

PINO TROGU
designer

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Graphic Design Search
Department of Design & Industry
San Francisco State University
1600 Holloway Avenue
San Francisco, CA 94132

December 13, 2006

Dear Search Committee,

My name is Pino Trogu. I am a graphic designer living and working in San Francisco. After some years of experience in the commercial world I wish to return to academic teaching, and I am currently on the faculty (part time) in the School of Art and Design at San Jose State University.

Born in Sardinia, but now an American citizen, I was educated at design schools in Sardinia and on the Italian mainland before attending the Rhode Island School of Design on a Fulbright Scholarship in 1983. After earning my Master of Fine Arts in Graphic Design from RISD in 1985, I worked both independently and in design firms in New York, Milan, Rome, and, most recently, in San Francisco.

During the early 1990s I was an Assistant Professor of Graphic Design at Virginia Commonwealth University in Richmond, Virginia.

As a teacher I have always tried to show my students ways of integrating different fields into the design process. Such integration is today an important aspect of graphic design, which has absorbed elements from other types of media old and new and has influenced them in turn. The challenges of this currently changing landscape make the teaching experience a stimulating and enriching environment for both the student and the teacher. Yet, however blurred the lines may be in this evolving game of disciplinary crossovers, I still believe in the validity of asking the question: "What is Graphic Design?"

Enclosed are my resume, my statement of teaching philosophy, and a synopsis of some courses I have given, plus a list of associated files in support of my application for the position of Assistant Professor in Graphic Design at San Francisco State. All the materials included in this application as well as additional illustrative work and teaching examples, can be found at www.trogu.com and on the enclosed CD. It is with great anticipation that I look forward to the possibility of presenting myself and my work directly to the search committee and to the school at large.

Respectfully,



Pino Trogu

Enclosures

Resume
Statement of philosophy
Synopsis of courses given - selected courses
Course syllabi
Samples of student work
Portfolio of professional work
References (below)

All documents are available in the enclosed CD and at trogu.com

References

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