## TROGU SELECTED STUDENT WORK

#### FROM FALL 2009 TO SPRING 2020

#### SUNDAY, NOVEMBER 15, 2020 DES 523 – INFO DESIGN: DATA VIZ SFSU

#### **THE ELEMENTS AGAINST**

A Look at Natural Disasters Against the New Threat of COVID-19

US

Lindsay Scott | DES.01 | Trogu | SFSU | Project 4| Spring 2020

#### Natural Disasters Divided by the Elements





Earthquakes Landslides



Disasters in the **Fire** Element

Wildfires Volcanoes



Tsunamis

Flash Floods

Disasters in the Disasters in the **Mater** Element **Air** Element

Tornadoes Hurricanes

#### Deaths Caused by COVID-19 by State



#### COVID-19

In the US, **1,387,662** people have been effected by the virus. Of all the infected, **6%** have died.

#### Top 10 States with the Highest Cases

- 1. New York: 345,828
- 2. New Jersey: 141,560
- **3. Illinois**: 84,874
- 4. Massachusetts: 80,497
- 5. California: 73,218
- 6. Pennsylvania: 62,194
- 7. Michigan: 48,307
- 8. Texas: 43.822
- **9. Florida**: 42.394
- 10. Maryland: 34,927

#### Top 10 States with the Highest Death Counts

- 1. New York: 27,450
- **2. New Jersey**: 9,702
- 3. Massachusetts: 5,315
- 4. Michigan: 4,714
- 5. Pennsylvania: 4,104
- 6. Illinois: 3,815
- 7. Connecticut: 3,125
- 8. California: 3,014
- 9. Louisiana: 2,315
- 10. Florida: 1,826



#### Average Amount of Earthquake Activity (Between 2010-2015) Size Representative of Earthquake Count



#### Typical Conditions that Make Landslides and Mudslides More Likely

- Areas where wildfires or human modification of the land have destroyed vegetation
- Areas where landslides have occurred before
- Steep slopes and areas at the bottom of slopes or canyons
- Slopes that have been altered for construction of buildings and roads
- Channels along a stream or river
- Areas where surface runoff is directed

RIRE

Average Deaths by Fire per Year:

3,223

#### Threat Level of Active Volcanoes in the USA

161 total

Of the States with Very High Level Threat 5 out of 86 are in Alaska 4 out of 14 are in Oregon 4 out of 7 are in Washington 3 out of 11 are in California 2 out of 6 are in Hawaii

#### Comparison of Total Wild land Fires and Acres Burned in the USA (2009-2019)

very

11%

moderate

104 total

**65**%

high

39

24%

tota



Average Deaths by Flooding per Year:

VANDER

ooding per fear

#### Number of People Affected by Major Flooding in the US (Between 1900-2016)



All the People Affected by the Major Flooding Listed Above Compared to the Number People Affected by the Worst Major Flooding in the US

Summer 2008 11,000,148 Affected

1,208,000 Affected

#### Causes of the Largest Tsunamis in US History (Between 1788-2019)

Meteorologial 2 Landslide 6



### AIR

2

Average Deaths by Hurricanes per Year:

131



#### **Worst Hurricanes in US History**

Size Representative of Death Count

Hurricane Katrina 2005 1833 Killed

Labor Day Hurricane 1935 250 Killed New England Hurricane 1938 9000 Killed

Hurricane Maria 2017 4600 Killed

Maximum Wind Speed of Each Hurricane

New England: 121mph Galveston: 135mph Katrina: 175mph Maria: 175mph Labor Day: 200mph

Galveston Hurricane 1900 9000 Killed

#### Amount of Tornadoes in the US (Between 2010-2015)







#### Time-line of Epidemics in US History



1700

1800

1900

2000

**Death Counts of These Epidemics in the US** Size Representative of Death Count





#### Worst of the Worst

Death Counts of the Worst Disasters in US History



US COVID-19 Deaths vs US Deaths of the The Worst Disasters by Type





https://www.usgs.gov/natural-hazards/earthquake-hazards/lists-maps-and-statistics

https://www.usgs.gov/faqs/how-many-deaths-result-landslides-each-year?qt-news\_science\_prod-

ucts=0#qt-news\_science\_products https://www.npr.org/sections/thetwo-way/2014/03/28/295823075/in-u-s-mudslides-common-but-usually-fewdeaths

https://earthquake.usgs.gov/earthquakes/events/1906calif/18april/casualties.php



https://volcanoes.usgs.gov/index.html

https://gizmodo.com/the-18-most-dangerous-volcanoes-in-the-united-states-1830029556

https://www.nifc.gov/fireInfo/fireInfo\_stats\_totalFires.html

https://www.usfa.fema.gov/data/statistics/

https://www.weather.gov/grb/peshtigofire

https://www.latimes.com/archives/la-xpm-2005-may-15-adna-helensvic15-story.html



https://www.worlddata.info/america/usa/tsunamis.php

https://weather.com/safety/floods/news/2018-11-08-flood-related-deaths-increasing-in-united-states https://www.statista.com/statistics/237575/major-floods-in-the-us-by-number-of-affected-people/ https://www.weather.gov/media/hazstat/flood08.pdf



https://www.statista.com/statistics/203682/number-of-tornadoes-in-the-us-since-1995/

https://www.history.com/topics/natural-disasters-and-environment/deadliest-hurricanes-in-u-s-history-video https://www.weather.gov/okx/1938HurricaneHome

https://www.livescience.com/22522-hurricane-katrina-facts.html

https://www.worldvision.org/disaster-relief-news-stories/2017-hurricane-maria-facts https://www.iii.org/fact-statistic/facts-statistics-hurricanes

https://www.history.com/this-day-in-history/the-tri-state-tornado



https://nmhum.org/pdfs/TheEffectofSmallpoxontheNewWorld.pdf

https://www.healthline.com/health/worst-disease-outbreaks-history#1

https://people.umass.edu/swedlund/ScarletFever.pdf

https://aidsinfo.nih.gov/news/560/20-years-of-aids--450-000-americans-dead--over-1-million-have-beeninfected

https://www.cdc.gov/flu/about/burden/index.html

### **A Pandemic Comparison:** COVID-19 and The 1918 Flu

309,696

Covid-19

cases

in NY

#### This Is the Future of the Pandemic

Covid-19 isn't going away soon. Two recent studies mapped out the possible shapes of its trajectory.

By Siobhan Roberts, New York Times May 8, 2020

By now we know — contrary to false predictions — that the novel coronavirus will be with us for a rather long time.

"Exactly how long remains to be seen," said Marc Lipsitch, an infectious disease epidemiologist at Harvard's T.H. Chan School of Public Health. "It's going to be a matter of managing it over months to a couple of years. It's not a matter of getting past the peak, as some people seem to believe."

A single round of social distancing — closing schools and workplaces, limiting the sizes of gatherings, lockdowns of varying intensities and durations — will not be sufficient in the long term.

In the interest of managing our expectations and governing ourselves accordingly, it might be helpful, for our pandemic state of mind, to envision this predicament — existentially, at least — as a soliton wave: a wave that just keeps rolling and rolling, carrying on under its own power for a great distance.

The Scottish engineer and naval architect John Scott Russell first spotted a soliton in 1834 as it traveled along the Union Canal. He followed on horseback and, as he wrote in his "Report on Waves," overtook it rolling along at about eight miles an hour, at thirty feet long and a foot or so in height. "Its height gradually diminished, and after a chase of one or two miles I lost it in the windings of the channel."

The pandemic wave, similarly, will be with us for the foreseeable future before it diminishes. But, depending on one's geographic location and the policies in place, it will exhibit variegated dimensions and dynamics traveling "There is an analogy between weather forecasting and disease modeling," Dr. Lipsitch said. Both, he noted, are simple mathematical descriptions of how a system works: drawing upon physics and chemistry in the case of meteorology; and on behavior, virology and epidemiology in the case of infectious-disease modeling. Of course, he said, "we can't change the weather." But we can change the course of the pandemic — with our behavior, by balancing and coordinating psychological, sociological, economic and political factors.

Dr. Lipsitch is a co-author of two recent analyses — one from the Center for Infectious Disease Research and Policy at the University of Minnesota, the other from the Chan School published in Science — that describe a variety of shapes the pandemic wave might take in the coming months.

Scenario No. 1 depicts an initial wave of cases — the current one — followed by a consistently bumpy ride of "peaks and valleys" that will gradually diminish over a year or two.

Scenario No. 2 supposes that the current wave will be followed by a larger "fall peak," or perhaps a winter peak, with subsequent smaller waves thereafter, similar to what transpired during the 1918-1919 flu pandemic.

Scenario No. 3 shows an intense spring peak followed by a "slow burn" with less-pronounced ups and downs.

The authors conclude that whichever reality materializes (assuming ongoing mitigation measures, as we await a vaccine), "we must be prepared for at least another 18 to 24 months of significant Covid-19 activity, with hot spots popping up periodically in diverse geographic areas."

What is clear overall is that a one-time social distancing effort will not be sufficient to control the epidemic in the long term, and that it will take a long time to reach herd immunity The graph below explores numbers of excess pneumonia and influenza deaths and the total number of days pharmaceutical interventions in 43 US cities between September 8, 1918 and February 22, 1919. During the 1918-1919 influenza pandemic, all 43 cities eventually implemented nonpharmaceutical interventions but the time of activation, duration, and choice or combination of these nonpharmaceutical interventions appear to have been key factors in their success or failure. In 1918, decisions to activate nonpharmaceutical interventions were typically triggered by excess morbidity, mortality, or both, as well as situational awareness of other communities near and far.









#### Number of Cases, as of April 28.



100K

Connecting the dots between population density and viral transmission seems simple logic. New York, with a population of 8.6 million, is the only American megacity. It is also the U.S. center of the pandemic.



#### Cities That Went All In on Social Distancing in 1918 Emerged Stronger for It

By Emily Badger and Quoctrung Bui, New York Times April 3, 2020

St. Paul remained largely open into November, with its leaders confident they had the epidemic under control. Fully three weeks after Minneapolis — with The St. Paul Pioneer Press pleading "In Heaven's Name Do Something!" — St. Paul ordered sweeping closures, too.

Both cities, relative to the worst-hit parts of the country, escaped steep death tolls. But the mortality rate in Minneapolis was considerably lower than in St. Paul. And as researchers today look back on those interventions, it appears the economy in Minneapolis emerged stronger, too.

The comparison between the Twin Cities is instructive today not just for what it tells us about the health benefits of social distancing, but also for what it says about any economic costs that come with it.

In 1918, cities that committed earlier and longer to interventions like banning public gatherings and closing schools didn't fare worse for disrupting their economies for longer. Many of those cities actually had relatively larger gains in manufacturing employment, manufacturing output and bank assets in 1919 and into the next few years, according to a new study from researchers at the Federal Reserve and M.I.T. This is particularly clear among Western cities that had more time to prepare for a pandemic that hit the East Coast first. For cities with the most aggressive interventions, there's no trade-off apparent in this data between saving lives and hurting the economy.

"If anything, these places do better," said Emil Verner, an economist at M.I.T., who wrote the paper with Sergio Correia and Stephan Luck of the Fed.

The reasons this would be true aren't particularly hard to understand. But the same logic has been questioned today by elected officials and commentators who fear that social distancing in response to the coronavirus may not be worth the costs in shuttered businesses and unprecedented unemployment rolls.

"The pandemic itself is just so destructive to the economy, so any policy that you can use that directly mitigates the severity of the pandemic can actually be beneficial for the economy," Mr. Verner said. Stricter interventions "actually make it safer for economic activity to resume, and they mitigate the negative impact of the pandemic itself on mortality."

This second point was particularly important in 1918, because that pandemic devastated prime-working-age adults.

"It was a very gendered economy where the breadwinners were almost exclusively men," said Howard Markel, who directs the Center for the History of Medicine at the University of Michigan. "The fewer men that died who could then go and pursue their work once it ended meant that those families were better off than those that lost that breadwinner, who would then become potentially destitute."



But everything we know so far about the coronavirus tells us that blaming density for disease is misguided.

New York City Health Department data indicate that Manhattan, the borough with the highest population density, was not the hardest hit. Deaths are concentrated in the less dense, more diverse outer boroughs. Citywide, black and Latino residents are experiencing mortality rates that are twice those of white city dwellers.

Source: KFF.org



Butch Lazarian | DAI 523.01 | Trogu | SFSU | Project 4 | Spring 2020

# US Immigration Court Backlog

The backlog in the immigration courts has been growing for the past decade, and pending cases have increased by nearly 50 percent since Trump took office in 2017. The backlog is made up of all kinds of immigration cases. Most involve people waiting for a judge to determine whether they should be allowed to stay in the United States or should be deported.

About one in every 40 cases is criminal or related to national security or terrorism. The rest are civil immigration cases. They can include migrants arrested for crossing the border illegally, people who overstayed their visas and many asylum seekers. Asylum seekers tend to come from the Central American countries known as the Northern Triangle, El Salvador, Guatemala and Honduras, and they make up a growing share of the backlog.

Pending Cases By Nationality

#### **Backup Within the Court System**

With a backlog of slightly more than I million removal cases as of August 2019, a number that has quadrupled over the past decade, the courts have been unable to keep pace with enforcement and policy shifts funneling more non-citizens into the system and the changing nature of migration at the Southwest border.

The U.S. immigration court system is where many of the new arrivals' cases will languish: wait times have skyrocketed in recent years, surpassing 700 days on average that a currently open case has been pending. A decision in immigration court can mean the difference between life and death for those fleeing violence and persecution. But the growing backlog and pushes to expedite decisions, combined with pre-existing disparities in asylum grant rates, could result in insufficient due process for those who need it most. The number of cases pending in immigration courts has more than quadrupled in the last decade, reaching a historic high of slightly more than 1 million as of the end of August 2019.

Russia Pakistan Ukraine Janaica Armenia Ameroon Ghana Philippines



1,200

900

#### Who Are Crossing and Why?

Prior to 2012, immigrants from El Salvador, Guatemala, and Honduras, the key sending countries in Central America, accounted for a relatively small share of cases in immigration court. This share grew from 21 percent in FY 2012 to 54 percent in FY 2019, as Central American immigration overtook arrivals from Mexico. A complex interplay of push and pull factors underlies the uptick in Central American migration. High rates of gang violence and domestic violence, as well as deep poverty exacerbated by drought and crop failure, and lack of economic opportunities, have plagued these countries and pushed people to head north at high rates. For child arrivals, the prospect of reuniting with a parent or other family member in the United States is often another key motivator. In previous eras, border apprehensions were more often single male Mexican adults trying to surreptitiously cross the border in pursuit of economic opportunities. But today, the picture of who arrives at the border has changed. Central American families, children, and single adults, including many women, as well as immigrants from beyond Latin America now commonly turn themselves in to border agents in order to gain entry to the United States, some expressing a fear of returning to their countries.

Turken Vietnan

Poland Ethiopia

Albania Indonesia

#### **Ongoing Cases**

Custemals Hondurss Nexico savador India China Cuba Ecuador Venezuela Brazili caragua

#### Pending Cases in Immigration Court

#### Children Deportation Proceedings in Immigration Court In Thousands

Children in Court

Haiti Nigeria Bangladesh Colombia Peru Nepal Romania Republic

#### **Asylum Seekers**

lordan Hebelistan

tester tenta Union



In Thousands

200

150



The Immigration Court's active backlog of cases just passed the million case mark. During the first eleven months of fiscal year, 2019, court records reveal a total of 384,977 new cases reached the court. If the pace of filings continues through the final month of this fiscal year, fiscal year, 2019 will also mark a new filing record. While much in the news, new cases where individuals have been required to "Remain in Mexico" during their court processing currently make up just under 10 percent (9.9%) of these new filings. These MPP cases comprise an even smaller share, only 3.3 percent, of the court's active backlog.

Rachel Carrin I DES 523.01 ITrogu I SFSU I Fall 2019



#### Fiscal Year When Cases Began

Unaccompanied children are represented by an attorney in only about one-third (32%) of 63,721 cases pending in Immigration Court as of 2014. Some 43,030 juveniles have not as yet been able to hire an attorney to assist them or to find pro bono representation. For the 21,588 children's cases filed and already decided since the surge of unaccompanied minors from Central America began three years ago, only 41 percent had representation. In almost three out of four (73%) of the cases in which the child was represented, the court allowed the child to remain in the United States.

The child was ordered removed in slightly more than one in ten (12%) of these cases. And in the remaining 15 percent the judge entered a "voluntary departure" order. When the child appears alone without representation, only 15 percent were allowed to remain in the country. About 80 percent through the entry of a removal order, and 5 percent with a voluntary departure order.

The surge in asylum seekers has added more cases to the overall backlog. A month into his presidency, Trump rescinded an Obama-era policy that relaxed prosecution for some immigrants who were in the country illegally. Since the end of 2016, the backlog has grown by more than 293,000 cases.

Asylum seekers account for about half of new immigration cases last year, at a record 159,590 cases. While asylum seekers wait, they can remain in the country but are in legal limbo. A long wait can hurt asylum seekers in particular. Cases may be harder to prove years down the line if conditions change at home or if witnesses become unavailable. A person's chance of being granted asylum can depend not only on the court he or she has been assigned to, but also the individual judge hearing the case. Even though cases are assigned randomly to judges within courts, grant rates at the judge level vary widely in some courts.



# **REVENUE AND USAGE AS OF 2018**

#### **Top 10 Celebrities**











35,564,578 subscribers • 363 videos

34,611,181 subscribers • 802 videos

Bienvenidos a mi canal! Esto es

Lampião do Youtube Publicidade:

whinderssonnunes 📀



PewDiePie 📀 95,169,862 subscribers•3,822 videos I make videos.

**Top 10 Subcribers** 

T-Series 🛇

Movie Studio.

97,381,518 subscribers •13,342 videos

T-Series is India's largest Music &

"Music can change the world".

5-Minute Crafts 🛇 55,062,182 subscribers • 3,080 videos Fun diy-projects, crafts, experience the joy of doing it yourself! OFFICIAL CHANNEL.

SET India 🛇

Channel that

Rhymes 📀

and enjoyable

Cocomelon - Nursery

46,994,801 subscribers • 428 videos

At Cocomelon(formerly "ABCkidTV").

our goal is to make learning a fun

Canal KondZilla 🛇 49,081,019 subscribers 1,027 videos Canal da KONDZILLA FILMES, a major produtora de conteúdo audio visual de

#### YouTube Usage

First up in the multi-facet picture of YouTube usage stats is the platform's number of monthly active users – one of the core metrics any social media or content platform is measured. According to the following graph from Tech-Crunch, the only major platform, that is above YouTube, is Facebook with 1.5 billion and 2 billion MAU respectively. If we focus only on video content platforms, (the ones that provide free content, meaning we are not factoring in companies like Netflix and Hulu), we see that Facebook and Snapchat (255 million monthly active users) are the only real competitors that YouTube needs to be worry about. With Facebook, even though its video content

YouTube monthly worldwide active users vs. top social platforms, in millions



#### **Countries with the most YouTube users as of May 2016**



elrubiusOMG 🛇

una descripción. Y en la

VEGETTA777 🛇 26,524,389 subscribers • 5,190 videos CODIGO CREADOR FORTNITE -VEGETTA777



SMOSH>

VanossGaming 🖉 24,470,705 subscribers • 982 videos Official Vanoss Gaming YouTube Channel.

24,321,037 subscribers • 1,046 videos

Justin Bieber J 44,649,460 subscribers • 254 videos Help change the world. OUR album out now http://smarturl.it/JBPurpose.

Kond/jlla.com

SONY

0.0

WWE 👁 43,074,166 subscribers•41,158 videos **WWE** on YouTube is your number one spot to catch WWE original shows and exclusives!

41,805,654 subscribers • 204 videos

like Sports + Comedy, come join the

5 Best Friends and a Panda. If you



Smosh 🛇

New video every week!

23,676,139 subscribers · 597 videos VIDEOS NUEVOS, TODOS LOS MIERCOLES Y VIERNES. •



nigahiga 🛇 21,351,535 subscribers • 370 videos Send me stuff here! PO BOX 232355 Las Vegas, NV 89105



Dude Perfect 🛇

Dude Perfect team!

**Top 10 Videos** 











47.319.136 subscribers • 30.664 videos Sony Entertainment Television is a 24 hour Hindi General Entertainment Users (Millions)



Facebook Youtube Whatsapp Facebook Wechat Instagram Twitter Snapchat Messenger

Platform



Unique monthly users in millions

Being launched initially in US, You-Tube have gone worldwide long time ago and by 2016 it got a significant foothold among internet users in countries all over the world. On the following graph we see in millions number of people watching YouTube, with US holding the leading position 167 million (note: the following graph and the previous one present data for different time periods and taken from data sources, hence the discrepancy). About 70 million of Brazilians open YouTube on their smartphone, tablets and computers at least several times a month to be the platform monthly active users. Russia comes on the third place with only 47 mil-

Poland

Canada

about 47 million MAU and India has 41 million people watching YouTube monthly.

lions, Japan is number four with

Share in percent of total over-the-top of video content streaming



Youtube 18%

Today we live in the age when content streaming has become the norm, people in millions prefer not to buy video content on any physical / electronic medium but to stream. The major YouTube rivals in this space are Netflix with 40% of the market and Hulu with 14%. YouTube has 18% of the video streaming market. But it's actually hard to compare these companies, given the difference in types of



#### **Top 10 Dislike Videos**



#### **YouTube User Statistics**

Now what about demographics of the YouTube audience, what do we know about these people? Let's look at the numbers for US, according to com-Score data, the biggest age group YouTube viewers belong to is 25-34 years old – 400k viewers, with following 35-44 – about 350k viewers. 45-54 – about the same number and the youngest age group (given their known preference to Snapchat it's not

YouTube Revenue

Google's parent company, which

YouTube is owned by Alphabet, the

it's been generating with advertising

estimates like this one you can see

below from Business Insider, as of

lion, 8x jump from 2010 when the

estimate was only \$1 billion.

YouTube. But according to third party

2015 YouTube was generating \$8 bil-

Youtube March 2015 unique visitors, by age

feature got a great start, is in beta and

it is yet to be placed front and featured

to be in a position to rival YouTube

demographics – Gen Z and hence

YouTube simply can't have both – a

great appeal to Generation Z and to

Millennials and Generation X.

that has a decade of a head-start. As

to Snapchat, it appeals to more narrow



Furious 7 Soundtrack Wiz Khalifa J 4.1B views • 4 years ago The Fate of the Furious: The Album available now https://atlantic.lnk.to/f8 Download the new urious 7 Soundtrack

Wiz Khalifa - See You Again ft

Charlie Puth[Official Video]

Justin Bieber J 2.1B views • 9 years ago Music video by Justin Bieber performing Baby feat. Ludacris#VEVOCertified on April 25, 2010. **1**0M ■ 11M

a surprise) - only 300k.



content



Ed Sheeran - Shape of You [Official Video] d Sheeran J 4.1B views • 2 years ago Tickets for the Divide tour here http://www.edsheeran.com/tour Stream or Download Shape Of You: https://atlanti.cr/2singles





Маша и Медведь (Masha and The Bear) - Маша плюс каша (17 Серия) Get Movies 🔮 3.5B views • 7 years ago Тодпишись на Машу в Инстаграм: http://instagram.com/mashaandthebear/













PSY - GANGNAM STYLE(강남스타일) officialpsy J 3.3B views • 6 years ago PSY - 'I LUV IT' M/V @ https://youtu.be/Xvjnoagk6GU PSY - 'New Face' M/V @https://youtu.be/OwJPPaEyqhI PSY -

Mark Ronson - Uptown Funk ft.

Mark Ronson 🦨 3.5B views • 4 years ago

Aark Ronson - Uptown Funk ft. Bruno Mars

://smarturl.it/Spotify\_MarkRonson Listen on

Bruno MarsBruno Mars

Official Video) Follow on Spotify



Official Call of Duty®: Infinite Warfare RevealTrailer Call of Duty 🥥 42M views • 3 years ago Call of Duty®: Infinite Warfare returns to the roots of the franchise where large-scale war 600K **4** 3.8M



Justin Bieber - Sorry (PURPOSE The Movement) lustin Bieber J 3.1B views • 3 years ago 'Purpose' Available Everywhere Now! iTunes: http://smarturl.it/PurposeDlx?IQid=VEV01113 stream & Add To You

Maroon 5 - Sugar

our tickets available now!

Taylor Swift - Shake It Off

single ME! (feat. Brendon Urie of .

Taylor Swift J 2.7B views • 4 years ago

Music video by Taylor Swift performing Shake It

Off. (C) 2014 Big Machine Records, LLC. New

Maroon 5 J 2.9B views • 4 years ago

ews Catch Maroon 5 on tour all year

Buy Sugar on iTunes: http://smarturl.it/M5V

Sign up for updates: http://smarturl.it/Maroon5







\* STORES Germany: - Amazon

**5**03K **2**.9M

**3.4**M





From revenue generated by the platform to YouTube users earnings. One of the facets of Youtube celebrity phenomena is that a big number of subscribers and engagement level with their audience, allow so-called youtubers to monetize a gigantic volume of traffic their video content generates. According to Forbes data, in 2015 YouTube celebrity PewDiePie could generate \$12 million, Smosh and Fine Brothers - both \$8.5 million, and several other people managed to pass \$1



40 M

30 M

20 M

10 M

YouTube top-earning stars, revenue in millions \$ in 2015



The next metric for Youtube revenue to tackle is how much YouTube revenue per view is possible to generate. To address this question, let's see what are average costs per view on You-Tube for audience of a different age. The recent data from StrikeSocial reveals that from a publisher's perspective the most lucrative YouTube views come from 55-64 years old age group. Note the Unknown group in the table, it's not a glitch, the research brought up a segment that it was impossible to get age associated with it and this audience is actually is the cheapest amongst other groups.

Cost per view and view rates on Youtube

| Age Range | Cost Per View | View Rate |
|-----------|---------------|-----------|
| 18-24     | \$0.042       | 27.0%     |
| 25-34     | \$0.046       | 27.1%     |
| 35-44     | \$0.046       | 27.3%     |
| 45-54     | \$0.050       | 28.8%     |
| 55-64     | \$0.051       | 30.0%     |
| 65+       | \$0.049       | 28.8%     |
| Unknown   | \$0.034       | 29.5%     |

Katy Perry - Roar (Official) Katy Perry 🦨 2.8B views • 5 years ago et "**Roar**" from Katy Perry's 'PRISM' http://katy.to/PRISM WITNESS: The







#### HTTP://WWW.BUSINESSOFAPPS.COM/DATA/YOUTUBE-STATISTICS/#3 PAMELA LIUTAMA | DAI 523.01 | TROGU | SFSU | SPRING 2019

# The Xicana Chronicles

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**NEWS FOR TODAY** 

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# NUT UNE MORE!

#### FEMICIDE, THE KILLING OF WOMEN BY MEN BECAUSE THEY ARE WOMEN, A GLOBAL PROBLEM!

**Published by:** Academic Council on the United Nations System, Vienna Liaison Office

Femicide is the ultimate form of violence harm or suffering to women and girls, includagainst women and girls and takes multiple forms. Its many causes are rooted in the historically unequal power relations between men and women and in systemic gender-based discrimination. For a case to be considered femicide there must be an implied intention to carry out the murder and a demonstrated connection between the crime and the female of women and girls because of their gender, gender of the victim. So far, data on femicide have been highly unreliable and the estimated numbers of women who have been victims of femicides vary accordingly. Femicides take place in every country of the world. The greatest concern related to femicide is that these murders continue to be accepted, tolerated or justified - with impunity as the norm. To end ings of women and girls; 6) killing of women femicide we need to end impunity, bring perand gender identity; 7) the killing of aborigi etrators to justice, and every individual has to change his/her attitude towards women. nal and indigenous women and girls because To date, the United Nations has not adopted of their gender; 8) female infanticide and gena resolution directly addressing gender-related der-based sex selection foeticide; 9) genital killings. According to the declaration on the mutilation related femicide; 10) accusations of Elimination of Violence against Women, viowitchcraft and 11) other femicides connected lence against women "means any act of genwith gangs, organized crime, drug dealers, huder-based violence that results in, or is likely man trafficking, and the proliferation of small to result in, physical, sexual or psychological arms.

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ing threats of such acts, coercion or arbitrary deprivation of liberty, whether occurring in public or in private life". This definition fails to include explicitly violence that can lead to death and consequently misses an important component of violence against women. Recognizing that femicide is the killing which can take the form of inter alia: 1) the murder of women as a result of domestic violence/intimate partner violence; 2) the torture and misogynist slaying of women 3) killing of women and girls in the name of "honour"; 4) targeted killing of women and girls in the context of armed conflict; 5) dowry-related kill-



#### Killing Women in the Name of Honour

Honour killing is the most extreme form medieval Albania, Calvin's control of Geneva, of the now recognized body of honour-based the Ching dynasty in China, the Italian Penal crimes, which attempt to control female be-Code until 1980 and the Penal Codes of the havior. Victims are almost always females in Napoleonic Empire

their late teens to early twenties. Familial collusion is frequent, and, in some cases, a family council is set up to decide whether a woman should be killed and, if so, how. Killings are generally also perpetrated by members of the victim's family, particularly young boys in order to mitigate the severity of the sentence, or by a hired killer. An honour killing is usually the last resort following other forms of honour-based violence including forced marriage, threats and harassment.

Described by the High Commissioner for Human Rights, Navi Pillay, as "a plague that affects every country," while honour killings are most prevalent in the Middle East and South Asia, cases have been reported in Bangladesh, Brazil, Ecuador, Egypt, India, Iran, Iraq, Israel, Jordan, Lebanon, Morocco, Pakistan, the Philippines, the Syrian Arab Republic, Turkey, Uganda, Western Samoa and Yemen. In addition, within Europe, killings have occurred in France, Germany, Italy, Sweden and the Unit-

typically related to their choice of sexual or Canada and the United States of America. In marital partner, education and employment,

The "crime" committed by the victim is ed Kingdom and further afield in Australia, Western countries, the practice has been wit-

Femicide as a Result of Domestic Violence

Femicide as a result of domestic violence is most commonly referred to as 'intimate partner homicide.' Intimate partner femicide can collectively be defined as the killing of women, in a domestic situation, because they are women. This includes the killing of women by former, or current, spouses or boyfriends, but does not exclude the killing of women by other male family members such as sons and fathers. Intimate partner femicide is an international issue that has gained attention from the United Nations, non-governmental and other international organizations. Domestic violence is an 'invisible' crime in which 90 percent of domestic violence abuse goes unreported. On an international scale, women are far more likely than men to be assaulted, raped, or killed by their former or current intimate partners. Domestic violence has a higher rate of 'REPEAT VICTIMIZATION' than any other type of crime. Since 2005, the World Health Organization (WHO) has stated that, "the number of intimate partner violence prevalence studies increased fourfold, from 80 to more than 300, in 2008.'

In Europe, Ms. Rashida Manjoo, the United Nations' Special Rapporteur on Violence against Women, its causes and consequences, has stated at the European Parliament in

Brussels on October 9th 2012, that intimate partner violence and femicide are significantly underreported in the region, and throughout the world. Ms. Manjoo also stated that in Italy the number of women murdered by men has increased. In 2010, 127 women were killed by men. Of those female victims, 70 percent were Italian, while 76 percent of male perpetrators were Italian. Of all female homicides in Italy, 54 percent were committed by a former or present partner, and only 4 percent were committed by complete strangers. According to UN Women, Italian intimate partner femicides have increased from 15.3 percent from 1992 to 1994, to 23.4 percent from 2007 to 2008. From January 2012 to November 2012, roughly 105 Italian women were killed via intimate partner

violence In the cases of Spain and Finland, intimate partner homicide has increased, while Cyprus' intimate partner homicide rates have increased substantially. Meanwhile in England, Wales, Norway, Hungary, and Iceland, these rates have decreased over time. Overall in the region, intimate partner homicide rates have remained constant over the last 70 years.

In the United Kingdom, in 2001 and 2002, 46 percent of female femicide victims were killed by a former or current partner whereas 5 per-

violence disputes, - one every 45 minutes.<sup>3</sup> In Australia, Canada, Israel, South Africa, and the United States, 40 to 70 percent of females were killed by their former or current partners. In Guatemala roughly two women are killed per day. In Mexico, men are most frequently killed by firearms, whereas women are killed in more violent means via suffocation, strangulation, by drowning, being poisoned, burned, raped, and mutilated. In the United States in 2007, 45 percent of women were killed by a current or former partner, compared to 5 percent of men.67 Furthermore, femicide is the leading cause of death in African-American women aged 15-45 years of age and the seventh leading cause of death of all U.S. women. Intimate partner violence is responsible for 40 to 50 percent of femicides; increasing from 54 percent in 1976 to 72 percent in 1996. 67 to 80 percent of intimate partner femicides involved physical abuse prior to death.68 The U.S. Federal Bureau of Investigation (FBI) classifies these killings as intimate homicides. From 1976 to 2004. 40,823 women have been killed, with an average of over 1,500 women killed per year in the

United States. The killing of women in intimate femicides

#### 1 in 3 women worlwide experience physical and/or sexual violence in their lifetime.

is almost double to the 23,506 men killed by an intimate partner during the same time period. Overall, one-fifth of murder victims were killed by an intimate partner, and two out of five female murder victims were killed by an intimate partner. The percentage of male victims has decreased, while female victim rates have fluctuated decreasing from 43 percent in 1980 to 38 percent in 1995 only to reach 45 percent in 2008. The study conducted by the U.S. Department of Justice shows a direct

correlation between intimate partner homicide and age. As the age of the female increases, so does the chance for intimate partner femicides Over the span of 1980 to 2008, spousal femicide has decreased while boyfriend/girlfriend

that records of REGISTERED dowry deaths

should be reviewed with caution, since a con-

siderable number of crimes against women go

unreported due to the social stigma attached

A study conducted by Nigam in 2002 reports

that dowry-related killings follow two patterns:

first, the young brides are either murdered or

and the lengthy court procedures.

"We can no longer stand by as women are murdered for one reason and one reason only, because they are women. The crime of femicide is growing all over the world and often remains unpunished. It is a human rights violation that is characterised by misunderstanding and impunity." - Michelle Bachelet Executive Director, UN Women

#### intimate partner femicides perpetrated by a until the woman is killed." The New York City Department of Health has stated that "battered spouse were using firearms. Boyfriends were more likely to be killed with knives, while girlfriends were more likely to be killed by force. According to Dr. Kevin Fullin of the Amersituation" ican Medical Association, "one-third of all women's injuries coming into our emergency rooms are no accident. Most are the result

of deliberate premeditated acts of violence. And frequently they occur over and over

Rates of Female Total Homicide in Peru (2012-2016)



#### **Female Genital Mutilation Femicide**

women increase their chances of being killed Female Genital Mutilation (FGM) is a DE- have undergone FGM are significantly more when they try to escape a domestic violence STRUCTIVE OPERATION, during which the likely to be complicated by caesarean section, female genitalia are partly or entirely removed postpartum haemorrhage, episiotomy, extendor injured for non-medical reasons. Most ofed maternal hospital stay, resuscitation of the Percentage ten the mutilation is performed before puberty, infant, and inpatient perinatal death, than de-1.0 0.99 often on young girls between infancy and age liveries to women who have not had FGM." fifteen. FGM is prevalent in Africa, Asia and "Overall, 1760 (6%) women were delivered 0.9 by caesarean section, and 1970 (7%) deliveries the Middle East and also among immigrants were complicated by postpartum blood loss of in Australia, Europe and the USA. About 140 million girls and women worldwide are cur-500ml or more. Women with FGM II [remov-0.8 rently living with the consequences of FGM. al of clitoris and labia minora] and FGM III 0.81 0.81 0.80 0.80 In Africa, an estimated 92 million girls, 10 [removal of part or all of the external genitayears old and above, have undergone FGM. In lia with stitching or narrowing of the vaginal the UK, it is estimated that up to 24,000 girls opening.] were significantly more likely to under the age of 15 are at risk of FGM. have a caesarean section and postpartum blood According to the UNFPA infant morta loss of 500ml or greater than were women who rates are higher in countries where FGM is had not had FGM." 0.5 practiced. Furthermore, "death rates among babies during and immediately after birth are 0.4 0.44 also higher for those born to mothers who have undergone FGM/C. It is estimated that an ad-0.35 0.3 ditional one to two babies per 100 deliveries die as a result of FGM/C. The consequences of FGM/C for most women who deliver outside 0.2 the hospital setting are expected to be even more severe, especially in places where health 0.15 0.1 services are weak or women cannot easily ac-15-19 cess them". Additionally, according to a WHO 0.0 35-39 study on Burkina Faso, Ghana, Kenya, Nige-Equpt Gamhia Côte d'Ivoire Somalia thiopia ria, Senegal, and Sudan, where the practice of FGM is common, "deliveries to women who Countries matters. Among them, 165 were killed, 77 tortured by acid violence, one was divorced and 11 committed suicide due to incessant dowry demands". There have been some legal measures taken to control such violence against women, an example being the Acid Control Act and the Dowry Prohibition Act from 1980. However, the level of violence, which continues unabated, demonstrates that such laws do not have the capacity to bring this situation to an end. While such laws are passed under pressure from women's groups and international lobbies, the state often fails to put in place implementation mechanisms to In Nepal, dowry is closely related to social prestige. There, the 'SOCIAL CUSTOMS AND PRACTICES ACT' (2009) prohibits the dowry system. However, not a single case has been registered in which somebody had been punished. Dr. Banshidhar Mishra argues that dowry deaths are a serious problem in Nepal, particularly in the Terai belt, a region on the border of India. There, many girls marry Indian men because of the open border, and their marriages follow the dowry-related traditions

#### Prevalence of FGM/c Among Younger and Older Women

nessed largely within immigrant communities, where authorities are wary of criminalizing the practices of religious and ethnic minorities. Despite these known instances, many crimes remain unidentified due to the high number of unreported cases and effective concealment by the respective family, community and authorities

with their death can honour be restored to the Recorded data on India and Pakistan recognizes around 1000 killings per year and 12 per "fallen" family. Should the family refuse to act, they may be subjected to harassment and year in UK, while Turkey recorded approxiexclusion by their community, as well as presmately 1000 over five years. However, since sure to commit the crime. the United Nations Population Fund reported in 2000 that 5000 honour killings occurred Stoning, stabbing, beating, burning, beheading, hanging, throat slashing, lethal acid per year, no subsequent figures have been

attacks, shooting and strangulation are all published by the organization. This data gap common methods for executing honour killhighlights the "underreported and underdocumented" nature of the crime globally. In India, ings. Killings are also frequently PUBLICLY PERFORMED in order to influence the behaviour of other women within the community. Furthermore, perpetrators are often exculpated or receive reduced sentences, with many governments indirectly supporting the practice through their own inaction or the defense of killings as customary practice.

There is no definitive list of what is considered honourable, with the standard varying between communities and cultures. Honour killings have been practiced by a myriad of societies throughout different periods of history. A common misconception is that honour to be girlfriends or wives, of the perpetrator. killings find their support within the scriptures Furthermore, almost half of the killings were of major religions. Instead, the origin of such carried out by multiple actors, and more than crimes may be traced back to Roman law, half of the victims were tortured before death.

an increase in killings has been attributed by some to an intensification of the conflict between modern and traditional attitudes, values and beliefs fuelled by India's high economic growth, increasing social mobility and the relatively recent media focus on the crime. New Delhi is not alone, with evidence of a significant rise in killings globally between 1989 and 2009 due either to the genuine escalation of the crime or the increased incident of accurate classification. This data showed half of the victims to be daughters or sisters, and a quarter

Comparison of Rate of Honour Killings in Pakistan: Sindh Province vs All Other Provinces, 2004-2007



#### **Organized Crime Related Femicide**

In the last decades, a new tendency has torture and mutilation. occurred in drug cartels. An increase in the El Salvador has the highest rate of female amount of drugs being trafficked has gone killings in the world. In this country, femicide hand in hand with a rise in the killing of wom- occur mostly due to drug gangs' fights over en. Many articles relate this to the 'Macho' the drug business. According to the Organizaculture of drug trafficking that appears mostly tion of Salvadoran Women (ORMUSA), the amount of murders in the country has doubled. in Latin-American countries. Femicide in the but the amount of femicides has risen fivefold drug trade has a meaning, it is SYMBOLIC. Killing the woman of your enemy means that in the last couple of years. Another example of femicide in relation to drug trafficking can you can hurt him and that your power extends be found in Mexico. Amnesty International by hurting his 'belongings'. Within the MAS-CULINITY OF THE DRUG CULTURE, hurthas reported that since 1993, organized crime ing a woman symbolizes the cohesion of the in Mexico has grown significantly. In one city, gang, demonstrates masculinity and diminish-Ciudad Juárez, the number of women being killed has risen by 400%. These murders have es the enemy's morale. Drug-related femicides occur not only with respect to the enemy, but different underlying causes, but many of them also to the government. Killing a woman is represent features of gender-based violence. used, in a sense, to send a message to the gov-In the annual report of the Special Rapporteur on Violence Against Women, its causes ernment, for example to warn them about drug and consequences, Rashida Manjoo, the case policies of Ciudad Juárez is mentioned where, just Concluding, in the world of drug trafficking, women are viewed as objects, as means outside the city, over 700 female bodies were found, which showed signs of rape and/or torto fulfill a goal, and are considered as belongings of enemies that you can hurt. The fact ture. The forensic investigators of these casthat women are used as "DRUG MULES" to es and many researchers believe that most of them are related to organized crime, such as carry drugs on their person (in their body cavlocal gangs involved in drugs. In 2008, Mexiities) without concern for their health or being can president Calderon sent troops to the city caught reinforces their disposable value. In the last decades, drug sales in Latin Amerto fight the drug cartels and the trafficking. Unfortunately, this measure led to an increase of ica have grown enormously. In the three countries of Guatemala, El Salvador and Hondu-579% in femicides and women continue to be ras, also called the 'Primary Drug Corridor', killed. Due to the perpetrators impunity, woma tendency has appeared where a strong rise en continue to be killed just for sport. in drug trafficking coincides with an equally strong rise in female killings. In Honduras, the number of women killed per man has grown for 1 woman per 10 men to 4 women per 10 men. These murders follow other types of vio-

cent of men were killed by an intimate partner. femicide rates have increased. In 1980, 69.1 Roughly two women per week in the UK are percent of intimate partner homicide was spousal, while only 25 percent were by boyfriend/ killed by an intimate partner. Specifically in the country of Ireland, 188 women have been murgirlfriend. In 2008, 46.7 percent was spousal dered since 1996; 115 (61%) of those women while 48.6 percent was boyfriend/girlfriend. were killed in their own homes, 73 women, or The means by which intimate partner femicide 53 percent, were killed by a former or current is conducted also contains a gender-gap over partner, with 48 (35%) killed by someone they this time period. In 1980, 68.9 percent of men knew (brother, son) in resolved cases since were killed with firearms and 30.5 percent by 1996. Of the resolved cases in 1996, 99 perother means (knives, blunt objects, personal weapons); similarly 69.5 percent of women cent of women were killed by men, while only one percent were killed by another female.64 were killed with firearms and 28.9 percent by Further, according to the University of Till- other weapons. However, in 2008, 53 percent burg, Victimology Institute, "12,000 wom- women were killed with firearms, and 41 peren are killed annually in Russia, in domestic cent by other means. Overall, two-thirds of





Human Trafficking Profiles of Victims Identified in 61 countries, 2006

lence against women, such as sexual savagery,



Forced Labour 18%

#### **Dowry Related Killings: A Global Problem**

Femicide or gender-related killing of women outlawed dowry-related cruelty carried out by and girls is regarded as an alternative to the the husband and his relatives, and the 1986. gender-neutral term of homicide, which over-Amendment introduced stronger punishments looks the realities of inequality, oppression for dowry deaths. Nevertheless, in reality, leand systematic violence against women. Acgal enforcements have proved to be rather incording to Deepka Puri dowry represents the efficient. Investigation and prosecution have property given to the daughter by her family to been hampered by corruption, insensitive potake with when she gets married. lice personnel, a sense of social and cultural The term 'dowry deaths' refers to a particular apprehension towards this type of murder, and type of femicide, which involves the killing of a general tendency on behalf of investigators a woman, usually by immolation in the houseto dismiss dowry deaths as 'suicides', 'kitchen accidents' or merely as events related to hold. Since the parents are unable to provide any more dowry and the daughter cannot be family disputes. Another flaw can be traced in a source of income for the family any longer, the vague statutory language in the law's defithe husband starts considering her an unsuitnition, since it does not specify which items able wife. are included in the dowry before and after the Gangrade and Chander contend that the dowwedding takes place. According to the Indian National Crime Record Bureau, dowry deaths ry system, as practiced today, has become an are on the rise in India. In 1982, 392 cases were instrument of oppression and torture for the bride and her parents. The dowry tradition registered, and in 2006, 7,618 cases were rehas undergone changes in the past centuries: corded, in 2009, 8,383 and in 2011 8,618. The Crime in India Report of 1999 acknowledges

what was supposed to represent a gift from the bride's family to that of the groom's has now come to imply a substantial payment of money or a transaction of jewelry, household items, appliances and even vehicles. The practice of the dowry system has deep cultural roots in all parts of the world, going back to the ancient Greek city-states and Ro-

man times; hence it is based on old traditions and customs. Anderson conducted a study in which he argues that two basic factors are responsible for the prevalence of marriage payments, which then vary across communities, depending on the social, political and economic structures existing there. The arranged marriage represents the foundation of the dowry system, where money or goods can on the PROTECTION OF WOMEN IN THE be transferred from the family of the bride to the groom', in which case the dowry applies or vice versa, where the bride price is applied. There are relatively few comparative studies on marriage transfers in the rest of Southeast Asia, yet some indicate that dowry payments occur frequently in Nepal, and have started to spread to Bangladesh and Sri Lanka as well. Existing research points out that bride price is more common in Africa, and other Southeast Asian countries such as Indonesia, Thailand

and Burma, while dowry is almost a universal practice in India and Pakistan. Traditional Chinese and Taiwanese practice/traditions include both bride price and dowry. In India, the dowry practice has spread to different castes, provinces, economic classes, and religions. The Indian government has taken several measures in order to tackle this problem, including criminalizing dowry and dowry related violence against women. The INDIAN PENAL CODE amended in 1983

improved the situation of victims significantly. Drafted by the Lawyers Collective Women's Rights Initiative through a consultative process and with support from the UN Trust Fund to End Violence against Women, the law built on the past EXPERIENCES OF WOMEN. It sought to do this, responding to the need to protect women and to enable them to negotiate a life free from violence. It also brought the issue into the public sphere, overcoming the traditional private-public divide and highlighting that any form of violence against women is an infringement of their human rights. The dowry practice is may also be found enforce them. in Pakistan, even though it was banned by an anti-dowry law in 1976. Statistics on the number of casualties resulting from dowry deaths are unclear, so that the term 'bride burnings' is often used. According to the findings of the Progressive Women's Association, a Pakistani NGO, in 1999 bride burning resulted in the violent deaths of at least 300 women, the perpetrators being most often the victim's husbands or the husband's family. An article by Anderson, which analyzes the prevalence of dowry practice in contemporary societies, points out

ognizing women's needs for emergency relief,

of India. Here most death incidents are obthat in Pakistan, during the 1970s and 1990s, scured and labeled as private family affairs. in both rural and urban areas, dowry had been paid for almost 90% of the marriages included

forced to commit suicide (18.4%) when their in the study's sample. parents refused to concede to continuing dowry According to the Asia Legal Resource Center (ALRC), dowry-related violence in Bandemands or second, the murders are committed on the pretext of complex family relations gladesh where femicides occur, if a family or extra-marital relations (52,6%). Following a fails to pay the full dowry claim. According decade of sustained advocacy and activism by to a statement released by the ALRC in 2004, the women's movement in India, the passage quoting Odhikar, a human rights organization in Bangladesh, "267 women including one DOMESTIC VIOLENCE ACT OF 2005, recchild were victimized due to dowry-related

Dowry Related Cases Over 1993-2013 in India





"Papier-mâché masks and flowers from the Invisibles Somos Visibles performance in Colonia Ostor, Ecatepec" - Nidia Bautista

Source: Academic Council on the United Nations System (ACUNS) Vienna Liaison Office, Small Arms Survey, European Journal of Public Health, UNICEF For Every Child, GBAV 2011 femicide database, United Nations Office on Drugs and Crime (UNODC), Global Study on Homicide (UNODC), UNODC Homicide Statistics, Fiscalia Nacional: ELAC, Registro de Feminicidios del Ministerio Publico, World Health Organization, Eliminating Female Genital Mutilation: An Emergency Statements, OHCHR, UNAIDS, UNDP, UNECA, UNESCO, UNFPA, UNHCR, UNIFEM, WHO (Geneva: WHO, 2018), NCBR (2014), NACLA, New Statements America (Sarah Ditum).

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# THE EXPANDING ANIME INDUSTRY

#### **Expanding the Japanese Animation Market and Overseas Sales**

**The Japanese animation industry** has been expanding - not just in Japan, but across the globe. In 2016, this industry, which recorded positive growth for four consecutive years, crossed the 2 trillion yen (or about \$18 billion \$306 million) mark when it record ed sales of 2 trillion 900 million yen (or about \$18 billion \$320 million) (109.9% on a year-by-year basis). Looking at each genre within the industry, five of the genres (Movie, Internet Distribution, Music, Overseas and Live Entertainment) increased while four genres (TV, Videogram, Merchandising and Pachinko) decreased. The number of increased genres and that of decreased genres are almost the same. The main factors of the growth were Movie, which recorded the highest box office in the animation genre (66.3 billion ven, 141.4% vr/vr). Internet Distribution, which records the highest sales every year (47.8 billion yen, 109.4% yr/yr), and Overseas, which recorded a significant increase (767.6 billion ven. 131.6% yr/yr). Overseas, which took 1st place in the previous year, further expanded, leaving Merchandising, the 2nd by a narrow margin in the previous year. It could be said that the overseas sales supported the overall growth of the industry. Although a recent report of the animation industry has not yet been released. we can conclude or estimate that from the revenues and its upward growth since 2012 that there will be positive results leading up to current year. Important to mention, the animation industry entered the 4th anime boom in terms of sales. As shown in the figure below, the sales amount hit bottom in 2009, picked up in 2010, and has accelerated since 2013. Focusing on the domestic sales trend for the past four years, the annual sales

remained mostly level, increasing by 3.8% from 2013. Meanwhile, the overseas sales trend showed a dramatic increase, increasing by 171.9% from 2013. Like previously mentioned, the growth of the industry was attributed to the overseas market. This was also the reason the industry felt little benefit though the growth reached the level of the 4th animation boom. The stagnation of the domestic market was due to unsuccessful transition of distribu tion channels: the switch from existing channels shrinking (TV. Videogram, Pachinko, and Merchandising) to new channels growing (Movie, Internet Distribution, and Live Entertainment) did not go well. The growth of those new channels was not enough to make up for the decline of the existing channels.



#### **Production Minutes of Japanese TV Animation**

Minutes (in Thousands)

140



#### **Change in Theatrical Animation Trends**

The year 2016 will be remembered as the year movies changed. Thanks to the success of "Shin Godzilla", "Your Name.", and "In This Corner of the World", manga, anime and special effects, the genres which used to be categorized as "subculture," can now be seen as recognizable and no longer a "subculture". As seen in the figure below, it can be concluded that theatrical animations have increased their presence since the 2000s; however, the phenome non was more prominent in 2016. The year 2001 stood out due to the release of "Spirited Away" by Studio Ghibli. Theatrical anima tions and special effects movies, which were sometimes consid ered less important, came to be acclaimed. The three works mentioned above received 91% of the major domestic film awards: the Japan Academy Awards, Kinema Junpo Best 10, Blue Ribbon Awards and Mainichi Film Awards for Best Picture, Best Director and Best Screenplay. The works also occupied 80% of the awards for staff. It is indeed a notable feat. Animation and special effects, which used to be considered "subculture," became recognized as mainstream in film culture in 2016 and hopefully will continue to.



#### **Revenues of the Japanese Animation Industry**



"The market has continued to expand, recording the highest sales for four consecutive years while the size crossed the 2 trillion yen (\$18 billion) mark which was helped and driven by overseas sales."

#### **What Production Minutes Indicated: The Main Audience are Adults**

Eventually, the share of late-night animations took over that of day-time animations in 2015, and the difference increased in 2016 (refer to the figure above). This, which had been reported before, was quite unique in Japan and was not seen in any other countries where animations aimed at children dominated (or where no animations other than animations for children existed). In 2018, the first OTAKU generation (such as Mr. Toshio Okada) will reach the age of sixty, which means a wide range of generations, ranging from babies less than one year old to adults aged sixty, watch animations in Japan. In other words, Japan, the leading country in animation, enjoys a monopoly over the adult animation market which can develop much further, especially considering the fact that there is an interest for Japanese animation overseas. Another factor that came in to play was the rise of short animations. The number of short animation works increased from 275 to 356 in the last four years while the production minutes remained almost the same (110,000 min-plus. per year in the last four years). This was because the number of short animation works within ten minutes of runtime had increased. This phenomenon, generated thanks to the speeding up of daily life, the quick passage of time, and the growth of individual digital creators, is expected to continue along with the effect of Internet media, which requires no fixed timeframes. Despite being animations, there exist a large variety of genres targeted toward a broad audience, including adults.



Daytime

#### Share of Anime Box Office in Overall Japanese Film Box Office



"It had been thought that the box office records established by Hayao Miyazaki were unbreakable but "Your Name." recorded the 2nd largest box office records among all Japanese movies. "

#### **Trends in the Japanese Animation Market (2017)**











\$1.000









#### Production minutes of TV animation remained high.

Production minutes of TV animation broadcasts in 2016 was 115,805 minutes, surpassing 115,533 minutes in 2015. The production minutes have remained high since 2015 thanks to an increase in animation investments from newcomers as well as from existing studios which have positive investment policies. While animation production boomed, problems such as delays or suspensions in production have occured. This was because the development of staff did not catch up with the demand on-site. Although the demand for new animation works is still high in the market, the current production minutes might be the maximum for Japanese animation studios mainly relying on traditional hand-drawn anime.





**increased.** In 2016, a total of 356 TV animation programs were broadcast (90 continuing, 266 new), which increased from 2015. New programs increased significantly by 33 while programs broadcast/serialized continuously decreased by 18. This was because late-night animation programs broadcast mainly for one season increased while daytime animation programs decreased. There was a swarm of new entries, especially from companies engaged in mobile games for smart phones, to animation businesses. The number of animation programs based on such mobile games was on an increasing trend, reflecting increasing interest in animation businesses. It could be said that those game application companies had an appetite for business expansion by means



The animation videogram market deteriorated into a full-scale, downward fall. The size of the animation videogram market in 2016 was 78.3 billion yen (or about \$706 million), which had been decreasing for three consecutive years, by 15.1% from the previous year. Many of the industry participants mentioned the market slowdown in recent years, as confirmed by the data here indicating that the animation videograms market has reached a big turning point and has become an urgent issue for the industry. Considering the rise of the internet and the popularization of online streaming services, the need to purchase animation videograms, which can be pricey, is becoming less desirable.

#### The animation distribution market grew continuously in positive, upward rise. In 2016, the size of the Japanese

2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016

animation distribution market via the Internet was 47.6 billion ven (or about \$434 million), increasing by 9% over the previous year. Some thought the market, growing continuously through the 2000s, would take over the animation videograms market; however, the videograms market remains parallel with the distribution market. Animation works via Internet distribution are mainly targeted to a general audience while those in the videograms market are targeted to more dedidcated anime fan communities even though the market shrinkage is unavoidable.



#### The market size shrunk due to a shift from physical products to digital products. The size of the Japanese

merchandising market related to animation characters shrunk to 562.7 billion ven (or about \$5 billion), which was 97.1% of its size in the previous year. This was because digital products (especially video and mobile games) were not included in the data. Actually, the overall market size (i.e. the revenues of animation studios) increased significantly. Surely consumers are losing their appetites for physical products along with the shift to digital products. From now on, it is essential for character merchandising businesses to build a new business scheme incorporating digital products.

2014

2019





**Production Minutes of Theatrical Animation** 



Number of Theatrical Animation



#### "Your Name." exceeded 25 billion yen (or \$228 million). Theatrical animations made a big leap. Since the

mid-90's, the box office for theatrical animations was pushed up by Ghibli works. However, in 2015, the box office recorded 47.7 billion yen (or about \$426 million) without the release of any works by Ghibli, which gave the animation industry an optimistic outlook that it could do well without Ghibli. Eventually, the thing no one ever expected happened: the theatrical animation "Your Name." released. It had been thought that the box office records established by Hayao Miyazaki were unbreakable but "Your Name." recorded the 2nd largest box office records among all Japanese movies. The hit absolutely drew attention to theatrical animation businesses, and the box office for it showed great potential.

#### The number of theatrical animation works continously

increased thanks to an active market. In 2016, 81 theatrical animation works were released. This was a slight decrease compared to 86 in 2015, but was the second-most in history. On the other hand, the production minutes in 2016 slightly increased (6,097 minutes in 2015 when the production minutes first exceeded 6,000 minutes). This was because of the continuous success of regular animation series such as "Detective Conan" and "Doraemon" as well as the boom of small- and mid-sized movies; and eventually the mega-hit sucess that "Your Name." brought. It is not hard to imagine the success of that work stimulating creative desires in the industry. The theatrical animation market seems like it will be active from now on considering the growing interest



#### Number of TV Animation Programs

350

300

250

200

150

100

50







Louis Terreros | DES 523.01 | Trogu | SFSU | Spring 2019

# The San Francisco

#### **Average Rent Prices 2017-2018**

Sources:

rentjungle.com/average-rent-in-san-francisco-rent-trends rentcafe.com/average-rent-market-trends/us/ca/san-francisco hoodline.com/2018/01/the-cheapest-apartment-rentals-in-the-outer-sunset-right-now



San Francisco, one of the most densely populated cities in the US (second only to New York), has a population of more than 870,000 within a 47 square mile area and constantly rising. And the rent has risen along with it jumping from a median of roughly \$2900 in 2012 to \$4000 in 2017.

The reasons vary, but among them are the startup boom of the early 2010s which saw many young professionals relocating to the city, driving up demand. Another is restrictive zoning laws which have kept the local character of the city at the expense of denser housing units. Whatever the causes, SF has an increasing lead among the highest median rents in the country with no sign of slowing down. businessinsider.com/san-francisco-housing-crisis-history-2017-7

**By Neighborhood** 

Zachary Bizzarro DES 523

NORTH

NORTH





Zillow Research (zillow.com/research/data)

apartmentlist.com/rentonomics/national-rent-data/

# WHAT HAPPENED TO THE GREAT BARRIER REEF?

The Great Barrier Reef located in the northeast corner of Australia is the world's largest coral reef. It is over 2,300km, made of over 2,900 individual reefs and home to thousands of animals. However, thanks to both human and environmental factors, the Great Barrier Reef is slowly shrinking in size. This shrink in size is mainly due to the coral dying off from the stress of these factors. Corals are generally quite sensitive to a verity of environmental changes and because they typically grow quite slowly, it usually take some time to recover from any significant change that affects them. Because of the many stress-induced bleaching events that have occurred starting since around 1980, the Great Barrier Reef has not had the time to recover and has only been growing smaller since. There have been many efforts made by both the Australian Government and people to help protect and recover the Great Barrier Reef. Although the Great Barrier Reef is still on the decline, human intervention has helped it from becoming completely desolate.



#### Year Year

ૢૹૺૢૹ૿૱ૹ૽૱ૹ૾૱ૹૺૢૹૺૢૹૺૢૹૢૺ*૱ઌ૽ૢઌ૽ૺૢઌૺૢઌૺ૱*ઌ૾ઌ૽ૺ૱ Year

#### Bleaching





Bleaching is when corals experience stress and react by expelling all of their photosynthetic cells. As a result, the corals will begin to starve which can lead to death. One way corals can become stressed is when the temperature it lives in changes. In 2016, El Niño had brought in a flow of warm water in the Pacific Ocean, thus creating a worldwide coral bleaching event.











Cyclones are one of the most harmful things to coral reefs, as they can and will destroy anything in its way. Reefs can take a long time to recover from





Year







these seaports. Shipping is damaging because of the pollution and chance of spills. Dredging kills coral ecosystems.

Year

05 | TINA CHANG | DAI523.01 | 5.3 LARGE POSTER | TROGU



## Tracking Camp Fire California's Most Destructive Wildfire

| At 6:29 in the morning, in Northern Califor-  | adise and several surrounding communities      | lost their lives. Paradise and neighboring | due to the smoke, at times yielding an Air      |
|---|--|--|---|
| nia's rural Butte County, wildfire broke out. | were ordered to evacuate.                      | the Concow community were both almost      | Quality Index rating of "very unhealthy."       |
| Named Camp Fire for its place of origin near  | Camp Fire proceeded to escalate into the       | entirely demolished.                       | As of this poster's publication, the cause      |
| Camp Creek Road, the blaze was quickly        | single most destructive wildfire in Califor-   | The effects of Camp Fire were wide-        | of the fire officially remains under investiga- |
| noted by first responders as being extreme-   | nia history. Over the course of its burn, over | spread—by no means limited to Butte Coun-  | tion. However, current evidence points to       |
| ly fast moving, due to the low humidity and   | 153,000 acres went up in flames, 19,000        | ty. The populous San Francisco Bay Area to | wards equipment failure on a Pacific Gas &      |
| strong winds. Shortly after, the town of Par- | structures were destroyed, and 85 people       | the south experienced highly polluted air  | Electric transmission tower.                    |
|   |  |  |   |



#### 11/7 11/8 11/9 11/10 11/11 11/12 11/13 11/14 11/15 11/16 11/17 11/18 11/19 11/20 11/21 11/22 11/23 11/24 11/25 Fire starts at 6:29 am

By Daniel Genis for Pino Trogu's DES 523 Information Design I: Data Visualization • Final Poster • December 11, 2018 Top photo: NASA • Side photos (top to bottom): Wikipedia, People.com, KQED • Fire data: CAL FIRE • Air data: Bay Area Air Quality Management District

# **California Drought** EVERY DROP COUNTS

2017/2018

**Drought Intensity** 







Wen Liang DES 523: Information Design Pino Trogu Assignment 05: Giant Poster December 2018



This infographic visualizes the year-on-year growth of Apple's iPhone business, from a "puny" 1.36 million units in 2007 to a whopping 231.22 million this year.

This year marks the 32th anniversary of the arrival of Apple's Macintosh computer - the Mac which has evolved substantially, especially over the past decade. From only 128KB of memory in the first Mac to 16GB in the current Mac Pro, Apple has continually redefined it's products from design and aesthetics to functionality and productivity. Here we take a look at the Mac's evolution throughout the past three decades, with a focus on the rapid changes of the last decade or so.





| <b>Released:</b> June 17, 2009                                   |
|--|
| Chip: Samsung S5PC100 – 412 MHz                                  |
| Features: Spotlight Search, MMS, Camcorder, Cut, copy and paste, |
| Voice Control  |
|  |

20.73Millions

Released: December 10, 2011

**Chip:** Apple A5 – 1 GHz



**Released:** June 21, 2010 **Chip:** Apple A4 – 1 GHz **Features:** Folders, HD Recording + Autofocus, Facetime, Game Centre, Multitasking

iPhone 4

#### **39.99Millions**

🗖 🗐 🕒 🚼

iPhone 4S

70.29Millions

Features: Siri, iMessage, Newstand, iCloud, iTunes Wi-Fi Sync



Released: September 19, 2012 **Chip:** Apple A6 – 1.3 GHz Features: Panorama, Shared Photo Stream, FaceTime Video calling over 3G/LTE, Apple-sourced maps, Turn-by-turn navigation, Passbook

Features: Touch ID, Camera Software Update, Improved Multitasking,

iPhone 5

125.05Millions

137.46Millions

- Autor

1991

1996

2001

2006

2011

1986

**Features:** Widescreen flat-panel LCD Display, PowerPC G4 processor, NVIDIA GeForce 2 MX graphics processor and OS X Jaguar

\$1,299

\$1,399 (15-in.) \$1,999 (17-in.)

**Announced:** May 6, 1998

Released: August 2002

Released: August 15, 1998

**Announced:** August 31, 2004 (Apple Expo, Paris) Released: August 31, 2004 Features: PowerPC G5 processor, NVIDIA GeForce FX5200 Ultra graphics processor, i Life 2004 and OS X Panther

**Announced:** July 17, 2002 (Macworld Expo, New York)

\$1,299 (17-in.) \$1,899 (20-in.)

iMac G5



**Features:** PowerPC G3 processor, ATI Rage IIc graphics Processor, tray loading

CD-ROM drive, USB ports, redesigned keyboard and mouse and Mac OS 8



iMac G5 (Intel)

iMac G3

iMac G4





iPhone 5S

**Released:** October 6, 2013 **Chip:** Apple A6 – 1.3 GHz Features: Multiple Colors, Camera Software Update, Improved Multitasking, Airdrop, FaceTime Audio

#### 12.8Millions

**Released:** September 9, 2014

**Chip:** Apple A8, Dual Core 2 GHz

**Released:** October 6, 2013

**Chip:** Apple A7 – 1.3 GHz

Airdrop, FaceTime Audio

iPhone 5C

iPhone 6/ 6 Plus



Released: September 25, 2015 Chip: Apple A9, M9 Motion Compressor Features: 3D Touch, 12 Megapixel Camera, New Retina HD Display, Live Photos, Improved voice quality on videos, Hey Siri, 7000 Series Aluminum

Features: Continuity, Apple Pay, Health App, iCloud Drive, Wi-Fi Calling,

Message App Update, Third Party Keboard Support, Family Sharing

231.22Millions

169.22Millions

**Announced:** August 7, 2007 (Cupertino, California)

#### Released: August 7, 2007

**Features:** Intel Core 2 Duo processors, ATI Radeon HD 2600 PRO graphics

processor, widescreen display, iLife '08, Apple Remote and OS X Tiger

\$1,199 (20-in.) \$1,799 (24-in.)

\$1,299 (17-in.)

\$1,699 (20-in.)

**Announced:** October 20, 2009 (Cupertino, California) **Released:** October 20, 2009 **Features:** Unibody design, 16:9 high-definition display, Intel Core 2 Duo processors, NVIDIA GeForce 9400M integrated graphics processor, wireless accessories and OS X Snow Leopard



iMac

\$1,199 (21.5-in.) \$1,699 (27-in.)

iMac (Unibody)

**Announced:** October 23, 2012 (San Jose California) **Released:** November 30, 2012 Features: Thin bezel, Fusion Drive, Intel Core i5 processor, NVIDIA graphics, Thunderbolt ports, USB 3 ports and OS X Mountain Lion

\$1,299 (21.5-in.) \$1,799 (27-in.)



**Announced:** May 19, 2015 (27-in. 5K)

**Released:** October 13, 2015 (21.5-in. 4K) **Features:** Retina Display, sixth generations Intel Core processors, AMD graphics, P3-based color gamut, advanced Fusion Drive, Thunderbolt 2 ports, faster WiFi and OS X Yosemite/ El Capitan

\$1,499 (21.5-in. 4K) \$1,799 (27-in. 5K)

iMac (Retina Display)

Price







500





In all parts of the world women are disproportionately disadvantaged and face unique challenges because of their gender. In many respects women lag far behind men when it comes to enjoyment of economic and social rights, and in this way it can be said that women are marginalized.

#### AVERAGE SALARY FOR MEN AND WOMEN IN THE U.S. FROM 1990 TO 2012



U.S. typically were paid just 80 percent of what men were paid. When adding racial profile, the difference become even more disproportionated.

when an abuser forces non-consensual,

**Employment related** 

1 2 3 4 5 6

7 8 9 10 11 12 13

14 15 16 17 18 19 20

21 22 23 24 25 26 27

28 29 30 31

when the abuser prevents victim from

earning money and/or finding work.

**Coerced debt** 

credit-related transactions.

**OTHER FORMS OF ABUSE** 

Preventing access to funds when the abuser stops victim from accessing their own money or funds.



#### **ECONOMIC ABUSE**

Is when an abuser takes control of or limits access to shared or individual assets or limits the current or future earning potential of the victim as a strategy of power and control. • Between 94-99% of domestic violence survivors have also experienced eco-

8.000.000 nomic abuse. • Between 21-60% of victims of dowork days are lost mestic violence lose their jobs due to reasons stemming from yearly because of the abuse. Between 2005 and 2006, 130k stalking domestic victims were asked to leave their jobs as a result of their victimization. violence



**Perpetrators who are** physically violent are often sexually abusive as well. Victims who are both physically and sexually abused are more likely to be injured or killed than victims who experience one form of abuse. Women who are disabled, pregnant, or attempting to leave their abusers are at greatest risk for intimate partner rape.

#### LATIN AND CARIBBEAN WOMEN | PHYSICAL OR SEXUAL PARTNER VIOLENCE 2008



#### MARITAL RAPE 18% of female victims of spousal rape say their children witnessed the crime.

Until 1976, state laws specifically exempted spousal rape from general rape laws. Many Americans do not believe marital rape is actually rape.

#### **IMPORTANT FACTS**

 Intimate partner sexual assault and rape are used to intimidate, control, and demean victims of domestic violence. Intimate partner sexual assault is more likely than stranger or acquaintance assault to cause physical injury.

In 5 Women who are sexually abused by intimate partners report more risk factors for intimate partner homicides than

Physical assault includes, battery, and sexual assault used as part of a systematic pattern of power and control perpetrated by one intimate partner against another. Physical abuse can cause severe injury and even death. It often co-occurs with other forms of abuse, including psychological abuse, economic abuse, and stalking.

2000-2006

Percent of girls/women

that have suffered FGM

98% Somalia 2006

96% Guinea 1999/2005

94% Sierra Leone 2006

90% Sudan 1989/2000

89% Eritrea 1995/2002

85% Mali 1995/2006

77% Burking Faso 1999/2003

1 in 7 women

are severely injured

by intimate partners

in their lifetimes

74% Ethiopia 2000/2005

71% Mauritania 2001

FEMALE GENITAL MUTILATION

FGM is recognized internationally as a

violation of the human rights. It reflects

deep-rooted inequality between the

sexes, and constitutes an extreme form

of discrimination against women.

**GENITAL MUTILATION STATISTICS, PERCENTAGE, 1989/2006** 

1989-2000

99%

95%

94%

89%

80%

72%

the Middle East and Asia.

DOMESTIC VIOLENCE

ſ,

GENITAL MUTILATION IN AFRICA | More than 200 million

girls and women alive today have been cut in 30 countries in Africa,

1 in 3 women

is a victim of physical

violence by a partner

during their lifetime



Psychological abuse involves trauma to the victim caused by verbal abuse, acts, threats of acts, or coercive tactics. Perpetrators use psychological abuse to control, terrorize, and denigrate their victims. It frequently occurs prior to or concurrently with physical or sexual abuse.



#### Stalking is when an abuser acts to intentionally create a fear of harm or death for the victim. Abusers who use stalking to terrorize and threaten create substantial emotional distress for their victims,

family members and third parties.



Social discrimination intersects across all stages of women's life, restricting their access to justice, rights and empowerment, undermining their agency and decision-making. It perpetuates gender gaps in education, employment and health, and hinder progress towards rights-based social transformation.

#### SOCIAL INSTITUTIONS AND GENDER | SON BIAS, INDEX, 2014



#### **BIAS TOWARDS BOYS**

for no discrimination against women and 1 indicating there is a very In some cultures, women seem to be socially, culturally and economically dependent on their husbands. Whereas, sons are perceived to have economic, social and religious utility, daughters are often treated as if they are an economic burden to their parents.



**SON BIAS |** The index presents scores ranging from 0 to 1, with 0

high level of discrimination. See map for Geo-reference.

Designed by Paula Guidugli



12.5%

NOT AN ACCIDENT Domestic Violence is the willful intimidation, physical assault, battery, sexual assault, and/or other abusive behavior as part of a systematic pattern of power and control perpetrated by one intimate partner against another. It is not simply a maladjusted person's occasional expres-

non-sexually abused women. Women who are sexually abused by intimate partners suffer severe and long-lasting physical and mental health problems, similar to those of other rape victims. They have higher rates of depression and anxiety than women who were either raped.

women will be raped in her lifetime

Sources: OECD (2016), Violence against women (indicators) | Discrimination of female children in the context of declining sex ratio in South Asia; Focus on Nepal | UN Women | World Health Organization | Pan American Health Organization | AAUW | National Coalition Against Domestic Violence | Soroptimist | Amnesty International | U.S. Department of State

# OBESITY

# ANER CA

#### Why Are Americans Obese?

To understand the true size of the American obesity epidemic, we first need to understand what it really means to be overweight. Generally, doctors and nutritionists classify people as either underweight, healthy weight, overweight, or obese. These different classifications are determined by body mass index (BMI), or a measure of body fat based on your height and weight. To get a basic idea, this chart from the CDC approximates what that means for someone who is 5'9" tall. As for what is driving America's chronic weight problem, there are no definite answers. Scientific studies often reach conflicting conclusions, meaning many theories are out there, but the preponderance of evidence points to the two causes most people already suspect: too much food and too little exercise.

Obese Class I

#### Adult Obesity In The United States

Updated September I, 2016: according to the most recent data, adult obesity rates now exceed 35 percent in four states, 30 percent in 25 states and are above 20 percent in all states. Louisiana has the highest adult obesity rate at 36.2 Percent and Colorado has the lowest at 20.2 Percent. U.S. Adult obesity rates decreased in four states (Minnesota, Montana, New York and Ohio), increased in two (Kansas and Kentucky) and remained stable in the rest, between 2014 and 2015. This marks the first time in the past decade that any states have experienced decreases - aside from a decline in Washington, D.C. In 2010.

#### **Bigger Portions**

The U.S. Department of Agriculture (USDA) reports that the average American ate almost 20% more calories in the year 2000 than they did in 1983, thanks, in part, to a boom in meat consumption. Today, each American puts away an average of 195lbs of meat every year, compared to just 138lbs in the 1950's. Consumption of added fats also shot up by around two thirds over the same period, and grain consumption rose 45% since 1970.

Research published by the World Health Organization found that a rise in fast food sales correlated to a rise in body mass index, and Americans are notorious for their fast-food consumption such food makes up about 11% of the average American diet. Another study demonstrates the full effect added sugars from soda and energy drinks are wreaking havoc on American waistlines. So it is not just how much we eat, but what we eat.

#### Confusing "Diet" for "Nutrition"

The role of diet in the U.S. obesity epidemic is obviously major, but it's also complex. Consumers are sent wildly mixed messages when it comes to what to eat and how much. One one hand, larger portions, processed packaged food, and drive-thru meals are branded as almost classically American — fast, cheap, filling and delicious. On the other hand, we spend over \$20 billion annually on weight loss schemes, from diet books and pills all the way up to last-resort surgeries like lap-bands and liposuction. It's no wonder we're looking for fast food and fast weight loss options, we spend more time at work and less time in our homes and kitchens than our parents did. Sometimes you only have time to pack a leftover pizza slice and a slim-fast for lunch, irony be damned.

This schizophrenic relationship with food is easy to explain in terms of marketing schemes. As decades of soda and tv dinners caught up with our waistlines, the U.S. diet industry grew bigger, faster and smarter. Since the 1970s, popular nutrition wisdom and fad diets have flamed in and out just as quickly as the Arch Deluxe or the McRib. In the 1990s, our big enemy was fat. Low-fat and fat-free products flew off supermarket shelves. It took us decades to learn that when something is fat-free and full-flavored, it's probably too good to be true.

As it turns out, most food companies were just swapping hydrogenated oils and sugar in for the animal fats they removed from low-fat products. Hydrogenated oils are restructured vegetable oils that carry high levels of trans-fats, an amazingly evil type of fat that can raise your bad cholesterol, lower your good cholesterol and increase your risks of developing heart disease, stroke and diabetes. While somewhat less sinister, added sugar can also wreak major damage on a diet. Technically low in calories, highquantities of sugar disrupts our metabolisms, causing surges in insulin and energy levels and ultimately contributing to weight gain and diabetes.

Men

20-

Healthy Weight Overweight (BMI 18.5 to 24.9) (BMI 25 to 29.9)

Obese Class II (BMI 35 to 39.9) Obese Class III

60+





#### Who Is Affected?

While rates of obesity are rising across all demographics, certain demographic groups are more affected than others. The greatest disparity is racial, with Asian adults far less likely to be obese, and black and Hispanic adults slightly heavier on average than white adults. Reasons behind these disparities are subject to debate and often controversial, but diet, exercise, and environment likely play a role, as evidenced by disparities in habits like fast food consumption. One CDC report shows African Americans consume up to 33% more fast food than Caucasians.

In general, however, the poor are more likely to be overweight or obese than the rich. Again, nobody is certain why, but studies suggest lower-income individuals consume higher amounts of calories through fast foods and sodas that are high in sugar, fat, and calories. Quite simply, in the United States today, eating healthy food can cost more than eating junk.

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Other demographic research has focused on actual access to healthy food, most notably, the "food desert" hypothesis, which suggests poor, urban areas don't have enough nearby restaurants and grocery stores that sell healthy food. The theory is popular, but there is some skepticism surrounding it. Recent research found no correlation between the type of food sold in neighborhoods and obesity rates.

As of now, the forces driving higher obesity rates in certain demographics aren't fully understood. It's easy to say that weight control is a choice, but it's also a choice that's easier to make when you have the time and money to make it. One the community level, the obesity problem is a complex function of a community's level of access to affordable, nutritious food, healthcare and healthcare education, and recreational and fitness facilities.

|            | Obese Class 1<br>(BMI 30 – <35) | Obese Class 2<br>(BMI 35 – <40) | Obese Class 3<br>(BMI 40+) |
|------------|---------------------------------|---------------------------------|----------------------------|
| All Adults | 16.9%                           | 6.0%                            | 3.5%                       |
| Black      | 20.8%                           | 8.8%                            | 6.0%                       |
| Hispanic   | 17.9%                           | 6.3%                            | 3.4%                       |
| White      | 16.4%                           | 5.6%                            | 3.1%                       |
| Asian      | 7.6%                            | 2.1%                            | 1.0%                       |

Caucasians

Women

African American









### **THE UPS & DOWNS OF SAN FRANCISCO LIVING** San Francisco housing statistics over time: the causes and effects of changing prices

| Census Tract:<br>Census Conte<br>Years: 1940 -   | San Francisco County<br><b>nt:</b> Housing Statistics<br>2014   |  |   | The current housing crisis in San<br>Francisco has become a huge<br>problem for the city and for most<br>of the people living within it. Prices<br>have drastically risen over the past<br>few years due to a new influx of<br>wealth. This new wealth has had<br>a negative effect on long-time res-<br>idents, local businesses, and com-<br>munities throughout the city. | San Francisco has always been a city of<br>change and development, both in positive<br>and negative ways. The question of how<br>we have gotten to this current state is common<br>among city inhabitants. Housing, prices,<br>and population have fluctuated in the past<br>but have been steadily on the rise for over<br>the past decade. The data below exam-<br>ines the population of San Francisco and<br>its housing statistics for nearly the past | 75 years. The graphs represent the found<br>data and the text explores the causes and<br>effects of the resulting data during the<br>specific year and decade.<br>The overall appearance and aesthetic<br>of the poster was inspired by census data<br>sheets sourced from the 1970s. It is set up<br>as a type of timeline, exhibiting data in<br>columns to provide an easy way to examine<br>the changing numbers. The poster also | possesses an architectural element, reflec-<br>tive of the topic of housing. The columns<br>can be read either horizontally, to better<br>understand the given year or decade, or<br>read vertically, to compare and contrast<br>different years. |
|--|---|--|---|--|---|---|---|
|  | Population of<br>San Francisco  | Total Number of<br>Housing Units   | Number of<br>Units Constructed                      | Number of People<br>per Housing Unit   | Number of<br>People Employed  | Median Household<br>Income  | Median Gross<br>Rent  |
| <b>19940</b><br>The Golden Gate International<br>Exposition was held on Treasure<br>Island as a means to celebrate<br>the two newly built bridges, the<br>San Francisco - Oakland Bay<br>Bridge (1936) and the Golden<br>Gate Bridge (1937). | <b>634,436</b><br>There was a large influx of people who<br>moved to San Francisco in the 1940s.<br>This rise in population was due to migrants<br>in search of jobs as well as many veterans<br>moving to the city after the end of World<br>War II. Most vets quickly bought homes<br>and started families. | <b>222,176</b><br>Housing units built during this decade were typically 2-3 bedroom homes. | 183,972   | <b>3.08</b><br>This decade had the most number of people per housing unit because of the rise in families, housing units built, and homes purchased.   | <b>271,306</b><br>The San Francisco Bay Area was the leading center of ship building through-<br>out the entire world due to the war.<br>Migrants poured into San Francisco in<br>search of easily attainable jobs. These<br>jobs began to disappear once the war<br>ended in 1945.   | <b>\$1,200</b><br>Minimum wage: \$0.45/hr   | <b>\$32</b><br>(\$545 in 2015)  |
| <b>1950</b><br>The San Francisco Redevelopment   | <b>775,357</b><br>The population continued to rise in the   | 265,726  | <b>38,880</b><br>The city saw an increase in public | <b>2.7</b> Zoning laws during this time period   | 330,616   | <b>\$3,923</b><br>Minimum wage: \$0,75/hr   | <b>\$41</b><br>(\$406 in 2015)  |



| <b>19990</b><br>\$316 million dollars were spent<br>throughout San Francisco on re-   | <b>723,959</b><br>The 1990s brought many internet-based startups, entrepreneurs, and computer   | <b>305,984</b><br>6,300 housing units were damaged<br>from the 1989 earthquake and 18,500   | <b>19,433</b><br>With a large increase in companies and businesses, came an increase in the need  | 2.29   | <b>385,530</b><br>The tech boom in the 1990s created a new category of employment for San  | <b>\$33,414</b><br>Minimum wage: \$4.50/hr | <b>\$975</b><br>(\$1,780 in 2015)   |
|---|---|---|---|--|--|--|-------------------------------------|
| pairing earthquake damages in<br>1990.  | developers to the city for the first dot-com<br>boom. This influx of people began to<br>heavily impact the social and economic<br>landscape throughout various neighbor-<br>hoods and communities.  | were in need of some repair. The Marina,<br>SOMA, Tenderloin, and Chinatown were<br>some of the neighborhoods hit hardest<br>by the earthquake.   | for office space. SOMA was the center<br>for the high-rise development that began<br>during this decade.  |  | Francisco inhabitants. In 1990 tech<br>jobs accounted for 1% of San Francisco's<br>economy.  |  |                                     |
| 2000  | 776,733   | 346,527   | 16,272  | 2.3  | 427,823  | \$55,221                                   | \$1,995                             |
| The dot-com bubble burst in 2001,<br>threatening tech companies and the<br>economy for only a short period of<br>time until its recovery in 2003. | The San Francisco population had<br>reached an all-time high in 2000,<br>transcending all previous records. The<br>tech bubble burst in 2001, causing<br>many of the tech companies to go bank-<br>rupt and lay off employees. However,<br>the technology and entrepreneurial land-<br>scape continued to exist and draw people<br>to the city. The social media boom in<br>2005 caused an even greater incline of<br>city inhabitants. |   | Condominium construction has become a<br>familiar sight in our current housing market,<br>but it was also becoming a reoccurring<br>development during the first dot-com<br>boom. Tech companies needed office<br>space and their employees needed places<br>to live. Buildings have been consistently<br>converted into condos and vacant lots<br>have been constructed into the multi-unit<br>residences since this decade. |  | There were 32,500 tech jobs at the height of the first dot-com boom in 2001.   | Minimum wage: \$6.25/hr                    | (\$2,765 in 2015)                   |
| 2010  | 805 225   | 376 042   | 24 540  | 2.26   | AAA 628  | \$71.304                                   | \$2.282                             |
| San Francisco supervisors voted<br>10-1 to turn Hunters Point Naval<br>Shipyard into a new waterfront<br>community.                               | The demographics of the city continued<br>to shift in new directions due to the<br>influx of tech jobs and new wealth<br>entering the city's circulation. Both the<br>African American and Latino popula-<br>tions continued to decline, most notably<br>in neighborhoods such as the Mission<br>where tech workers were choosing to<br>live due to the neighborhood's cultural<br>and accessible characteristics.                      | It was predicted by San Francisco's Planning<br>Director that between the years 2010<br>and 2040 the city will need 91,410 new<br>housing units, in order to accommodate<br>the continuous rise of the city's population.<br>This will be a great challenge for the city<br>considering its current population and the<br>49 square mile landscape. | \$3.4 billion dollars were spent on new<br>construction at the beginning of this<br>decade. The Hunters Point Shipyard Project,<br>approved in 2010, was estimated to<br>add an additional 10,500 housing units<br>and 10,000 jobs to the San Francisco<br>neighborhood.  |  | In 2012, approximately 25% of workers<br>were employed in professional busi-<br>ness services, 16% in government<br>services, 15% in leisure and hospitality,<br>11% in education and health care,<br>and 9% in financial services. Tech<br>jobs accounted for 4% in 2010. The<br>Planning Director estimated that San<br>Francisco will need 191,000 new jobs<br>by 2040 to accommodate the population<br>growth. | Minimum wage: \$9.79/hr                    | (\$2,498 in 2015)                   |
| 2014  | 959.460   |   | 052   | 0.00   | 466 500  | ¢92.000                                    | 62.000                              |
| The number of tech companies in   | OJZ,407<br>Since the first dot-com boom, the popu-  | <b>JBO,JO4</b><br>Housing units have become a challenge   | <b>633</b><br>Supply was far from reaching demand in  | <b>L.LL</b><br>The number of people per housing unit | Tech jobs accounted for 8% of the city's   | Ainimum wage: \$10.74/hr                   | <b>\$3,200</b><br>(\$3,226 in 2015) |
| San Erancisco had reached 1 802   | lation had increased drastically due to   | to attain and rotain for those who do not   | 2014 with the housing stock for below   | had decreased due to the forced evodus               | accompany in 2012 bitting on all time  | •  |                                     |

anon had mereased and shearly abe h 2014, with the housing slock for below economy in zoro, mining un un inne fall into the wealthy class. The willingthe amount needed. This inequality and of long-time families, and the number of high at 53,319 jobs in this industry. by 2014, up 4% from 2012 and the influx of tech companies and their employees. The population is estimated fight for space has caused housing prices has been predicted to keep rising. ness to pay numerous amounts of money single or two person homes increased. to soar and low-middle income families to reach over 1 million by 2040. for an apartment or home has caused a crisis throughout the city. to be displaced. 200 100 200 400 600 300 50 150 0.00 .5 1.00 1.5 2.00 2.5 3.00 100 300 20 60 0 500 1000 1500 2000 2500 3000 800 100 0 400 0 40 80 200 0 0 0 Constructed Units (thousands) Population (thousands) Housing Units (thousands) People per Housing Unit People Employed (thousands) Household Income (thousands of U.S. dollars) Median Gross Rent (U.S. dollars)

Data sourced from: Bay Area Census, Data SF, San Francisco Planning Dept., SF Gate, Business Insider

Harlan Frost | DAI 523.02 | Trogu | Fall 2015

# The Scale of the syrian adida

With at least 7.6 million Syrians estimated to be displaced within their country at year end, global forced displacement levels were heavily impacted by this one country. Globally, one in every five displaced persons worldwide was Syrian. The country also became the world's largest source country of refugees during 2014, overtaking Afghanistan, which had held this position for more than 30 years. The escalating crisis in the Syrian Arab Republic resulted in Turkey becoming the world's largest refugee hosting country, a ranking that had been occupied by Pakistan for more than a decade. In addition, Syrians lodged some 175,000 individual asylum applications worldwide during the year, most of them in Europe. (UNHCR)

#### **Timeline of Syrian Civil War** (2011-Present)

MARCH 2011: JULY 2011: Syrians protest in cities across the As the government country, demanding crackdown intensifies, a the government group of Syrian military enact reforms and officers defect and form release political the Free Syrian Army. In protesters. a video posted on

| Y | UN estimated death toll: |
|---|--------------------------|
|   | March 2012:              |
|   | 8,000-10,000 people      |
|   |                          |
|   |                          |
|   | JUNE TO JULY             |
|   | 2012:                    |

A top U.N. human rights official accuses Syria of engaging in crimes against humanity. A month later, Zaatari

**UN estimated death toll:** February 2013: *70,000 people* 

> MARCH 2013: The Islamic State in Irag and Syria (ISIS) announces its arrival in northern Syria by seizing the city of Raqqa. The group began in 2004 as al Qaeda in Iraq, before rebranding as ISIS two years later. The aim of

**VIN** estimated death toll: February 2014: *150,000 people* 

> JUNE 2014: ISIS announces the establishment of a caliphate (Islamic state) stretching from western Syria to eastern Iraq. The group rebrands itself Islamic State and says Abu

**VIN** estimated death toll: September 2015 200,000 people

Picture Source: Al Jazeera

SEPTEMBER 30. 2015: After weeks of bulking up its military presence in Syria, Russia launches airstrikes on rebel



#### **A Disappearing Population**

Since the start of the Syrian Civil war in 2011, more than 4 million Syrians have fled their home country in seek of a safer environment. Furthermore, at least an additional 7.6 million people are displaced inside Syria - many of them in difficult circumstances and in locations that are difficult to reach.

"This is the biggest refugee population from a single conflict in a generation. It is a population that needs the support of the world but is instead living in dire conditions and sinking deeper into poverty," said UN High Commissioner for Refugees

#### Syrian Refugee Population 2011-2014 (Data measured by the million)



#### Where are they going?

Syria's Neighboring countries shoulder the majority:

As of November 20, 2015 there are a total of **4,290,161** people displaced from their home country of Syria as a result of the Syrian Arab Republic conflict. (UNHCR)

Turkey is host to 2.1 million Syrian refugee, the largest single concentration. In other words, Turkey has taken in far more refugees in the past few years than all of Europe combined. Iraq hosts close to 250,000 Syrian refugees, and Egypt has almost 129,000 Syrian refugees.

**Lebanon** now has 1.15 million, which means that 1 in 5 people in Lebanon is a Syrian refugee.

 $\bullet \bullet \bullet \bullet$ 







#### How does the U.S compare with the rest of the world?

Since the beginning of the conflict in Syria in 2011, the U.S has taken in less than 1,500 Syrian refugees, the vast majority this year. Officials have said that the U.S may accept an additional 30,000 refugees from across the world next year, from the current figure of 70,000.





**Jordan** is home to 633, 100 Syrian refugees, which means that 1 in 11 people is a Syrian Refugee 

#### **European Countries with the most asylum applications:**

The reason so many migrants are getting stuck in Greece, Hungary, and Italy centers around the EU's 1990 Dublin Rules, which mandate that migrants register for asylum in the first European Union country they reach but offer little guidance about who should qualify for asylum and refugee status in the EU generally.



Saudi Arabia Country of origin for asylum for refugees refugees Source: UNHCR

How far is



Pino Trogu



#### Sources:

**CNN:** "Syrian Civil War Fast Facts" (http://www.cnn.com/2013/08/27/world/meast/syria-civil-war-fast-facts/) **UNHCR:** Global Trends Report (http://www.unhcr.org/556725e69.html) **NPR:** "The Migrant Crisis, By The Numbers" (http://www.npr.org/sections/parallels/2015/09/08/438539779/ the-migrant-crisis-by-the-numbers) **Independent UK:** "http://www.independent.co.uk/news/world/europe/refugee-crisis-six-charts-that-show-where -refugees-are-coming-from-where-they-are-going-and-how-they-10482415.html"

#### Color bar key shows the number of applications per country





**Recycling** Rate of E-Waste in 2010

MONITERS COMPUTERS 33% 40%

#### What is E-Waste?

E-waste is a popular, informal name for electronic products nearing the end of their "useful life." Computers, televisions, VCRs, stereos, copiers, and fax machines are common electronic products. Many of these products can be reused, refurbished, or recycled.

The graph to the right shows the steady increase of e-waste we have been generating globally since 2010 and shows forecasts of global e-waste for years 2015-2018.





#### 20 million 87% **OF ELECTRONICS TELEVISIONS ARE** ARE NOT RECY-TRASHED IN THE US CLED PROPERLY **EVERY YEAR**

#### EXPORTS

E-waste is routinely exported by developed countries to developing ones, often in violation of the international law. Inspections of 18 European seaports in 2005 found as much as 47 percent of waste destined for export, including e-waste, was illegal. In the UK alone, at least 23,000 metric tonnes of undeclared or 'grey' market electronic waste was illegally shipped in 2003 to the Far East, India, Africa and China. In the US, it is estimated that 50-80 percent of the waste collected for recycling is being exported in this way. This practice is legal because the US has not ratified the Basel Convention.









Nowhere is the environmental impact of e-waste as apparent as in Guiyu, Guangdong province. Here the water is black and acidic, children have lead poisoning and the fumes of chemicals hang heavy in the air. Guiyu's soil, water, air and people are paying a high price. Over 80% of children are suffering from lead poisoning. The highest concentrations of lead were found in the children of parents whose workshop dealt with circuit boards.

There is a thriving grey market in the outskirts of Delhi where kabbadiwallahs burn E-Waste for the metals and it poses a danger not only for the environment but also the persons themselves indulging in it. With some corporate organisations corporates and others – who pass on the work of disposing E-Waste to their administration departments who are willing to dispose off their E-Waste in the grey market where it fetches more money – the dangers it poses are much higher.

E-waste is being exported, often illegally, to Ghana from Europe and the US. In the e-waste yards, unprotected workers, many of them children, dismantle, computers and TVs with little more then stones in search of metals that can be sold. The remaining plastic, cables and casing is either burnt or simply dumped.

In an undercover operation, Green Peace exposed how electronic waste intended for recycling is being illegally exported from the UK to Nigeria disguised as secondhand goods, one of many destinations for the developed world's toxic e-waste.

E-waste in Pakistan is yet another major health concern to individuals and the environment. In the Karachi district of Lyari, hundreds of workers, including teenage children, earn their livelihoods by dismantling the electronic scrap and extracting valuable components

#### **KEYBOARDS** HARD COPY DEVICES AND MICE 33% 10%

Designer: Alisha Brink DAI523 | Information Design | Fall 2015



 $^{\prime}O$ 

11%

MOBILE DEVICES

# SFMTA'S \$130 MILLION INDUSTRY

If you're a car owner in San Francisco, you've likely been brought to tears at least once by a dreaded white envelope under your wiper, or towering hourly parking meter rates. If so, you've probably wondered: exactly how much money does the city of San Francisco rake in from these revenue streams every year? For many, the cost of parking in this city seems unreasonably high, but how does it compare to other cities?

Here's the answer: San Francisco has the most expensive parking tickets in the entire United States.

### INFOGRAPHIC # 20151216



#### CREDITS:

DESIGN by Lauren Holmes INFORMATION from "San Francisco Parking Meters: A \$130MM Industry" by Priceonomics and "Change in Number of Commuters by Mode" by Jamie Parks



In 2016, a new traffic management system will be introduced on the I-580 highway corridor in the East Bay region of the San Francisco Bay Area, called the I-580 Express Lanes. The I-580 Express Lanes use a system of traffic management called High Occupance Toll (HOT) lanes which uses occupancy and price restrictions to limit access, which ideally creates a free-flowing lane of traffic even on during periods where the highway is otherwise congested. Typically, use is restricted to paying single motorists, High Occupancy Vehicles (HOVs), and public transportation vehicles. HOVs are categorized into vehicles carrying two or more passengers (HOV 2+) and vehicles carrying three or more passengers (HOV 3+). In most cases, HOT lanes offer free or reduced-rate access for HOV users; however, HOV 2+ users have never been allowed free access to date.

> EXPRESS LANES HOV 3+ FREE HOV 2+ \$2 SINGLES \$5



10'

Each car carries a toll collection device which charges users a fee based on vehicle occupancy.

TOLL COLLECTION

DEVICE

Toll collection is generally performed using Electronic Toll Collectors (ETC), as seen above. Some highways use Congestion Pricing, while some charge flat fare, and others use a per-mile or distance system. In the case of the new I-580 lanes, a congestion system will be in place, and FasTrak, the Bay Area's ETC system, will handle the tolls with a new corresponder which allows users to mark vehicle occupancy.



Above are the three most common types of HOT lanes. Separated express lanes are more difficult to implement and the least common; an example is the Seattle I-5 express lane. A standard express lane is particularly cost effective to implement as existing lane space can be repurposed;however, express lanes with enforcement shoulders are easier to enforce.

SHOULDER

**Tolls vs. Taxes Public Preference Poll** 



\$35K-\$55K

<\$35K

households prefer tolls over taxes.

\$55K-\$100K

Support for tolls versus taxes in King County, Washington. Low-income

\$100

SR-91 Use by Income

> 100K 21%

The charts above show improvement in most times and lanes during the AM and PM peak commute hours. During the 8AM - 9AM travel times, a 22% improvement is shown, while the average AM peak period travel time shows 13% reduction. PM peak travel times for general purpose lanes show only modest improvement. It can be

40–60K 23% Higher Income Middle Income Users of I-394 MnPass HOT lanes Annual household income of as a percentage of Minneapolis, peak-period travellers on Orange MN, population. County's highway SR-91 in 1999. While it initially appears that HOT lanes are socioeconomically imbalanced, closer inspection reveals that they are relatively fair. Above, graphs show a relatively even spread of use and higher rates of approval among those of lower economic standing. HOT lanes remove traffic from the rest of the highway system and allow users a choice to either carpool, pay more for speed, or wait in traffic. For hourly workers who can't afford to lose pay or employees whose timeliness keeps them employed, HOT lanes offer the choice to pay a small fee in order to avoid losing more money. Additionally, money from HOT lane systems goes to local governments who use it to develop further infrastructure.

52301 #12 Taylor Ridgway 5.3 Final Taylor D. Ridgway DAI 523 - Trogu 12/15/15

#### *Data for all graphs and information found from links below:*

http://www.alamedactc.org/files/managed/Document/11591/AlamedaCTC\_I-680\_After\_ tudy\_20130712.pdf

http://www.dot.ca.gov/newtech/researchreports/preliminary\_investigations/docs/HOV\_and\_ HOT\_Lanes\_Preliminary\_Investigation\_03-25-13.pdf

#### assumed that these improvements are a relatively good predictor for the I-580 corridor's success due to the two highways' proximity.

http://ops.fhwa.dot.gov/publications/fhwahop08040/fhwahop08040.pdf http://www.ops.fhwa.dot.gov/publications/fhwahop13007/fhwahop13007.pdf

https://www.volpe.dot.gov/policy-planning-and-environment/economic-analysis/ how-does-congestion-pricing-affect-household

GENERAL George Patton **WWII Tank Commander** 



Initially I had thought to create a time line of major events for the U.S. during World War II, but then realized that would be far too much information for this poster. Instead l am focusing on General George S. Patton and four of the roughly six major battles he participated during the war. I will try to include data concerning losses to both sides for each battle, however post battle data

for the Axis is hard to come by and consists largely of post battle estimates made by the Allied commanders. In addition to the time line for Patton, I will be creating custom maps to create an overview of each of the major engagements.



I also plan on including some of the "Fun Facts" about General Patton as he has had a varied and quite interesting career. For example, he created the modern Pentathlon for and participated in the 1912 Olympics. The five events included shooting, swimming, equestrian, fencing and cross country running. Other interesting facts, though somewhat less fun, include his participation in clearing out the so called the Bonus Army's Hooverville encampment on the U.S. Capital building's lawn, visible from the White House during Herbert Hoover's Presidency in 1932. This even occurred under the direction of President Hoover and was under the command of General Douglas MacArthur.



The major engagements covered by this poster include the • North Africa Operation Torch. This marks the introduction of American forces in WWII, establishes a supply port and drives Axis forces out of Africa. 2 Sicily Operation Husky. Allied forces engage Axis forces in an attempt to capture a majority of their military supplies and equipment. However poor planning and underestimating Axis preparation allows the majority of Axis troops and supplies to be ferried to the Italian mainland. ③ Northern France Normandy Breakout Offensive. Patton lands at Normandy 100 days into the offensive in the extreme west. He simultaneously and successfully attacks in four directions and helps to trap hundreds of thousands of German soldiers in the Falaise Pocket between Falaise and Argentan. <sup>4</sup> Officially known as the Ardennes Counter offensive, the Battle of the Bulge and the final push into Germany. Under direct order from Hitler, German Field Marshal Gerd von Rundstedt launches a last ditch attempt to retake the port at Belgium, Luxembourg with 29 divisions of 250,000 men in total, by attacking a weak point in Allied lines. Consequently trapping thousands of Allied troops in Bastogne. Patton, anticipating a request for assistance from Allied command, makes plans to disengage six division from his current engagement at Saarbrücken, and drive them over 100 miles north during winter in 48 hours. Patton breaks enemy lines and establishes a supply line to relieve Allied forces. Historians note this to be one of his most remarkable feats.



DAI 523 Info Graphics • Project 4 - Poster Fall 2014 • Pino Trogu

Sources http://ww2db.com/person\_bio.php?person\_id=55 http://www.librarything.com/profile/GeorgeSPattor http://www.pattonhg.com/timeline.html http://www.historynet.com/world-war-ii-genera

eorge-s-pattons-race-to-cap http://en.wikipedia.org/wiki/Pancho\_Villa\_Expedition http://en.wikipedia.org/wiki/Operation\_Torch http://en.wikipedia.org/wiki/Tunisia\_Campaign http://en.wikipedia.org/wiki/Battle\_of\_Kasserine\_Pass http://en.wikipedia.org/wiki/Allied\_invasion\_of\_Sicily http://en.wikipedia.org/wiki/George\_S.\_Patton\_ slapping\_incidents http://en.wikipedia.org/wiki/Invasion\_of\_Normandv http://en.wikipedia.org/wiki/Battle\_of\_the\_Bulge





0





### KANYE WESI

#### THE MAN & THE EGO:

Love him or hate him, you know who Kanye West is. You might've bought every album, or maybe only listened to a few of his songs, or surely you've heard some of his public outbursts...Either way, Yeezy is quite an accomplished artist.







**3X PLATINUM** 











![](_page_28_Picture_14.jpeg)

![](_page_28_Picture_15.jpeg)

![](_page_28_Picture_16.jpeg)

![](_page_28_Picture_17.jpeg)

# DISNED PHE LAND OF MOVIE

![](_page_29_Picture_1.jpeg)

Film syndication and merchandising is more volatile than Disney's other sources of revenue. Success in this segment is determined by Disney's ability to produce hit movies--a difficult task with unpredictable results. A blockbuster movie can significantly boost revenues for years to come, but a pricey flop can also lead to extended lower sales. Disney has added to its movie-making assets through a series of acquisitions, including the \$7.4 billion purchase of Pixar, maker of Cars and Toy Story in 2006. It added Marvel in 2009 at a cost of \$4.2 billion and last year it added Lucasfilm, maker of the Star Wars films, in a deal valued at \$4.1 billion. These purchases bring immeasureable benifits to Disney's Studio Entertainment, making it the land of movie.

![](_page_29_Picture_3.jpeg)

![](_page_29_Picture_4.jpeg)

![](_page_29_Figure_5.jpeg)

#### **Distribution of Genre**

![](_page_29_Figure_7.jpeg)

![](_page_29_Figure_8.jpeg)

Rank by Gross 600M 800M 1000M 1200M 1400M 1600M 400M OM 200M 1,518,594,910

![](_page_29_Figure_10.jpeg)

![](_page_29_Picture_13.jpeg)

![](_page_29_Picture_14.jpeg)

![](_page_29_Picture_15.jpeg)

![](_page_30_Picture_0.jpeg)

10. 000099 00000000 11. 12.

19951009/19951009 Iowa City, IA Man repts. witnessing "flash, Female student w/ friend witfollowed by a classic UFO, w/ ness huge red light in sky. 2 others witness. Obj pulsated, a tailfin at back."; Red color on top half of tailfin. Became started to flicker. Winked out. 19950911/19950911 triangular. 19951010/19951011 Milwaukee, Las Vegas, NV Man repts. bright, multi-col-WI 2 min. Man on Hwy 43 ored obj. in NW night sky. Dis-SW of Milwaukee sees large, bright blue light streak by appeared while he was in house. 19950115/19950214 his car, descend, turn, cross Morton, WA road ahead, strobe. Bizarre! 19950101/19950103 ports 2 craft fly over house. Strange events taking place in Shelton, WA Telephoned Report: CA womtown w/ paramilitary activian visiting daughter witness ties. 19950915/19950915 discs and triangular ships Redmond,WA over Quaxin Island in Puget Young man w/ 2 co-workers Sound. Dramatic. Written witness tiny, distinctly white report, with illustrations, round disc drifting slowly tosubmitted to NUFORC. 19950510/19950510 ward NE. Flew in dir. 90 deg. to winds. Columbia, MO 2 min. 19940801/19950220 Man repts. son's bizarre sighting of small hu-Renton, WA manoid creature in back yard. Man repts. seeing 2x large ships hovering in night sky Reptd. in Acteon Journal, St. while using Russian-made night Louis UFO newsletter. 19950611/19950614 binoculars. 19950722/19950724 Seattle, WA Springfield, IL Anonymous caller repts. Man and mother report small, sighting 4 ufo's in NNE glowing, cigar-shaped obj. movsky, 45 deg. above horizon. ing slowly across sky. Accel-(No other facts reptd. No erated suddenly, streaked off. return tel. #.) 19950611/19950612 19951025/19951024 Brunswick County, ND Shar, MA Man witnessed "tablet shaped Sheriff apos; s office calls to obj., like stubby aspirrept. that deputy, 20 mi. SSE in," with dull, metallic of Wilmington, is looking at peculiar, bright white, surface, descend, follow mili-

strobing light.

IJ

18,000

16,000

14,000

12,000

10,000

8,000

6,000

13.

14.

19950420/19950419 Fargo, ND

tary jets. Good rept. ...

SE O O B

131 Woman re-Reptilian Grey

![](_page_30_Picture_9.jpeg)

Flatwoods Monster

Canan

Little

Green

Man

Hopkinsville Energy Being

Goblin

#### A Breakdown by Rank of the Types of Shapes Seen

The National Unidentified Flying Object Reporting Center has meta-data of over 60,000 documented reports of UFO sightings, which include the locations, dates, and observed shape of each UFO seen. This graph, along with the table of UFO images that enclose this report, show that 'light' makes up for half of all shapes reported, with 'triangle' and 'circle' coming in second.

From top left of poster: 1.Light, 2.Triangle, 3.Circle, 4. Fireball, 5, Unknown, 6. Other, 7. Disk, 8. Sphere, 9. Oval, 10. Unspecified, 11. Formation, 12. Cigar, 13. Changing, 14. Flash, 15. Rectangle, 16. Cylinder, 17. Diamond, 18. Chevron, 19. Egg, 20. Teardrop, 21. Cone, 22. Cross, 23. Delta, 24. Round, 25. Crescent, 26. Changed, 27. Dome, 28. Flare, 29. Hexagon, 30. Pyramid

Sources: www.nuforc.org/webreports.html http://en.wikipedia.org/wiki/List\_of\_alleged\_extraterrestrial\_beings http://en.wikipedia.org/wiki/Arecibo\_message http://www.youtube.com/watch?v=rbfOqgQVKml&list=PLAzrxN0xRj4KrGW-VfH30LgQD533UVFsY&index=2 http://www.infochimps.com/datasets/60000-documented-ufo-sight-ings-with-text-descriptions-and-metada/downloads/205429

![](_page_30_Picture_17.jpeg)

Nick Barbeln | DAI 523.01 | Trogu Fall 2013

![](_page_30_Picture_21.jpeg)

#### The Votes:

![](_page_31_Picture_1.jpeg)

![](_page_31_Picture_2.jpeg)

Lesende, 1994

![](_page_31_Picture_4.jpeg)

The Matter of Time, 2005

![](_page_31_Picture_6.jpeg)

A Rose Has No Teeth, 1967

![](_page_31_Picture_8.jpeg)

Bruce Nauman 17 Votes

**Richard Serra** 

19 Votes

20 Votes

Paint by Numbers:

A Look at Richter's Most Lucrative **Sales at Auction** 

**Diplomatz Mailance** (Cathedral Square, Milan), 1968

The greatest living artist? This

the art world today and identify the values that

provocative, perhaps unanswerable question is worth asking for what it

reveals about the cultural arena in which money and fame often seem to be paramount obsessions. Surveying the results from Vanity Fair's December 2013 poll of top artists, academics, and curators, VF was able to develop a portrait of

![](_page_31_Picture_19.jpeg)

really preoccupy the best and the brightest. To conduct this straw poll, VF asked 100 art-world professionals, artists and professors of art (but not art dealers), to name who they would consider to be the most important living artists. Drum roll please..... German painter, Gerhard Richter, who received 24 votes, has been dubbed the most important living artist. As such, an interesting dialogue is revealed when looking into trends between the expected price and the hammer price of Richter's most lucrative painting sales, at auction.

![](_page_31_Figure_21.jpeg)

John Baldessari 5 Votes

William Kentridge

5 Votes

Jeff Koons

5 Votes

![](_page_31_Picture_23.jpeg)

World Walking, 2007

![](_page_31_Picture_25.jpeg)

Pink Balloon Dog, 2008

![](_page_31_Picture_27.jpeg)

Abstraktes Bild Dunkel (613-2), 1986 Oil on canvas 102 3/8" x 78 3/4" Abstraktes Bild (798-3), 1993 Oil on canvas 94 1/2" x 94 Gudrun, 1987 Oil on canvas Struktur (2), 1989 98" x 98" Oil on canvas Seestuck, 1969 88.6" x 78.7" Oil on canvas (Auction date: 6/2012) 78 3/4" x 78 3/4" Kerze (Candle), 1982 Oil on canvas 32 3/4" x 24 1/2"

\$30M -

\$20M -

\$10M -

Hammer

Price

\$40M -

![](_page_31_Picture_30.jpeg)

Wolken (Rosa), 1970

78 3/4" x 118 1/8"

Triptych, Oil on canvas

The River, 1995

Oil on canvas

80" x 120"

\$5M

Abstraktes Bild (625), 1987 Oil on canvas 98 3/8" x 157 1/2"

Struktur (1), 1989

(Auction date: 2/2008)

Oil on canvas

88.6" × 78.7"

![](_page_31_Picture_32.jpeg)

(Two Couples), 1966

Oil on canvas 45 1/4" x 63"

Mohre (Carrot), 1984

\$10M

Oil on canvas 78.5" x 63"

Abstraktes Bild (779-2), 1992 Oil on canvas 78 3/4" x 70 3/4"

Kegel (Cone), 1985 Oil on canvas 102 3/8" x 70 3/4"

erhard Richter is today, our most admired living artist. The German painter, born in 1932, originally trained in a realist style. He later developed an appreciation for the more progressive work of his American and European contemporaries. Richter increasingly employed his own painting as a means of exploring how images that appear to capture "truth" often prove, upon extended viewing, to be far less objective than originally assumed. The other common themes in his work are the elements of change, and the play between realism and abstraction. Richter worked alongside, but never fully adopted, a succession of late 20th century art movements such as, Abstract Expressionism, Pop art, Minimalism, and Conceptual-ism. Richter has indeed absorbed many of their ideas, but continued to remain skeptical of all the grand artistic, philosophical beliefs.

![](_page_31_Picture_36.jpeg)

![](_page_31_Picture_37.jpeg)

David Hammons 4 Votes

![](_page_31_Figure_39.jpeg)

![](_page_31_Picture_40.jpeg)

I Don't Want No Retrospective, 1979 I DONT WANT NO RETRO SPECTIVE

Ganzfield, 2013

![](_page_31_Picture_43.jpeg)

**Expected Price** 

\$15M

\$20M

\$25M

![](_page_31_Picture_51.jpeg)

![](_page_31_Picture_52.jpeg)

![](_page_31_Picture_53.jpeg)

![](_page_31_Picture_54.jpeg)

![](_page_31_Picture_55.jpeg)

James Turrell

\$30M

Ed Ruscha

4 Votes

# BREAKING DOWN THE BART STRIKE

Fed up with not receiving a raise within the past 4 years, BART Employees went on strike Friday October 18th. They demanded better medical benefits, reduced contribution to pension and job security. After striking for 9 days they were heard. The new contract gives workers a 12 percent total raise start; (two raises of 3.7% and a final one of 4%), a 4 percent pension contribution, and an increase in medical premiums by about \$50 a month. The BART strike has drawn a lot of media attention and has left many Bay Area residents asking themselves, 'Are the BART strikes really necessary?'

![](_page_32_Figure_3.jpeg)

By Christine Haynes

![](_page_32_Figure_5.jpeg)

#### UNION

How Does BART Compare to Other Union Jobs

#### Union Jobs by Occupation

![](_page_32_Figure_9.jpeg)

#### **Top Grossing Cal Transit Agencies** 80,000 20,000 40,000 60,000 100,0000 BART Non-Union Muni Caltrain Sam Trans in the industry when it comes to gross pay. BART employees GG Bridge Hwy Trans make more than 50% more than LA Metro and about 33% Santa Clara Valley Trans more than their Silicon Valley counterparts. Consequently, AC Trans BART workers make over \$10,000 more than their SF Sac Regional Trans MUNI. The scatter plot graph to the far left shows other

![](_page_32_Figure_11.jpeg)

![](_page_32_Figure_12.jpeg)

![](_page_32_Figure_13.jpeg)

The Averaged Salary of a Union Bart Employee is \$76,551. Train Operators and Station Agents earn about \$30.58 an hour. The bar graph above in Orange shows Average BART salary compared with other California Transit

Agencies. shows the small amount of Non-Union BART workers salaries including executives, lawyers, etc who's salaries throw off the ratio. Even without the new salary raise, BART workers exceed their peers

Union Jobs in the United States. Circles closer to the top have more workers and circles closer to the right have higher salaries. Overall, transportation and service industries do not exceed above other occupations on the chart. From both these charts we can see that BART workers make more than their peers in the industry.

#### COST OF LIVING

#### Putting It Into Perspective

![](_page_32_Figure_19.jpeg)

| t of living in the Bay  |             | San  | Francisco  | San Jose    | , Sunnyvalle & S  | Santa Clara  | L |
|---|-------------|--|--|-------------|---|--|---|
| pood salary if you are<br>porting yourself, but<br>t this is not the case.  | Health care | Other  |  | Health care | Transportation  | Others   |   |
| nts BART employees<br>married with two<br>. The graph visualizes  |             | Taxes  | Transportation   |             | Taxes   | Other  |   |
| are the most common<br>and ATU Union jobs.<br>Spouse income added<br>of the BART worker's<br>Spouse income,<br>5), was calculated by  | Housing     | Childcare  | Food   | Housing     | Childcare   | Food   |   |
| ng the median per<br>ncome in San<br>co, Alameda, Solano,<br>nta Clara counties. The<br>olored line plots show<br>living in each city/area.<br>e-graphs to the right<br>own cost of living per<br>r year. The cost of | ٦<br>Oth    | Housing :<br>Food :<br>Child care :<br>Transportation :<br>Health care :<br>er Necessities :<br>Taxes :<br>Monthly Total : | \$1,795<br>\$754<br>\$953<br>\$607<br>\$1,574<br>\$652<br>\$676<br>\$7,011 | C           | Housing<br>Food<br>Child care<br>Transportation<br>Health care<br>Other Necessities<br>Taxes<br>Monthly Total | 1: \$1,610   1: \$754   2: \$953   3: \$607   2: \$1,462   3: \$605   3: \$605   3: \$614   1: \$6,605 |   |

![](_page_32_Picture_21.jpeg)

![](_page_32_Picture_22.jpeg)

![](_page_32_Picture_23.jpeg)

![](_page_32_Picture_24.jpeg)

Taxes

Housing :

Child care :

Health care :

Transportation :

Monthly Total :

Other Necessities

Food :

Vallejo to Fairfield Area

Transportation

Childcare

Housing

Health care

Taxes

Other

Food

\$1,166

\$754

\$953

\$607

\$1,416

\$491

\$451

\$5,838

|  | <br>2 |
|--|-------|
| http://www.bls.gov/news.release/union2.t03.htm             |       |
| http://www.bls.gov/news.release/union2.t04.htm             | AR    |
| http://nextbart.info/images/system_map.png                 |       |
| http://enjalot.github.io/bart                              |       |
| http://www.epi.org/resources/budget/                       |       |
| https://github.com/enjalot/bart/blob/master/data/README.md |       |
| http://enjalot.github.io/bart/#content                     |       |
| http://www.mercurynews.com/bart/ci_24356883/bart-strike-   |       |
| update-possible-dealcould-                                 |       |
|  |       |

### DIPLOMA IN HAND, WAGE GAP IN FUTURE EXPLORING THE DISPARITY IN PAY AMONG YOUNG MEN AND WOMEN

"One year after college graduation, men and women have much in common. In 2009, most women and men who had earned bachelor's degrees the year before were young, single, childless, relatively in-experienced in the workplace, and working full time. We might expect to find little or no gender gap among this group of workers at the start of their careers. Yet just one year after college graduation, with their newly printed degrees in hand, men already earn more than women do." Corbett and Hill

"Graduating to a Pay Gap"

![](_page_33_Figure_2.jpeg)

THE WAGE GAP BETWEEN & WOMEN HAS ALWAYS MEN EXISTED, AND IT SPANS ALL AGE GROUPS.

Women are paid less than men as soon as they start work, and the gap between wages only increases as they become more experienced.

#### HOW IS THIS GAP POSSIBLE WHEN MORE WOMEN ARE ATTENDING COLLEGE THAN EVER?

Percent distribution of women in the civilian labor force, aged 25-64 years, by educational attainment

![](_page_33_Figure_7.jpeg)

Women's earnings as a percent of men's, median usual weekly earnings of full-time WAGE AND SALARY WORKERS, IN CURRENT DOLLARS, BY AGE (1991-2011)

![](_page_33_Figure_9.jpeg)

![](_page_33_Figure_10.jpeg)

THEY GRADUATE FROM THE SAME SCHOOLS...

PUBLIC UNIVERSITY

Women's earnings as a percent of mens one year AFTER COLLEGE, BY INSTITUTION (2009)

![](_page_33_Figure_13.jpeg)

...AND EARN SIMILAR GRADES.

& OF MEN OF WOMEN GRADUATED WITH AT LEAST A 3.75 GPA IN 2009, YET THESE MEN STILL HAD A HIGHER ENTRY-LEVEL WAGE

![](_page_33_Figure_16.jpeg)

![](_page_33_Figure_17.jpeg)

HOWEVER, CHOICE IN COLLEGE MAJOR DETERMINE HOW MUCH WOMEN MAY ARE

to counteract the impact of traditional job

Average Annual Earnings One Year after College Graduation, by Occupation and Gender (2009)

PUBLIC COLLEGE

#### PAID AFTER GRADUATION.

"Gender appropriation and cultural norms are Women get a smaller payoff than men for

intensifying the gap between male-dominated for completing college. This is not because of

pushing women into lower paying jobs and

According to the N.Y.U. sociologist Paula England,

a senior fellow at the Council on Contemporary

Families, most women, despite earning higher

and female-dominated careers.

![](_page_33_Figure_21.jpeg)

![](_page_33_Figure_22.jpeg)

woman to get ahead in life today, but only earning a high school degree, but a bigger payoff 68 percent think that is true for men. And just as the feminine mystique exposed girls their higher grade point averages, the economist to ridicule and harassment if they excelled Christopher Dougherty concludes, but because at "unladylike" activities like math or sports, women seem to need more education simply the masculine mystique leads to bullying and ostracism of boys who engage in "girlie" activities like studying hard and behaving well

> Stephanie Coontz "The Myth of Male Decline"

Sources http://www.bls.gov http://nces.ed.gov/surveys/b&b/ "Graduating to a Pay Gap: The Earnings of Women and Men One Year After College Graduation'' by Corbett and Hill "The Myth of the Male Decline" by Stephanie Coontz Alexandra Soiseth / DAI 523.01 / Trogu / Fall 2013

#### includes architecture, communications, public administration and human services, design and applied arts, law and legal studies, library sciences, and theology and religious vocations <sup>2</sup>Inlcudes general studies, community and citizenship studies, humanistic studies, multi- and interdisciplinary studies, developmental and remedial education

# THE MEXICAN DRUG WAR

The production and trafficking of popular illicit drugs generates a multi-billion dollar black market in which Latin American criminal and terrorist organizations thrive. Mexican drug trafficking organizations (DTOs) largely control the United States illicit drug market. Drug trafficking-related violence has surged in Mexico since late 2006, when Mexican President Felipe Calderón began to increase security pressure against DTOs. The brutality of the Mexican DTOs has escalated as an

increasing number of groups have battled each other and the Calderón government for control of lucrative drug trafficking routes into the United States. The Latin America and the Caribbean region has among the highest crime rates of any region in the world. In 2010, the UNODC found that homicides in Latin America and the Caribbean had, on average, increased from 19.9 per 100,000 people in 2003 to 32.6 per 100,000 people in 2008.

![](_page_34_Picture_4.jpeg)

Mexico

90% of the samples originate in Colombia. Cocaine is typically transported from Colombia to Mexico or Central America by sea (usually by Colombian traffickers), and then onwards by land to the United States and Canada (usually by Mexican traffickers).

Baja California

Sonora

Year

and outdoors, and its relatively simple production has led to it being produced and traded almost everywhere in the world, often in local markets. In this way, much of the demand for cannabis can be covered by local production, which producers may also consider to be safer since it involves less trafficking and subsequently reduces the risk of seizure.

10 Killings

![](_page_34_Figure_7.jpeg)

![](_page_34_Figure_8.jpeg)

![](_page_34_Figure_9.jpeg)

The result of Mexican organized crime groups' increasing dominance of cocaine trafficking between South America and the United States has been a notable increase in lethal violence that not only affects members of drug trafficking groups but also members of the security forces and innocent bystanders. In Mexico, homicides are concentrated in a small number of states: Chihuahua, Sinaloa, Guerrero and Baja California, which account for some 11 per cent of the population but recorded 41 per cent of the country's total

![](_page_34_Figure_11.jpeg)

Belize

Honduras

Nicaragua

#### DOD Counternarcotics Support to Mexico

![](_page_34_Figure_13.jpeg)

Since Latin America has been the source of most illicit drugs arriving into the U.S., The Department of Defense's role in the hemisphere has been long standing. In 1990, Congress mandated that Department of Defense be the lead federal agency for the detection and monitoring of aerial and maritime transit of illegal drugs into the U.S. The U.S. government reports have characterized Mexican drug trafficking organizations as representing the "greatest organized crime threat" to the United States today.

![](_page_34_Picture_15.jpeg)

#### Sources: UNODC Homicide Statistics, UNODC Word Drug Report 2012, Explaining High Murder Christina Davidson Rates in Latin America http://politicalviolenceataglance.org, Congressional Research Service: Latin DAI 523 Fall 2012 America and the Caribbean: Illicit Drug Trafficking and U.S. Counterdrug Programs

## AUDIO FORMATS & THE IPOD **EVOLUTION OF AUDIO STORAGE**

![](_page_35_Figure_1.jpeg)

#### AUDIO & MP3 CAPACITY VS. PHYSICAL SIZE WHEN "SMALLER" BECOMES THE NEW "BIGGER"

es: which have taken over half the U.S. markets since it's first release

trend of wider touch screen devices, one of which, their Nano models, they have recently converted into a touch-screen device.

rather than minutes were converted into minutes by using the notion

![](_page_35_Figure_8.jpeg)

![](_page_35_Figure_10.jpeg)

2.5"

2.5"

2.5"

2.5"

\$0.02

| 2005 5huffle Gen. 2<br>2005 5huffle Gen. 2<br>2006 5huffle Gen. 2<br>2006 huffle Gen. 2<br>2007 huffle Gen. 2<br>2008 huffl | zen. <sup>2</sup><br>200 <sup>2</sup> Classic Gen. <sup>2</sup><br>200 <sup>1</sup> Nano Gen. <sup>2</sup><br>200 <sup>3</sup> Classic Gen. <sup>2</sup><br>200 <sup>3</sup> Classic Gen. <sup>2</sup><br>200 <sup>3</sup> Classic Gen. <sup>3</sup><br>200 <sup>3</sup> Classic Ge | and Gen. 6 202 Nano Gen. 1 104 Classic Gen. 4 2005 Classic Gen. 5 2005 Touch Gen. 4 2010 Touch Gen. 4 2010 Touch Gen. 4 2010 Touch Gen. 5 2010 Classic Gen. 5 2010 Classic Gen. 7 2010 Cla |
|---|---|--|

3.5"/

1.54"

2.5"

3.5"/

3.5"/

3.5"/

# **Global Wind Energy 2011**

#### Top 10 Wind Energy Countries: Renewable Electricity Percentage

![](_page_36_Figure_2.jpeg)

**Global Overview** The trend of the global wind power production has been growing from 1996 to 2011. The new global total wind power at the end of 2011 is 238 Giga Watt, representing cumulative market growth of more than 20%. The global wind power market grew by about 6% compared to 2010, and the 40.5 Giga Watt of new wind power brought on line in 2011. The main drivers of growth in the global market are the Top 10 wind power production countries, which generate 87.5% of the Global wind energy. Wind power production plays a key role in renewable energy producted in some of the top 10 countries.

![](_page_36_Figure_4.jpeg)

![](_page_36_Figure_5.jpeg)

Renewable energy include: hydroelectricity, biomass, waste, solar , geothermal

Wind Energy: Other colors

![](_page_36_Figure_8.jpeg)

China

17%

9.18%

![](_page_36_Figure_9.jpeg)

![](_page_36_Figure_12.jpeg)

Bike Share is globally considered as a sustainable transportation solution. It has high possibility to reduce carbon dioxide emissions by replacing its transportation mode from automobiles

> As we know, we are facing global warming that is caused by the emission of greenhouse gases by human activity. According to the data from EPA, carbon dioxide from fossil fuel use has more than 50 percent of total greenhouse gas emissions in the world in 2007.

> > Transportation is a very important sector to address as a solution for reducing carbon dioxide. EPA shows that transportation is the second largest source of carbon dioxide emission, following electricity generation in United States. We need considering alternative sustainable transportation by bicycle.

> > > The Trend of Global Carbon Dioxide Emission from the Consumption of Energy

![](_page_37_Figure_4.jpeg)

Over the years there has been a curiously high frequency at which musicians die at age 27, a Rock and Roll controversy that has brought upon the notion of The Forever 27 Club.

The notion of a "27 Club" arose after the deaths of Brian Jones of the Rolling stones, Jimi Hendrix, Janis Joplin, and Jim Morrison of The Doors. Later added were Kurt Cobain of Nirvana who died in 1994 and Amy Winehouse who died in 2011. With the exception of Joplin, there is controversy surrounding their deaths.

The Club's Most Posthumous Release Released During Lifetime

DRUG/ALCOHOL<br/>OVERDOSEVEHICULAR<br/>ACCIDENT<br/>20%MURDERED<br/>14%HEART FAILURE/<br/>14%SUICIDE<br/>14%FREAK<br/>9%JUNE<br/>527%20%14%14%11%9%5Club Members' Cause of Death Distribution

bbed The Queen of Rock and Ro

![](_page_38_Figure_4.jpeg)

UNKNOWN/ DISPUTED 5%

# 27 Club Member

![](_page_38_Figure_7.jpeg)

#### 2008 2010

![](_page_38_Picture_11.jpeg)

# DIABETES

#### WHAT'S THE DEAL IN AMERICA?

The leading health related issues that attribute to 70% of the nation's healthcare expenditures are chronic diseases, one of which is diabetes. The direct and indirect costs of diabetic treatment is **\$174 billion** and it is the 7th leading cause of death in the United States.

#### WHAT'S DIABETES?

Diabetes is a group of diseases marked by high levels of blood glucose resulting from defects in insulin production, insulin action, or both. Diabetes is the leading cause of kidney failure, non-traumatic lowerlimb amputations, and new cases of blindness among adults in the United States. It is also a major cause of heart disease, stroke and many more health

complications. There are many forms of diabetes, the main form is type 2 diabetes, which accounts for 90-95% of all documented diabetes cases today. It is associated with a condition known as insulin resistance. When toxic levels of glucose occur (when blood sugars are constantly very high), the major defect is the body's inability to respond properly to insulin.

#### WHAT CAUSES DIABETES?

NH

RI

СТ

AMERICA

Unhealthy eating habits, and a sedentary lifestyle are the top contributers to developing type 2 diabetes. Young adults who eat frequently at fast-food restaurants gain more weight and have a greater increase in insulin resistance in early middle age. After a 15 year study conducted by the National Heart, Lung, and Blood Institute, those who ate at fast-food restaurants more than

twice each week compared to less than once a week had gained an extra ten pounds and had a twofold greater increase in insulin resistance, a risk factor for type 2 diabetes. A single meal from one of these restaurants often contains enough calories to satisfy a person's caloric requirement for an entire day.

The risk varies depending on

![](_page_39_Figure_10.jpeg)

Today 1 in 10 Americans have been diagnosed with diabetes. This disease is one of the fastest growing diseases in the last 50 years, growing from 1.25 million cases to 23.6 million.

![](_page_39_Figure_12.jpeg)

where you live. This is in part due to the environment you live in, and in part due to the genetic makeup of your family. In the United States, the lifetime risk of developing diabetes is estimated at 33% for males and 39% for females for people born in the year 2000. It has also been calculated that for those diagnosed before the age of 40, the average life expectancy is reduced by 12 years for men, and 19 years for women.

#### WHAT ABOUT THE REST OF THE WORLD?

In some of the world's poorest nations, the disease is a quick death sentence. While Americans can live for many years with the disease, a person in Mozambique who requires injections of insulin can expect to live just a year; in Mali, such people survive about 30 months. China and India currently have the highest number of diabetes cases. There are many factors driving the growth in diabetes worldwide, but most experts agree that changes in lifestyle and diet are the chief culprits, in addition to genetic predisposition. As developing countries industrialize, people tend to do work involving less physical activity and eat food that is cheap but high in calories.

#### GROWTH RATE OF DIABETES IN U.S FROM 1980-2009

![](_page_39_Figure_17.jpeg)

![](_page_39_Figure_18.jpeg)

### **US: 1 IN 3 PEOPLE** WILL HAVE DIABETES

#### CAN WE STOP THIS?

for up to 70 hours after the exercise period has occurred. Thus exercising 3-4 times per week would be beneficial in most people. It could be as easy as doing 30 minutes of physical activity a day, and making healthier food choices. Research has found that lifestyle interventions are more costeffective than medications.

#### RAISING A RED FLAG! MINORITES AT HIGH RISK!

Key to the increasing prevalence of diabetes is the rapid growth of the disease in high-risk populations such as African Americans, Native Americans, Latinos, and Asian Americans.

Compared with non-Hispanic white adults, the risk of diagnosed diabetes was 18 percent higher among Asian Americans, 66 percent higher among

Hispanics/Latinos compared with non-Hispanic white adults, the risk of diagnosed diabetes was about the same for Cuban Americans and for Central and South Americans, 87 percent higher for Mexican Americans, and 94 percent higher for Puerto Ricans.

In studies when comparing

consistent linkage of type 2 diabetes with the American lifestyle was found. This lifestyle includes a diet higher in total calories and fat but lower in fiber, as well as the tendency to expend less energy because of laborsaving devices. All minorities in the United States for which data exist have a higher prevalence of diabetes than do residents of their countries of origin.

#### ETHNIC BREAKDOWN OF DIABETES FOR 2010

AMERICAN INDIAN/NATIVE ALASKAN 14.2% NON-HISPANIC BLACK 12.6%

HISPANIC/LATINO 11.8%

ASIAN-AMERICAN 8.4%

NON-HISPANIC WHITE 7.1%

![](_page_39_Picture_33.jpeg)

#### Hispanics/Latinos, and 77 percent higher migrant populations with native

#### among non-Hispanic blacks. Among non-migrant populations, a

#### 24 DIABETES & AMERICA | DESIGNED BY STEPHANIE TANG | SFSU DAI 523 INFORMATION DESIGN FALL, PINO TROGU | DECEMBER14, 2011 SOURCES: AGENCY FOR HEALTHCARE RESEARCH AND QUALITY, CENTER FOR DISEASE CONTROL AND PREVENTION, MEDICINE.NET, NATIONAL DIABETES INFORMATION CLEARINGHOUSE, THE NEW YORK TIMES

# AMERICAN $\star$ $\star$ $\star$ $\star$ $\star$

The American Civil War was a civil war in the United States of America. Eleven Southern slave states declared their secession from the United States and formed the Confederate States of America, also known as "the Confederacy." Led by Jefferson Davis, the Confederacy fought against the United States

(the Union), which was supported by all the free states (where slavery had been abolished) and by five slave states that became known as the border states.

The American Civil War was one of the earliest true industrial wars. Railroads, the telegraph and massproduced weapons were employed

extensively. The practices of total war and of trench warfare around Petersburg foreshadowed World War I in Europe. It remains the deadliest war in American history, resulting in the deaths of thousands of soldiers and an undetermined number of civilian casualties. Victory for the North meant the end of the

Confederacy and of slavery in the United States, and strengthened the role of the federal government. The social, political, economic and racial issues of the war decisively shaped the reconstruction era that lasted to 1877.

#### MAJOR EVENTS LEADING TO THE CIVIL WAR

 $1848\cdots 1849\cdots 1859\cdots 1859\cdots 1852\cdots 1852\cdots 1855\cdots 1855\cdots 1856\cdots 180}$ 

#### Mexican War Ended

With new territories added to the Union, it posed a difficult task for the government--would these new states be free or slave? Congress passed the Compromise of 1850 which let states decide whether it would allow slavery.

#### **Fugitive Slave Act**

Part of the Compromise of 1850, this act forced any federal official who did not arrest a runaway slave liable to pay a fine. It caused many abolitionists to increase their efforts against slavery, as well as increased Underground Railroad activity.

#### Uncle Tom's Cabin released

This book was written by Harriet Beecher Stowe, an abolitionist. It helped further the cause of abolition by showing the evils of slavery. Abraham Lincoln recognized this book as one of the events that led to the outbreak of the Civil War.

#### **Bleeding Kansas**

The Kansas-Nebraska Act was passed, which allowed those territories to decide for themselves whether they wanted to be free or slave. Kansas soon became a hotbed of violence as proand anti-slavery forces fought over the state's future.

#### **Charles Sumner attacked**

Pro-slavery congressman Preston Brooks attacked Charles Sumner on the U.S. Senate floor after he had given a speech attacking the pro-slavery forces for the violence occurring in Kansas.

#### **Dred Scott decision**

Dred Scott lost his case proving he should be free because he had been held as a slave while living in a free state. The court ruled that he could not be seen because he holds no property. Even though he was taken by his 'owner' into a free state, he was still a slave because they were considered as property of their owners.

#### John Brown raided Harper's Ferry John Brown was a radical abolitionist who was involved in anti-slavery violence in Kansas. He led 17 people to raid the arsenal located in Harper's Ferry, Virginia. His goal was to start a slave uprising using the captured weapons. They were eventually killed or captured by Colonel Robert E. Lee. Brown was tried and hung for treason.

Abraham Lincoln elected president South Carolina, followed by 6 other states, seceded from the Union with Lincoln's election. Lincoln agreed with the majority of the Republican Party that the South was becoming too powerful, and made it part of their platform that slavery would not be extended to any new territories or states added to the Union.

#### **PEOPLE OF IMPORTANCE**

![](_page_40_Picture_23.jpeg)

#### Abraham Lincoln

served as the 16<sup>th</sup> president of the United States from March 1861 until his assassination in April 1865. He issued his Emancipation Proclamation in 1863, and promoted the passage of the Thirteenth Amendment to the Constitution, abolishing slavery. Reared in a poor family on the western frontier, he was mostly self-educated. He became a country lawyer, an Illinois state legislator, and a oneterm member of the United States House of Representatives, but failed in two attempts at a seat in the United States Senate.

# Jefferson Davis was an American statesmen and leader of the

Confederacy during the American Civil War; serving as the President for its entire history. A West Point graduate, Davis fought in the Mexican-American War as a colonel of a volunteer regiment, and was the United States Secretary of War under President Franklin Pierce. He served as a U.S. Senator representing the state of Mississippi. As a senator, he argued against secession, but did agree that each state was sovereign and had an unquestionable right to secede from the Union.

#### Ulysses S. Grant

was the 18<sup>th</sup> President of the United States as well as military commander during the Civil War and post-war Reconstruction periods. Under command, the Union Army defeated the Confederate military and ended the Confederate States of America. After the war, on July 25, 1866, Congress promoted Grant to the newly created rank of General of the Army of the United States, a form of the rank General of the Armies of the United States.

#### **Robert E. Lee**

![](_page_40_Picture_31.jpeg)

was a career United States Army officer and combat engineer. He became the commanding general of the Confederate Army in the American Civil War and a postwar icon of the South's "lost cause." Lee's numerous victories against superior forces won him enduring fame as a crafty and daring battlefield tactician, but some of his strategic decisions, such as invading the North in 1862 and 1863, have been criticized by many military historians.

![](_page_40_Figure_33.jpeg)

#### **CASUALTIES** UNION CONFEDERATE

![](_page_40_Figure_35.jpeg)

\*Combat deaths refers to troops killed in action or dead of wounds. Other includes deaths from disease, privation, and accidents, and includes losses among prisoners of war. Wounded excludes those who died of their wounds, who are included under Combat Deaths. Confederate Army statistics are incomplete and estimated due to missing records.

#### DEADLIEST **BATTLES** (Union and Confederate killed, wounded, missing, captured totals) **1 GETTYSBURG**

Two percent of the US population died in the Civil War. Only World War II claimed 51,112 the lives of more Americans. The proportion of casualties to the total number of soldiers who fought was extremely high by military standards. This was in large part due to the weapons used (small arms fire accounted for more than three-quarters of the deaths) and to the high rate of disease. One out of every ten able-bodied northern males was killed or injured by the war; one out of every four southern males (including blacks) was killed or injured. Blacks counted for twenty percent of the Union death toll. Of the 21,000 Cherokee, most of whom fought for the Confederacy, a third died.

36,624 2 CHICKAMAUGA **3 CHANCELLORSVILLE** 30,099 **4** SPOTSYLVANIA 27,399 26,134 **5** ANTIETAM **6 WILDERNESS** 25,416 7 BULL RUN 25,251 **8 STONES RIVER** 24,645 **9** SHILOH 23,741 **10 FORT DONELSON** 19,455 15,000 30,000 45,000

The Confederate States of America (also called the Confederacy, the Confederate States, and the C.S.A.) was an unrecognized state set up from 1861 to 1865 by eleven America that had declared their secession from the U.S. The Confederacy's control over its claimed territory shrank steadily during the course of the war, as the Union took control of much of the seacoast and inland waterways.

Secessionists argued that the United States Constitution was a compact among states that could be abandoned at any time without consultation and that each state and statewide votes, seven Deep South cotton states passed secession ordinances took office as president), while secession efforts failed in the other eight slave states. Delegates from the seven formed the

C.S.A. in February 1861, selecting Jefferson Davis as temporary president until elections could be held in 1862. Talk of reunion and compromise went nowhere, because the Confederates insisted on independence which the Union strongly rejected.

#### HOW DOES THIS WAR COMPARE TO OTHER AMERICAN WARS?

![](_page_40_Figure_44.jpeg)

# Kent State Shootings: May 4, 1970

| <image/> <image/> <section-header><text></text></section-header>   | <image/> <image/>   | <image/> <page-header></page-header>  | <image/> <image/> <text></text>  | <image/> <image/> <image/>   |
|--|---|---|--|--|
| President Richard Nixon<br>announced to the nation<br>that an incursion into<br>Cambodia had been<br>launched by United<br>States combat forces. | At Kent State in Ohio<br>a demonstration with<br>about 500 students<br>was held. There was<br>widespread anger, and<br>many protesters issued<br>a call to "bring the<br>war home." | Kent's Mayor Leroy<br>Satrom declares a state<br>of emergency and asks<br>Ohio Governor James<br>A. Rhodes to send the<br>National Guard to Kent<br>to help maintain order. | As protests continue,<br>Governor Rhodes calls<br>the protesters un-<br>American and refers<br>to the protesters as<br>revolutionaries set<br>on destroying higher<br>education in Ohio. | The shootings killed four students and wounded<br>nine. Two of the four students killed, Allison<br>Krause and Jeffrey Miller, had participated in<br>the protest, and the other two, Sandra Scheuer<br>and William Knox Schroeder, had been walking<br>from one class to the next at the time of<br>their deaths. |

There was a significant national response to the shootings: hundreds of universities, colleges, and high schools closed throughout the United States due to a student strike of four million students, and the event further divided the country, at this already socially contentious time, along political lines.

TIMELINE OF EVENTS: APRIL 30-MAY 4

# National Student Strike: May 1-15, 1970

Nationwide, students turned their anger on what was often the nearest military facility: college and university Reserve Officers Training Corps (ROTC) offices. All told, 30 ROTC buildings went up in flames or were bombed.

There were violent clashes between students and police at 26 schools and

![](_page_41_Picture_8.jpeg)

#### UW-Seattle, WA

On May 5th roughly 7,000 students gathered for a protest on campus. They marched downtown and blocked the freeway for over an hour, before being forced off by police.

#### EAST & MID-ATLANTIC

![](_page_41_Picture_12.jpeg)

NYU-New York City, NY In the week beginning Sunday May 3, 1970, a number of activities are initiated by large numbers of students and faculty members. Within a few days, several groups of "strikers", composed of students, a few faculty members, and numbers of individuals not affiliated with the University, assume an opposition stance toward the University itself. The Strikers assume a forceful occupation of university buildings at NYU's Washington Square Complex.

![](_page_41_Picture_14.jpeg)

#### SOUTH

![](_page_41_Picture_16.jpeg)

#### JSU-Jackson, MS

On May 14th two African-American students were shot to death and thirty others wounded by local police and state troopers and national guardsmen at primarily black Jackson State University in Mississippi.

National Guard units were mobilized on 21 campuses in 16 states.

The protests and strikes had a dramatic impact, and convinced many Americans, particularly within the administration of President Richard Nixon, that the nation was on the verge of insurrection.

![](_page_41_Figure_21.jpeg)

The two were watching demonstrators protesting the invasion of Cambodia and racial discrimination from a nearby dormitory tower. Two days of riots ensued in Jackson resulting in curfews and sealing off of city.

| SCHOOL | PARTICIPATION | BY | REGION |
|--------|---------------|----|--------|
|--------|---------------|----|--------|

SOUTH: 75 CAMPUSES WEST: 160 CAMPUSES MIDDLE WEST: 195 CAMPUSES EAST & MID-ATLANTIC: 330 CAMPUSES

One campus in each region is highlighted and annotated on the map to give an idea of the scope and mood of the national student strike.

Red stars indicate states where the governor declared campuses in a state of emergency.

"This is a nation at war

![](_page_41_Picture_28.jpeg)

"At least 760 campuses, or 30% of all the colleges and universities in the

### with itself."

#### -Charles Colson, May 1970

|               |                |  | DAI 523 Information Design I<br>Instructor: Pino Trogu<br>Design and Industry Department<br>College of Creative Arts<br>San Francisco State University<br>California, USA – December 2009 |  |
|---------------|----------------|--|---|--|
|               |                |  | Case Study No.18<br>Designed by Martha Pettit   |  |
| BACK<br>COVER | FRONT<br>COVER |  | The 34x44 poster can be folded down<br>to 8.5x11 as shown on the grid.  |  |

#### country participated in the national student strike."

-Urban Research Corporation, 1970

Sources: THE REPORT OF THE PRESIDENT'S COMMISSION ON CAMPUS UNREST (U.S. Govt. Print. Off., 1970) and ON STRIKE...SHUT IT DOWN! (a 1970 scientific national survey by Urban Research Corporation of Chicago)

# World's Tallest Buildings 2010

![](_page_42_Figure_1.jpeg)

#### **Location Map** World Map: wikimedia.org

![](_page_42_Picture_3.jpeg)

#### World's Tallest Building Criteria

#### Reference: infoplease.com

#### Criteria for Inclusion on the List of 100 Tallest Buildings by the Council on Tall **Buildings and Urban Habitat**

This data was gathered and/or supplied by members and representatives of the Council on Tall Buildings and Urban Habitat who represent world leaders in the field of the built

When does a building appear on the list?

When a building is "topped out"the point of construction when the structure has met its proposed structural top (see height definition below)—the building is officially ranked and is placed on the list.

from the sidewalk level of the main

entrance to the structural top of the

building. This includes spires, but

does not include television antennas,

radio antennas, or flag poles. Height

is listed in both meters and feet and

is rounded to the nearest integer.

This is the official criterion used by

the Council in determining ranking.

In many cases, the height of a build-

ing is supplied to the Council using

only one unit of measure (either feet

or meters). Based on the exact value

of the unit supplied, the other unit's

value is mathematically calculated,

then rounded to the nearest integer.

The final determinant in ranking a

meters-because of footage's

incremental value.

building's height is the footage-not

smaller (and therefore more precise)

Height

#### Rank

Ranking is determined by height to the structural top of the building (see above). If there is a tie, the building with the larger number of stories is ranked higher. If a tie still remains, the building that was completed first is ranked higher. If a tie would still

#### **Burj Dubai** 2,684 ft (818m)

environment, including research, industry, and education.

#### What defines a building (as opposed to a tower)?

A "building" is considered to be a structure that is designed for residential, business, or manufacturing purposes. An essential characteristic of a building is that it has floors. Note that towers are NOT included in the list. Although a number of tall buildings on this list have "Tower" in their name—the famous Petronas Towers, for example—none are technically towers.

remain, the buildings would be ranked alphabetically. The height of a building is measured

#### Year

The year in which construction of the building was officially completed. "UC" stands for Under Construction. For a building that is currently under construction to appear on the list it must be "topped out."

#### Council on Tall Buildings and Urban Habitat made a compromise. They defined 4 categories for measuring tall buildings:

.: Height to the structural or architectural top .: Height to the highest occupied floor .: Height to the top of the roof .: Height to the top of antenna

![](_page_42_Picture_21.jpeg)

![](_page_42_Picture_23.jpeg)

![](_page_42_Picture_25.jpeg)

Hot Hare Balloon Height:166 ft (50.6m)

![](_page_42_Figure_26.jpeg)

Designed by Maggie Lee December 2009 Poster Size: 34" x 44" DAI 523 Information Design I Instructor: Pino Trogu Design and Industry Department San Francisco State University Case Study No.10

# MAJOR WORLD RELIGIONS

![](_page_43_Figure_1.jpeg)

|  |   |   | the God and devil w<br>Western religions.  | hich distuinguishes all later   |  | Christianit  | ty.  |  | spe   | aks harshly about heretics and   | Judaizers.   |
|--|---|---|--|---|--|--|--|--|---|--|--|
| 2000<br>Indo-Euro<br>Ukranians<br>astronom<br>that para  | <b>BCE</b><br>opeans (Celts, Slavs, Lithuanians<br>s) follow cosmology, theology,<br>ny, ritual, society and marriage<br>llel early Vedic patterns. | 30  |  |   |  |  |  |  |   | <b>925 BCE</b><br>Jewish King David forms a<br>empire in what is present-<br>Israel and Lebanon.   | ın<br>∙day   |
| <b>3228-</b><br>Traditiona<br>Krishna's  | -3102 BCE<br>ally accepted time of<br>life on earth.  |   | 2040 BCE<br>Prince Rama is bo<br>site of future Ram  | orn at Ayodhya,<br>ma temple.   |  | <b>1300-1000</b><br>The believed time<br>Hebrew exodus fro<br>The first books of<br>are composed.  | BCE<br>of the<br>om Egypt.<br>the Torah  |  |   | X<br>X<br>X<br>X<br>X<br>X<br>X<br>X<br>X<br>X<br>X<br>X<br>X<br>X<br>X<br>X<br>X<br>X<br>X  | <b>850 BCE</b><br>nally accepted life-<br>Judeochristian<br>riarchal figure<br>ikely born in Ur<br>laran and died in<br>Canaan.  |
| Ĩ  |   |   | ×  |   |  | XX   | +  | +  |   | +  | E S  |
| HINDUISM   | ZOROASTRIANISM  | BUDDHISM  | CONFUCIANISM   | TOAISM  | SIKHISM  | JUDAISM  | CHRISTIANITY   | CATHOLICISM  | ISLAM   | PROTESTANTISM  | <b>BAHA'ISM</b>  |
| Date of Origin<br>1900 BCE<br>Place of Origin<br>Indus Valley / India<br>Founder<br>Aryans<br>Deity<br>Poly<br>Deity<br>Dely<br>Scripture<br>Vedas, esp. Upanishads<br>Fate<br>Rebirth<br>Followers Today<br>793 Million | Date of Origin700 BCEPlace of OriginPersiaFounderZoroasterDeityAhura MazdaScriptureAvestaFateJudgedFollowers Today200,000                           | <section-header>Date of Origin500 BCEPlace of OriginIndia / Southeast AsiaFounderBuddhaDeityPanScriptureTipitakaFateRebirthFollowers Today325 Million</section-header>                    | Date of Origin500 BCEDace of OriginDace of OriginChinaFounderConfuciusDeityNoneScriptureAnalects, I ChingDeathDeathDeathSub Confuciants21 Million *                            | Date of Origin550 BCEPlace of OriginChinaFounderLao TzuDeityPolyScriptureTao-te-ChingFateImmortalFollowers Today21 Million *                        | Date of Origin1550 CEPlace of OriginPunjabFounderGuru NanakDeitySat-KartarScriptureGuru Granth SahibFateRebirthFollowers Today19 Million | Date of Origin1900 BCEPlace of OriginIsraelFounderAbrahamDeityYahwehScriptureOld TestamentFateDeathFollowers Today14 Million   | Date of Origin<br>30 CE<br>Place of Origin<br>Israel / Palestine<br>Founder<br>Jesus<br>Deity<br>God<br>Scripture<br>Mew Testament<br>Fate<br>Judged<br>Followers Today<br>1.9 Billion * | Date of Origin110 CEPlace of OriginRome / JerusalemFounderPeter, PaulDeityGodScriptureNew TestamentFateJudgedFollowers Today981 Million                              | Date of Origin600 CEPlace of OriginMiddle EastFounderMuhammadDeityAllahScriptureQur'anFateJudgedFollowers Today1.1 Billion  | Date of Origin<br>1517 CE<br>Place of Origin<br>Germany<br>Founder<br>Martin Luther<br>Deity<br>God<br>Scripture<br>95 Theses<br>Fate<br>Judged<br>Followers Today | Date of Origin<br>1850 cE<br>Place of Origin<br>Persia / Iraq<br>Founder<br>Baha Ullah<br>Deity<br>God<br>Scripture<br>Kitabi Ikan<br>Fate<br>Spritual Journey<br>Followers Today<br>6 Million |
|  | STONEHENGE /  | PAGANISM  | EG   | YPTIAN / PHARAON  | IC   |  | MESOAMERICAN   |  | GR  | REEK   |  |
| <b>3100 BCE</b><br>The initial form of Stonehenge is<br>completed. The circular bank<br>and ditch enclosure, about 360<br>feet across, may be complete<br>with a timber circle.  | <b>2600 BCE</b><br>Stonehenge begins to take on<br>the form of its final phase. The<br>wooden posts are replaced with<br>that of bluestone.         | <b>1905</b> CE<br>Becoming a place of pilgrimage<br>for neo-druids and other pagans,<br>the Ancient Order of Druids<br>organized the first reconstruc-<br>tionist ceremony in Stonehenge. | <b>3000 BCE</b><br>Egyptians begin to measure<br>time through a calendar based<br>on the three natural cycles (the<br>solar day, the lunar month and<br>the solar year).       | <b>2575 BCE</b><br>Sneferu founds the 4th dynasty<br>(Old Kingdom) and builds in<br>Dahshur the first pyramid with<br>straight sides (Red Pyramid). | <b>2495 BCE</b><br>The first of the oldest surviving<br>religious texts, the Pyramid<br>Texts, are composed in Ancient<br>Egypt.         | <b>700-500 BCE</b><br>The Xochitecatl Pyramid of<br>Flowers, Building of the Serpent,<br>Building of the Spiral and<br>Platform of the Volcano built in<br>Tlaxcala, Mexico. | <b>300 BCE - 100 CE</b><br>The Mayans built the La Danta<br>and El Tigre pyramids at El<br>Mirador, Guatamala. La Danta is<br>one of the largest pyramids in<br>the world.               | <b>100-600 CE</b><br>The Mayan High Temple, Jaguar<br>Temple and Mask Temple built in<br>Lamanai, Belize.  | <b>900-700 BCE</b><br>Geometric Period. First Olympic<br>Games in 776 BCE.  | <b>730 BCE</b><br>First Messenian War, Sparta<br>invades Messenia (730-710),<br>Naxos founded (734), Syracuse<br>founded (733).                                    | <b>594</b> BCE<br>Solon replaces the Draconian<br>law in Athens and lays the<br>foundation for Democracy. He<br>introduced the first coinage and<br>weights and measures.                      |
| <b>3000 BCE</b><br>The second phase of<br>Stonehenge is completed and<br>appears to function as the first<br>enclosed cremation cemetery in<br>the British Isles.  | <b>1600 BCE</b><br>The ancient development of<br>Stonehenge comes to an end.  | <b>1960s</b> CE<br>Various Neopagan and New<br>Age movements gain<br>momentum.  | <b>2635 BCE</b><br>Imhotep, high priest of Ptah at<br>Memphis and founder of Medi-<br>cine, erects a pyramid made of<br>stone at Saqqara for pharaoh<br>Djoser (Step Pyramid). | <b>2560 BCE</b><br>The approximate time accepted<br>as the completion of the Great<br>Pyramid of Giza, the oldest<br>pyramid of the Giza Plateau.   | <b>30 BCE</b><br>Cleopatra VII and Mark Antony<br>are defeated by Augustus,<br>Egypt becomes a province of<br>the Roman Empire.          | <b>500 BCE</b><br>The Great Pyramid was built by<br>the Olmecs in La Venta,<br>Mexico. The pyramid itself has<br>never been excavated.                                       | <b>100 CE</b><br>Teotihuacan Sun and Moon<br>pyramids built. The influence<br>of the Teotihuacan empire<br>stretched from Guatamala to<br>Texas.   | <b>700-900 CE</b><br>The Xochicalco Temple of the<br>Feathered Serpent built near<br>Mexico City. It includes apparent<br>influences of Teotihuacan and<br>Maya art. | <b>750-700 BCE</b><br>Late Geometric Period. Greek<br>colonies established in South-<br>ern Italy & Sicily, invention of<br>Greek alphabet, Homeric poems<br>recorded in writing. | <b>640 BCE</b><br>Second Messenian War, Sparta<br>invades Messenia (640-630),<br>Cyrene founded (630).   | <b>510 BCE</b><br>Alcmaeonid family and<br>Spartans free Athens from<br>tyranny. Introduction of<br>Democracy in Athens.   |

![](_page_44_Picture_0.jpeg)

#### **EVOLUTION ANDROID HISTORY**

![](_page_44_Figure_2.jpeg)

**3<sup>RD</sup> QUARTER** 

**ANDROID PLATFORM VERSIONS** 

#### 2<sup>ND</sup> QUARTER

**Research** in

4.4%

Windows

3.5%

Closing off Q2 of 2012, Android continues to dominate the

in Q1. Although most of the big platforms shown above

increased their market shares by half since Q1, closing the gap with Nokia's Symbian and Blackberry's RIM. After

international market share fare?

are losing their world shares, Windows have significantly

the release of the iPhone 5 late of September, how will the

world market, grabbing 15% more of the market shares than

Motion (RIM)

#### **1**<sup>st</sup> **QUARTER**

#### **INTERNATIONAL SMARTPHONE OS MARKET SHARE**

Android 68.1%

iOS 16.9%

| Android<br>59.0% |                                     |             |  |  |
|------------------|-------------------------------------|-------------|--|--|
| iOS<br>23.1%     | Symbian<br>6.8%                     |             |  |  |
|                  | Research in<br>Motion (RIM)<br>6.4% | Win<br>2.2% |  |  |
|                  | Linux<br>2.3%                       |             |  |  |

Back in August of 2011, Android-powered smartphone devices have reached almost 50% of the worldwide market share, climbing at a rapid rate since it's first release five years ago on November of 2007. At at end of Q1 in 2012, Android has more than double the amount of Apple's iOS market shares in the world, manufacturing and shipping out various devices supporting the Android platform.

#### **UNITED STATES SMARTPHONE OS MARKET SHARE**

![](_page_44_Picture_9.jpeg)

Symbian

Linux

2.3%

4.4%

![](_page_44_Picture_10.jpeg)

![](_page_44_Figure_11.jpeg)

In the United States, Linux-powered smartphone devices are rare and uncommon, thus not included in the domestic market share. Symbian-powered devices, mainly Nokia, announced its migration from Symbian to Windows early of 2011, causing the Symbian market to diminish with each quarter since, as seen in Q2 of the United States smartphone OS market share.

![](_page_44_Figure_13.jpeg)

In Q2 of 2012, users of Blackberry's RIM devices are shifting towards either Android or iOS. Android and iOS market share increased by about 1% and 5% respectively since Q1. Android has been able to hold on to more than half the domestic market share since the beginning of the year with the help of popular Samsung devices such as the S2 and the S3, however there may be significant changes Q3 with the release of the iPhone 5.

![](_page_44_Picture_15.jpeg)

Android 51.0%

#### UNITED STATES SMARTPHONE ADOPTIONS

Operating system market share: 3-month average ending April 30, 2012

| Android                             | iOS  |  |
|-------------------------------------|--|--|
| Smartphone – Smartphone<br>27.1%    | Smartphone – Smartphone<br>16.8%                                       |  |
| Feature Phone – Smartphone<br>30.8% | Feature Phone – Smartphone<br>12.60%                                   |  |
|                                     | Smarphone – Featu<br>Smartphone Phone<br>4.80% Smart<br>phone<br>2.40% | re Feature Phone –<br>2 – Smartphone<br>t- 3.55% |
|                                     |  | Smartphone –<br>Smartphone 1.50%                 |
|                                     | RIM  | Microsoft  |

#### IN THE END

Smartphone adoptions and Android platform versions

As the technical era continues to advance throughout the upcoming years, mobile phone subscribers have put a halt to the manufacturing of feature phones and increase the manufacturing of smartphones at a rapid paste. Adoption rates from feature to smartphones have increased significantly from 38% to 47.5% since April of 2011. According to comScore, 3 out of 5 first time smartphone subscribers chose an Android device while 1 out of 4 chose an iOS device.

Despite taking about 4-5 years before gaining momentum, Android has been consistently making new releases to their software, averaging about two version releases a year starting in 2009. A charming featuer about Android is that Android names their software alphabetically and by desert. The codenames started at Cupcake (C) after releasing two previous versions, 1.0 (beta) and 1.1 (known as Petite Four). By naming their software in this manner, it will be more likely for its customers to remember the Android brand.

05 - Judy Chu - DAI 523 Information Design I - Design and Industry Department College of Liberal & Creative Arts – San Francisco State University – California, USA – October 2012 Information Design: Proportions 17x22 Mailer – Android 2012

SOURCES:

Android, Android Academy, Android Central, comScore, International Data Corporation, Lookout Mobile Security, Tech Jini, [x] cube LABS

\_\_\_\_ JULY Google buys Android Inc. for \$50 million 2004 2003

OCTOBER

Android Inc. founded in

Rubin, Rich Miner, Nick Sears and Chris White

Palo Alto, CA by Andy

#### ROGER FEDERER (SS) PETE SAMPRAS

In sport, there is always raging debate as to who is the greatest of all time (GOAT) with many people naming several of the top players as contenders. What is even more difficult to discern is on what basis someone can be judged the greatest of all time. Within the sport of tennis there are many heavyweights who are often referred to from Rod Laver to Bjorn Borg, however, when considering the greatest of all time, two names seem to rise above the rest - Roger Federer and Pete Sampras.

Both men have the honor of taking the top two spots of individuals with the most Grand Slam titles earned. Having been born 10 years apart with their careers exhibiting so many similarities, a comparison between the two is a startling one. With a 10 year gap between their rather similar careers, each man can claim to be the best of their era, however, who is the greatest of all time and on what basis?

| 08.08.1981              | BORN                | 12.08.1971                   |
|-------------------------|---------------------|------------------------------|
| BASEL, SWITZERLAND      | PLACE OF BIRTH      | WASHINGTON, D.C., USA        |
| BOTTMINGEN, SWITZERLAND | HOMETOWN            | LOS ANGELES, CALIFORNIA, USA |
| 6'1" (185 CM)           | HEIGHT              | 6'1" (185 CM)                |
| 187 LBS (85 KG)         | WEIGHT              | 170 POUNDS (77 KG)           |
| RIGHT-HANDED            | STYLE               | RIGHT-HANDED                 |
| 1998                    | TURNED PROFESSIONAL | 1988                         |

#### **TOTAL PRIZE MONEY**

![](_page_45_Figure_5.jpeg)

![](_page_45_Figure_6.jpeg)

#### PERFORMANCE AT GRAND SLAMS DURING THEIR CAREER 234 5 67 89 10 11 12

**QUICKEST RISE TO THE TOP** As shown, Federer leads Sampras in the number of Grand Slam titles earned which are considered

![](_page_45_Figure_9.jpeg)

FINAL ENCOUNTERS

As can be seen to the right, on a tournament-by-tournament basis it can be seen that Federer

**GRAND SLAM** 

![](_page_45_Figure_13.jpeg)

![](_page_45_Figure_14.jpeg)

the top achievements within the sport. Federer currently leads with 17 to Sampras' 14 titles equaling him at the 2009 French Open, a tournament neither man had previously won.

In addition to number of titles, it is also worth observing how long it took each player to earn their titles. Sampras took 12 years to earn his 14 titles as his wins were mostly spread out. Meanwhile, Federer has acquired his 17 titles in just 9 years, 3 whole years ahead of Sampras. Staggeringly, Federer had won 16 of those in 7 years which averages to more than two per year. reached more finals and more consistently than Sampras. Both men won all but a few of the finals they participated in, but on the whole, Federer reached the later stages of tournaments on more occasions than Sampras did.

#### **ONLY MATCH MEETING**

2001 Wimbledon, England Grass, Round 16 Federer 7(7) 5 6 6(0) 7 Sampras 6(5) 7 4 7(2) 5

#### **KING OF THE SURFACE**

When comparing the performance of the two players on the various tennis surfaces, there are also noticeable differences. Both have had success in winning titles on hard courts (at events like the Australian Open) and on grass courts (e.g. at Wimbledon) unlike the vast differences in carpet and clay court performances.

Carpet is not widely used in tennis often being reserved for smaller tournaments such as the ATP Tour Championships, amongst others, which Sampras has been seen to have greater success on than Federer.

Meanwhile, clay is a prominently featured court surface as it is used at the French Open. Often considered by those within the game as the most difficult surface to master, Federer has clearly had greater success on the clay court than Sampras who has won fewer tournaments on clay and can not claim to ever winning a French Open like many of the greats.

#### **TITLES WON BY COURT SURFACE**

![](_page_45_Figure_25.jpeg)

#### WHO IS THE GREATEST OF ALL TIME?

It is difficult to compare the two given both came from different eras as they only faced each other once in different peaks of their career and faced substantially different competitive environments from each other. However, on nearly every performance criteria, Federer has surpassed Sampras.

Ultimately, Federer holds more titles, reached his success in a far shorter timeframe and has consistently reached more finals than Sampras. He can also lay claim to achievements Sampras cannot such as winning the French Open. Clay is considered the ultimate test of a player's ability, something Sampras was not able to turn into Grand Slam glory.

There's no denying that Sampras was an exceptional player and is one of the games' greatest, however, Federer is more deserving of the title of the greatest of all time based on his performance against that of Sampras.

#### REFERENCES

ATP Profile Pete Sampras: http://www.atpworldtour.com/Tennis/Players/Sa/P/Pete-Sampras.aspx ATP Profile Roger Federer: http://www.atpworldtour.com/Tennis/Players/Top-Players/Roger-Federer.aspx Sampras & Federer Title Race: http://thesis.armina.info/node/133 Peter Sampras vs Roger Federer: http://www.tennis28.com/studies/Federer\_Sampras.html Tennis Records & Statistics: http://www.tennis-x.com/stats/tennisrecords.php Federer Breaks Sampras Record: http://www.nytimes.com/

Federer & Sampras: 10 Years of Separation: http://straightsets.blogs.nytimes.com/

DAI 523 - Information Design 1 Pino Trogu Assignment 03: Proportions Luke Marsden October 2012

#### A COUNTRY'S POPULATION VS. AREA

#### WHAT IF EVERY PERSON IN A COUNTRY'S POPULATION WAS GIVEN THE AREA OF A FOOTBALL FIELD?

When it comes to graphing a country's population, the size of the country is not always considered. By using a unit most people comprehend and can visualize, this project tries to display how much area of a country would be taken up if each person in the population had their own football field. The 20 countries with the highest populations were recorded along with the area in square miles of said country. Of those 20 countries, 7 wouldn't be able to house the entire population in this given situation.

One must also take into account the fact that not every single part of a country is habitable. For instance, two-thirds of Russia and half of China are uninhabitable. While this is shocking once first heard, those countries have large amounts of mountainous terrain and harsh weather conditions, that range from flooding to snow stroms. With so many different variables affecting a persons living conditions, this project tries to show that if we were given the space, the world's population would have to reorganize itself.

Population

Germany 81,844,000 102% United States 314,505,000 14% Turkey 74,724,269 43% Egypt 82,638,000 Mexico 37% 12,336,538 Nigeria 166,629,000 80% Brazil POP. 193,946,886 10% Congo DR 69,575,000 13% Percent of country covered by the square miles if each person in the country's population had a football field

![](_page_46_Figure_7.jpeg)

THE LAND OF Opportunity

Percentage of foreign-born residents in each state in 2009

Thousands of migrants arrive in the United States every year seeking a more prosperous future. They come from all walks of life; from neighboring countries to continents oceans apart; everyone arrives with dreams and a common goal.

Some migrants who come to the United States are escaping hardship in their countries of origin, and some relocate for personal benefit. The majority of migrants come to find employment. 81 percent of migrants live above the poverty level earning a median personal income of 32,932 U.S. dollars.

With various business and technological industry booms, some people are migrating to the United States for higher income attainment. These people tend to be those from developed countries or at a high educational level. The United States Census

> EUROPE 18%

Bureau gathers foreign-born workers earning 75,000 U.S. dollars or more into one category and this will be the focus of the infographic.

The United States Census Bureau also categorizes the occupations that foreign-born workers have, which will be further refined into *white-collar* (which includes: management, and sales and office occupations) and *blue-collar* (which includes: service occupations, primary industries, contruction, production, and transportation).

Although the amount of foreign-born white collar and blue collar workers generally increases each year, it is shown that is it drastically affected by local and global economic situations. The majority of foreignborn workers earning 75,000 U.S. dollars or more are from Asia with 69.7 percent in white-collar jobs.

#### Europe

Migrants originating from Europe accounts for 18 percent of the foreign-born population that earns over 75,000 U.S. dollars per year. 64.8 percent are in a 'white-collar' occupation.

![](_page_47_Picture_11.jpeg)

Occupation proportion of European-born migrants

White-collar occupation (64.8%)

Blue-collar occupation (35.2%)

#### Asia

Migrants originating from Asia accounts for 51.4 percent of the foreign-born population that earns over 75,000 U.S. dollars per year. 69.7 percent are in a 'white-collar' occupation.

> Occupation proportion of Asian-born migrants White-collar occupation (69.7%) Blue-collar occupation (30.3%)

![](_page_47_Figure_18.jpeg)

#### **51.4**%

ASIA

#### Latin America

Migrants originating from Latin America accounts for 20.9 percent of the foreign-born population that earns over 75,000 U.S. dollars per year. 28.5 percent are in a 'white-collar' occupation.

![](_page_47_Figure_22.jpeg)

#### LATIN America 20.9%

**OTHER** 

**9.7**%

#### **Other areas**

Migrants originating from other areas of the World accounts for 9.7 percent of the foreign-born population that earns over 75,000 U.S. dollars per year. 59 percent are in a 'white-collar' occupation.

Occupation proportion of migrants born in other areas of the World

White-collar occupation (59%)

Blue-collar occupation (41%)

U.S. Census Bureau, 2012, Current Population Survey Data on Foreign-Born Population, Annual data tables 1999 to 2009, U.S. Department of Commerce. Accessed online: 8 October 2012. http://1.usa.gov/SWxiZz

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Wikipedia contributors, 2012, Personal income in the United States, Wikipedia. Accessed online: 8 October 2012. http://bit.ly/TpwVr2

JAN 2015

#### 77.4 mm

#### JAN 2010 56.4 mm JAN 2005

#### 42.4 mm

JAN 2000 25.8 mm

January 1995

8.1 mm

JAN 2015

#### 77.4 mm

JAN 2010 56.4 mm

JAN 2005 42.4 mm

#### JAN 2000 25.8 mm

GLOBAL SEA LEVEL ROSE ABOUT 17 CENTIMETERS (6.7 INCHES) IN THE LAST CENTURY. THE RATE IN THE LAST DECADE, HOWEVER, IS NEARLY DOUBLE THAT OF THE LAST CENTURY.

![](_page_49_Figure_7.jpeg)

JAN 2015

#### 77.4 mm

JAN 2010 56.4 mm

JAN 2005 42.4 mm

The current warming trend is of particular significance because most of it is very likely human induced and proceeding at a rate that is unprecedented in the past 1,300 years.

![](_page_50_Figure_6.jpeg)

JAN 2015

#### 77.4 mm

JAN 2010 56.4 mm

![](_page_51_Figure_4.jpeg)

#### **GREENLAND & ANTARTICA**

Ice loss near the poles is one of the most critical changes pushing sea levels higher, a conclusion supported by data of increasing weight and accuracy. Greenland's contribution to global sea-level rise is the largest, and increases every decade. Studies suggest that its melt grew from 0.09 millimeters per year between 1992 and 2001, expressed as the global sea-level rise equivalent, to 0.59 millimeters per year between 2002 and 2011 [Velicogna et al, 2014].

#### JAN 2015

#### 77.4 mm

#### 2010-2014 SEA LEVEL RISE

![](_page_52_Figure_4.jpeg)

**GREENLAND & ANTARTICA CONTINUED...** 

Measurements by the twin GRACE satellites (Gravity Recovery and **Climate Experiment) show that most** of the losses between 2003 and 2013 were coming from the southeast and northwest portions of the island, while the southwest is responsible for more than half of the acceleration of ice loss. The estimated total loss is in the range of more than 200 to more than 300 gigatons per year (1 gigaton is approximately 264 billion gallons of water.

Antarctica's contribution to sea-level rise increased from 0.08 millimeters per year between 1992 and 2001 to 0.40 millimeters per year between 2002 and 2011 [Velicogna et al, 2014]. **Together, Greenland and Antarctica** contribute about one third of presThe seas of the Earth are rising, a direct result of a changing climate. Ocean temperatures are increasing, leading to ocean expansion, and as ice sheets and glaciers melt, they add more water. An armada of increasingly sophisticated instruments, deployed across the oceans, on polar ice and in orbit, reveals significant changes among globally interlocking factors that are driving sea levels higher.

![](_page_53_Figure_1.jpeg)

#### ANTARTICA MASS VARIATION SINCE 2002 Data source: Ice mass measurement by NASA's GRACE satellites.

![](_page_53_Figure_3.jpeg)

![](_page_53_Figure_4.jpeg)

11

#### CAUSES

#### **Glasiers & Icecaps**

Measurement of the Earth's many glaciers and ice caps-smaller ice masses that are not a part of the Greenland or Antarctic ice sheets- show accelerated retreat. Together, they also account for about a third of the present sea level rise planet-wide (between 2.6 and 2.9 millimeters per year over at least the past 20 years).

That places these smaller ice masses in the top three contributors to sea level rise, along with the warming of ocean water, which causes it to increase in volume, and the melting of the great ice sheets of Greenland and Antarctica.

The largest losses are from Arctic Canada, Alaska and coastal Greenland, but with significant contributions from other regions, such as the Andes in southern Chile, Argentina or the Himalayas.

Yet here, too, we encounter unexpected nuance as we move from bigger to smaller scales. While these smaller ice masses will remain among the dominant contributors to sea level rise through the next two centuries, their contribution likely drops to insignificance beyond the 200-year mark.

Despite their outsized effects at present, glaciers and ice caps represent only about one percent of the Earth's ice total (about 0.7 millimeters of equivalent sea level rise per year). So, once they are depleted, the great ice sheets become the overwhelmingly dominant contributors to ice loss.

#### SATELLITE DATA: 1993 - 2016

Data Source: Satellite sea level observations

![](_page_54_Figure_9.jpeg)

![](_page_54_Picture_10.jpeg)

2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 201

#### **Thermal Expansion**

Most climate scientists agree the main cause of the current global warming trend is human expansion of the "greenhouse effect"1 – warming that results when the atmosphere traps heat radiating from Earth toward space.

Certain gases in the atmosphere block heat from escaping. Long-lived gases that remain semi-permanently in the atmosphere and do not respond physically or chemically to changes in temperature are described as "forcing" climate change. Gases, such as water vapor, which respond physically or chemically to changes in temperature are seen as "feedbacks."

Gases that contribute to the greenhouse effect include:

Water vapor: The most abundant greenhouse gas, but importantly, it acts as a feedback to the climate. Water vapor increases as the Earth's atmosphere warms, but so does the possibility of clouds and precipitation, making these some of the most important feedback mechanisms to the greenhouse effect.

**Carbon dioxide (CO2):** A minor but very important component of the atmosphere, carbon dioxide is released through natural processes such as respiration and volcano eruptions and through human activities such as deforestation, land use changes, and burning fossil fuels. Humans have increased atmospheric CO2 concentration by more than a third since the Industrial Revolution began. This is the most important long-lived "forcing" of climate change.

Methane: A hydrocarbon gas produced both through natural sources and human activities, including the decomposition of wastes in landfills, agriculture, and especially rice cultivation, as well as ruminant digestion and manure management associated with domestic livestock. On a molecule-for-molecule basis, methane is a far more active greenhouse gas than carbon dioxide, but also one which is much less abundant in the atmosphere.

**Nitrous oxide:** A powerful greenhouse gas produced by soil cultivation practices, especially the use of commercial and organic fertilizers, fossil fuel combustion, nitric acid production, & biomass burning.

**Chlorofluorocarbons (CFCs):** Synthetic compounds entirely of industrial origin used in a number of applications, but now largely regulated in production and release to the atmosphere by international agreement for their ability to contribute to destruction of the ozone layer. They are also greenhouse gases.

![](_page_55_Picture_11.jpeg)

![](_page_55_Picture_12.jpeg)

#### Land Hydrology

The Earth cycles water annually between land and ocean, in regional patterns of precipitation and evaporation, and this cycle also may be accelerating in response to climate change—with more variability, more flooding and more frequent drought.

Human manipulation of this water cycle, including increasingly high levels of groundwater withdrawal, contributes to sea level rise; the water withdrawn is ultimately reclaimed by the sea. And while the contribution is smaller than that of thermal expansion and melting ice, it is not insignificant.

Sharpening the accuracy of global sea-level rise estimates will require a clearer picture of other land-based influences on water storage and transfer. These include human engineering, such as the construction of reservoirs for water storage or dams to hold water back, which can tip the balance toward water storage on land.

![](_page_56_Figure_5.jpeg)

As with so many other attempts to capture sea level data, firmly establishing input from the land will depend upon satellite measurements, including gravitational monitoring by the twin GRACE satellites.

#### LOCAL EFFECTS

#### Tides

Sea level changes near coastlines include tides, a kind of wave caused by the gravitational effects of the sun and moon, along with the Earth's rotation.

Tidal changes across various time scales, though cyclic, can be superimposed upon the background rise in global sea level; add regional rise driven by ocean circulation, and the highest tides can begin to cause flooding in coastal zones that were previously unaffected, or that experienced such flooding at lower frequencies.

#### **Storm Surge**

Storm surge is a higher-than-normal rise of coastal waters, above the astronomical high tide. Its main causes are strong winds within a tropical storm or hurricane, both literally pushing seawater and creating huge waves that travel to the coast and break there. Low atmospheric pressure also induces a dome of water near the storm center. Precipitation and the Coriolis effect may also play a role.

While making direct causal connections between globally averaged climate change and individual storms remains very difficult, improved modeling techniques offer a rare chance to forecast the potential imprint of the global climate signal on short-term, localized meteorological events as the next few decades unfold.

![](_page_56_Picture_14.jpeg)

#### United States REGIONAL EFFECTS

Below are some of the impacts that are currently visible throughout the U.S. and will continue to affect these regions, according to the Third National Climate Assessment Report2, released by the U.S. Global Change Research Program:

Northeast. Heat waves, heavy downpours and sea level rise pose growing challenges to many aspects of life in the Northeast. Infrastructure, agriculture, fisheries and ecosystems will be increasingly compromised. Many states and cities are beginning to incorporate climate change into their planning.

Northwest. Changes in the timing of streamflow reduce water supplies for competing demands. Sea level rise, erosion, inundation, risks to infrastructure and increasing ocean acidity pose major threats. Increasing wildfire, insect outbreaks and tree diseases are causing widespread tree die-off.

**Southeast**. Sea level rise poses widespread and continuing threats to the region's economy and environment. Extreme heat will affect health, energy, agriculture and more. Decreased water availability will have economic and environmental impacts.

995-1999 S

Midwest. Extreme heat, heavy downpours and flooding will affect infrastructure, health, agriculture, forestry, transportation, air and water quality, and more. Climate change will also exacerbate a range of risks to the Great Lakes.

**Southwest.** Increased heat, drought and insect outbreaks, all linked to climate change, have increased wildfires. Declining water supplies, reduced agricultural yields, health impacts in cities due to heat, and flooding and erosion in coastal areas are additional concerns.

#### facebook 1

![](_page_58_Figure_2.jpeg)

Facebook's precursor, Facemash (2003) was a website scripted by Mark Zuckerberg for visitors to compare fellow Harvard students with each other. Intoxicated, he hacked into the Harvard's facebooks and used the images for his first website in order to make his website more popular. Facemash was later sold to an unknown buyer in 2010 for roughly \$30,000.

In 2004, Zukerberg scripted codes for making another website known as Thefacebook, which was inspired by the hacking incident from Facemash. He wanted to create a universal face book within Harvard since they did not have a student directory with images and names at the time. Within the first 24 hours after launching the site, Thefacebook had 1,200–1,500 user registrations.

Initially, Thefacebook was restricted to Harvard university students, but later expanded to Stanford, Columbia, and Yale and all other Ivy League schools. In the summer of 2004, Facebook dropped the "The" from its name and relocated to Palo Alto, California after purchasing the domain name facebook.com in 2005 for \$200,000. While Facebook continued to expand, they opened their doors

to all universities as well as overseas, then to companies such as Apple Inc. and Microsoft. Facebook finally became public to anyone 13+ years old with a valid email address in 2006 and reached their first milestone of 100 million users in August, 2008. From there on for the next four years, Facebook has rapidly expanded exponentially from 100 million users to about 1 billion users to date.

#### **Continental Breakdown**

Facebook users from each continent (in millions) since Oct. 27, 2012.

![](_page_58_Figure_9.jpeg)

Despite having less countries using Facebook, Asia still takes the lead over Europe, which has over 20 countries using Facebook, including the United States, which Facebook originated from. Asian countries tend to have a denser population than any other continent in the world, therefore India, Indonesia and the Philippines became big

#### **US Facebook Community**

Facebook age and gender breakdown (in millions) in the United States in 2011.

![](_page_58_Figure_13.jpeg)

#### 🖪 Facebook vs. Twitter 🈏

User community percentages compared with each other in 2011.

![](_page_58_Figure_16.jpeg)

#### **Apps Connected to Facebook**

Top 20 Apps (in millions) used of all time since Oct. 27, 2012.

![](_page_58_Figure_20.jpeg)

#### Is Facebook all there is to do?

Top 30 countries with the most Facebook users in 2011.

Facebook is a social networking site that can only be access through the internet. Right off the bat, one can conclude that the more internet access a country has, the more likely it would be to use Facebook. However, three countries stand out from the trend and they are Russia, Japan, and South Korea. Surprisingly, two of the fastest technologically-developing countries in the world, Japan and South Korea have a large portion of its population going online, but not on Facebook.

According to Alexa, a majority of Japan internet users go to other popular networking sites such as FC2, LiveDoor, Ameba or mixi, which originated in their country, just like Facebook has to the United States. South Korea has their own popular site known as Cyworld, also maintaining approximately 24 million users, nearly half of the total South Korean population. Large quantities of Russian internet users also preferred to use VK, another social networking site, over Facebook.

![](_page_58_Figure_25.jpeg)

![](_page_58_Figure_26.jpeg)

Like · Comment · Share

#### Likes Top 20 Like pages (in millions) of all time since Oct. 27, 2012.

![](_page_58_Figure_30.jpeg)

Facebook © 2012 · English (US)

About · Create an Ad · Create a Page · Developers · Careers · Privacy · Cookies · Terms · Help

![](_page_59_Figure_7.jpeg)

Dana Lui DAI 523 Information Design San Francisco State University Fall 2012

# THE MAKING OF A GIANT

The A380, originally dubbed the A3XX, is the most radical change to the commercial airliner market since the Boeing 747-400 which first appeared in the 1970's and has dominated the large aircraft market ever since. As the world's largest commercial aircraft, the A380 stands out from the rest with its distinct feature of a double deck, an increase of 49% from of it's closest competitor - the 747-400. Boasting a near 80 meter wingspan, the A380's size is certainly impressive, however, over the course of the past 2 decades, the A380 has had a very storied history with many pitfalls amongst it's various triumphs.

With such a large aircraft, there are many inherent problems that have resulted in a project that, at times, was 20 months behind schedule and \$1.75 billion out of budget. The unique size of the aircraft also presented many logistical problems regarding what kind of infrastructure is needed from airport terminals to manufacturing factories located in places from France to Wales and how those parts are to be transferred. These many issues caused a series of delays, however, ultimately the A380 reached the sky and is quickly becoming the most popular aircraft yet.

#### **AIRBUS A380-800**

Ι Δ. /

CENTIMETER SEAT WIDTH

![](_page_60_Picture_6.jpeg)

![](_page_60_Picture_7.jpeg)

#### A3XX TALKS BEGIN

Airbus begins talks with major international carriers about requirements for a super-large passenger aircraft. Its member partners work on individual schemes eventually leading to the A3XX project.

#### JAN: JOINT RESEARCH WITH BOEING

Rival Boeing reveals it has begun studies into a "very large" commercial aircraft - with the four Airbus partners - Aerospatiale, Daimler-Benz Aerospace Airbus, Construcciones Aeronauticas and British Aerospace.

NEW ENGINES NECESSARY

1996

Airbus Large Aircraft Division formed, and project chiefs opt for specially designed engines rather than adapting existing types to cope with the size of the new aircraft.

#### JUN: A3XX PROJECT BEGINS

After Boeing opts instead for smaller "jumbos", Airbus partners set up an A3XX team to focus on the "super-jumbo" project.

#### DAI 523 - Information Design 1 Professor Pino Trogu Assignment 04: Relationships Luke Marsden - November 2012

SOURCES www.airbus.com http://seattletimes.com/ http://in.reuters.com http://www.vertex42.com/

http://news.bbc.co.uk/

The A380 project has been plagued by a series of setbacks particularly within production. The sheer size and enormity of not only the planes, but also the individual components, has led to greater difficulty in completing orders. New warehouses, factories and systems for transporting parts from different countries needed to be created as previous infrastructure was insufficient.

As a result, the project has seen numerous delays with setbacks totaling over 22 months. Less than 50% of the total orders have been fulfilled with some airlines yet to receive their first aircraft. Manufacturing levels have increased significantly but they are still fighting to keep up with demand for the aircraft so as to not lose business to the Boeing Dreamliner.

![](_page_60_Picture_23.jpeg)

![](_page_60_Picture_24.jpeg)

Singapore for London - in the A380's

#### > 29 APR: REVIEW OF PRODUCTION

Major reviews of production plans to meet new delivery targets which are now almost 2 years behind schedule. Production problems in wiring have

27 SEP: ENGINE FAILURE A Singapore Airlines A380 is forced to turn back to Paris after one of its four Rolls-Royce engines failed.

![](_page_60_Picture_44.jpeg)

#### - 04 NOV: ANOTHER ENGINE FAILURE

Qantas & Singapore Airlines suspend flights of their A380's after a severe engine failure forces an emergency landing in Singapore.

#### 201

Korean Air orders two more A380's bringing sales to 200.

#### FEB 2009: MAGIC MILLION

Singapore Airlines flys the 1,000,000th passenger.

#### 28 JUL: SECOND CARRIER RECEIVES

Emirates becomes only the second carrier to receive an A380, the first of 58 it's ordered.

#### 04 JUN: 30TH A380 DELIVERED

Airbus delivers its 30th A380, the 7th so far in 2010 hoping to deliver at least 20 in total during 2010.

#### 31 MAR: TYRES BURST

A Qantas A380 bursts two tyres while landing at Sydney creating sparks and flames.