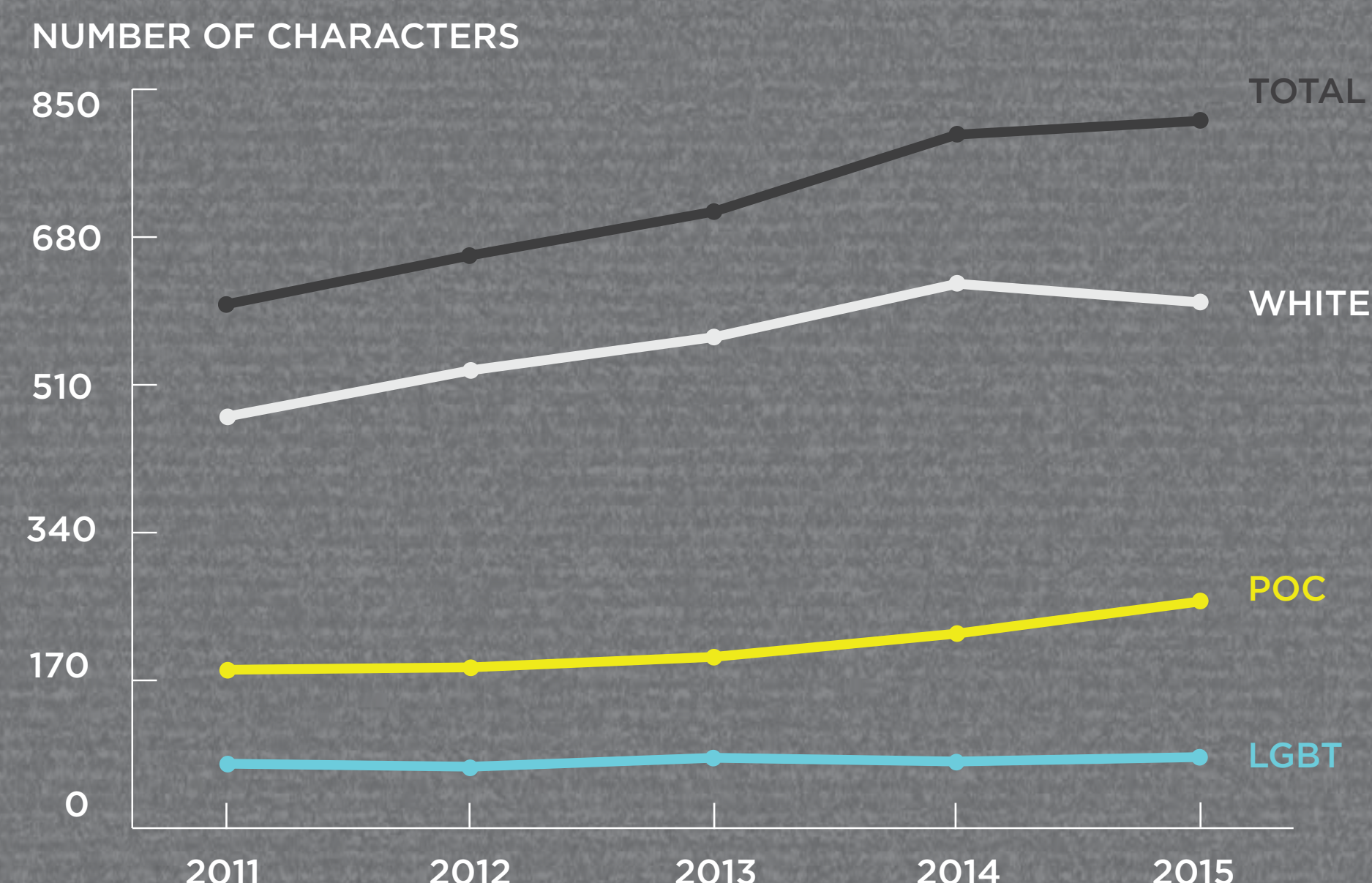
BLRRD BRDCST

THE UNDER-REPRESENTATION OF DIVERSE LGBT CHARACTERS ON TV IN 2015



Though the Gay Community has become more socially accepted through the years as shown through legislation regarding same-sex marriages and Gay Characters on television, there is a large portion of the LGBTQ community that has yet to receive the proper acceptance and representation. While the Trans community has gained visibility in the public eye as they seek equal rights, there is a lack of acceptance from society. This issue is apparent in the mis/ underrepresentation of LGBTQ Characters on television. While we are seeing a growth in the presence of LGBTQ Characters on television, a sense of diversity is missing when examining character demographics such as sexual orientation, gender identity, and race/ethnicity. The GLAAD Where are We on TV 2015 Annual Report brings awareness to this issue as they shift the focus onto underrepresentation of diverse LGBTQ stories.

+5 YEAR TREND



When looking at a 5 year trend of Broadcast Networks Scripted Series Regulars, it is evident that the LGBT community is under-represented among other types of characters
Source: GLAAD Where are We on TV 2014

+REPRESENTATION BY PLATFORM

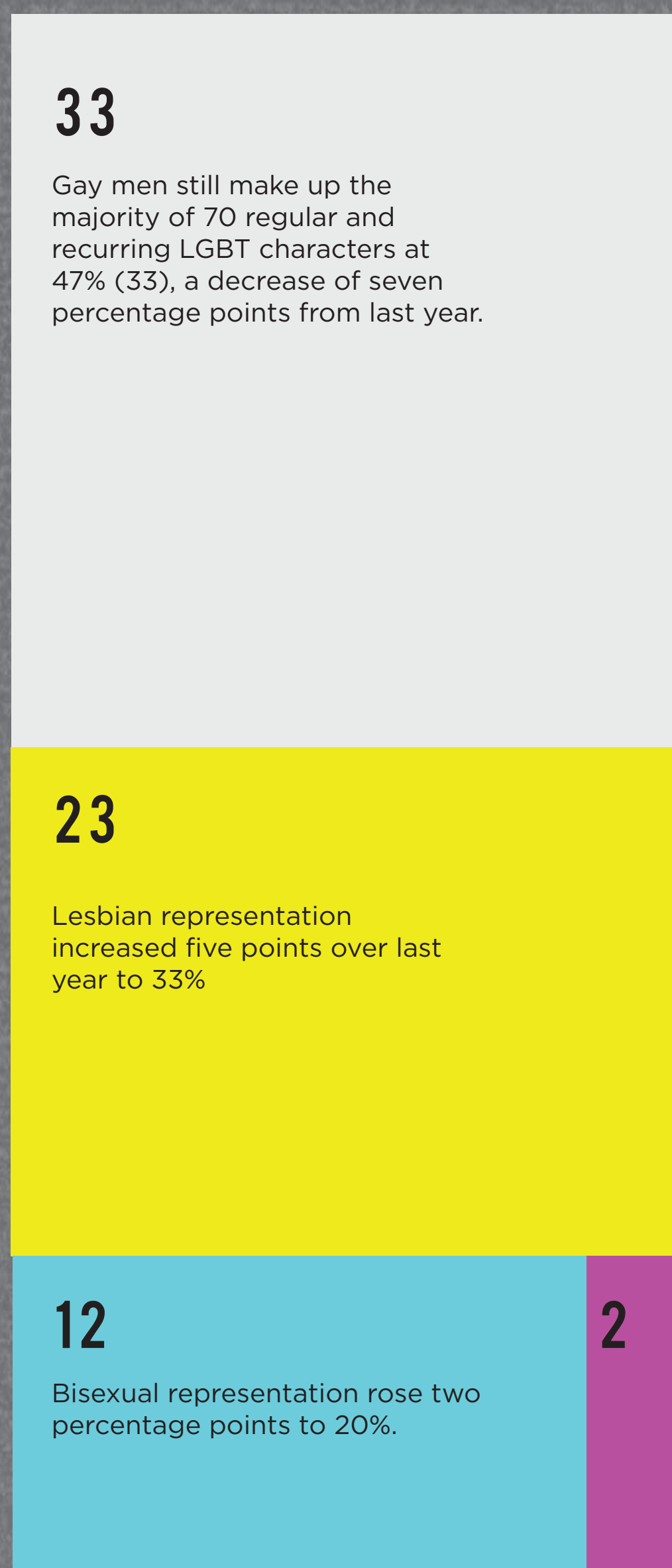
CABLE

The number of regular LGBT characters counted on cable increased from 64 to 84, while recurring characters increased from 41 to 58.



BROADCAST

Of the 881 regular characters expected to appear on broadcast primetime programming in the coming year, 35 (4%) were identified as gay, lesbian, or bisexual. There were an additional 35 recurring LGBT characters.



STREAMING

For the first time, GLAAD counted LGBT characters on original series that premiered on Amazon, Hulu, and Netflix. GLAAD found 43 series regulars and 16 recurring LGBT characters across 23 series.



- GAY
- LESBIAN
- BISEXUAL (F)
- BISEXUAL (M)
- TRANS (F)
- TRANS (M)

TRANS-SPOTLIGHT

CABLE: Three of the 142 characters (2%) are transgender, compared to just one character last year. Unfortunately, one of those three characters was the now deceased Angelique on Showtime's Penny Dreadful.

BROADCAST There are currently no regular or recurring transgender characters expected on broadcast networks' primetime scripted programming.

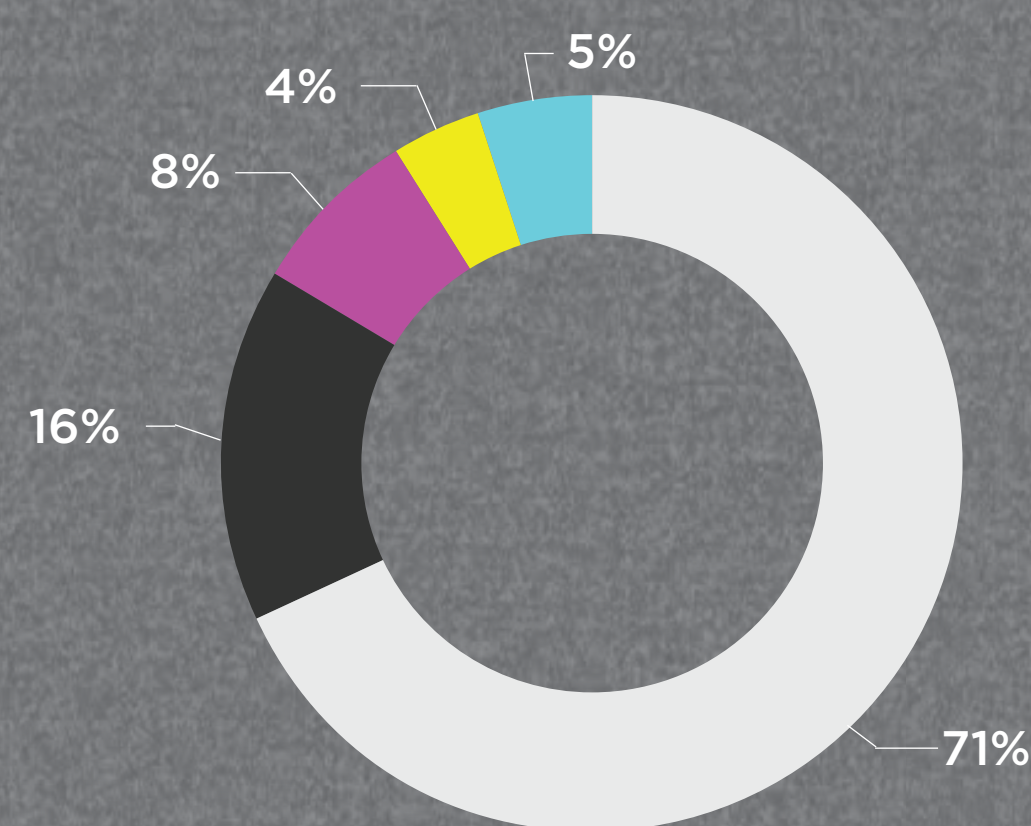
STREAMING Streaming original series boast the highest percentage of transgender characters of all programming platforms at 7% (four characters). Notably, two of those four characters are lead characters on their respective series (Maura on Transparent, Nomi on Sense8).

Source: GLAAD Where are We on TV 2015

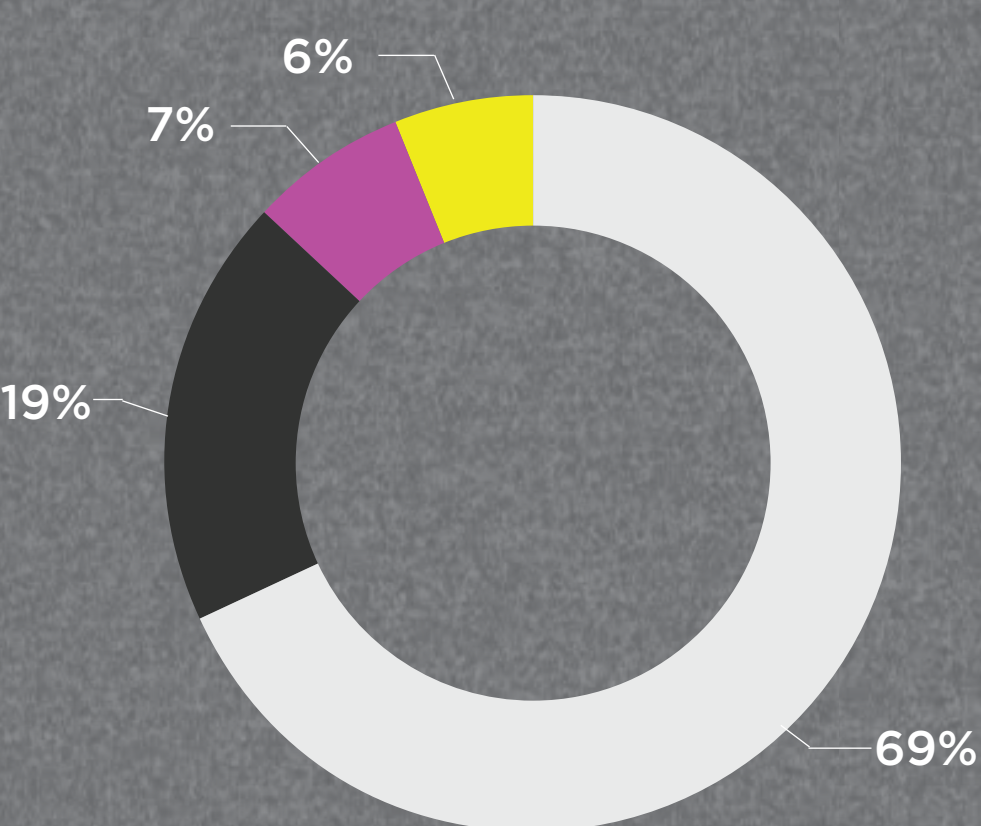
+RACIAL DIVERSITY OF LGBT CHARACTERS ON:

- WHITE
- BLACK
- LATINO
- API
- OTHER

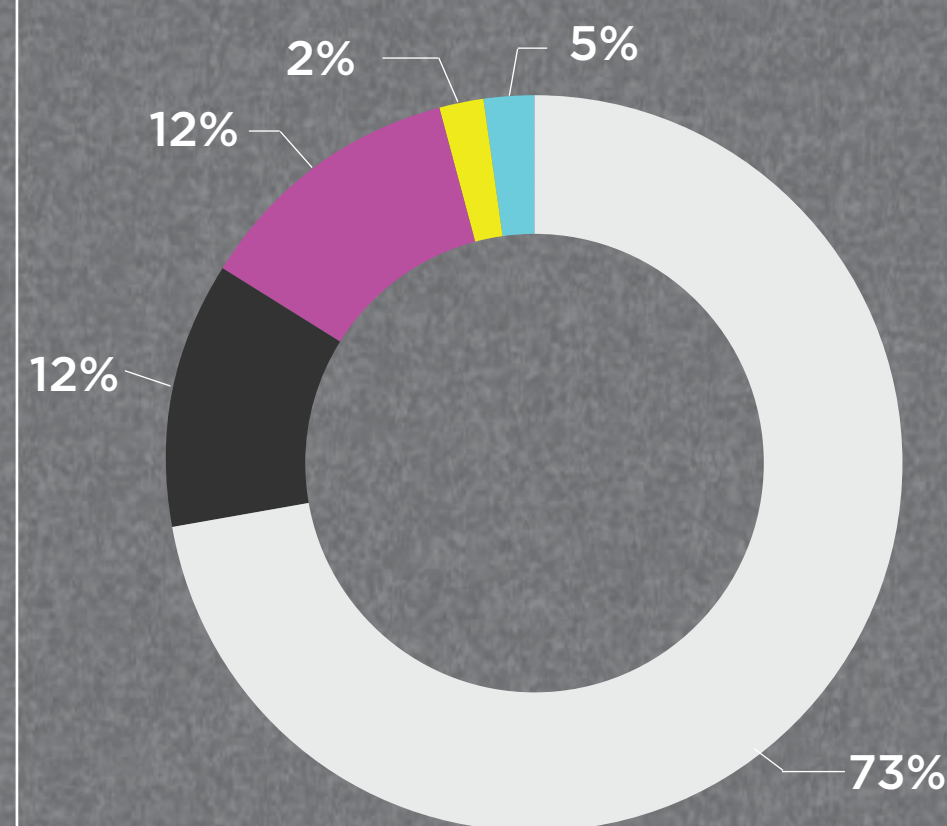
CABLE



BROADCAST



STREAMING



All three programming platforms need to include more racially diverse LGBT characters. Overall racial diversity is moving in the right direction with 33% (287) of 881 regular characters counted on broadcast programming being people of color, which is a six-point increase from last year.

The racial diversity of the 70 LGBT regular and recurring characters on primetime scripted broadcast series has also increased, going from 26% to 31% being POC.

However, racial diversity is down this year among LGBT characters on cable programming. Only 28% of the 142 LGBT characters counted are POC; a drop of six percentage points. Of the 59 LGBT characters on original streaming series, 27% (16) are characters of color

Source: GLAAD Where are We on TV 2014