

Pino Trogu  
Workshop Spring, 1991  
Sookie, Kim  
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## Research the relationship between animal color and character

In the animal world, color plays many diverse roles. It is linked to evolution and survival, to courtship and reproduction, and to many daily activities. The actual color of animals is derived from several sources, notably from hemoglobin and melanin.

Among animals, color can provide a warning important to more immediate survival. I want to try to define these relationship with animal color and its character.

### 1. Investigate animal colors

- Five sorts of animals -

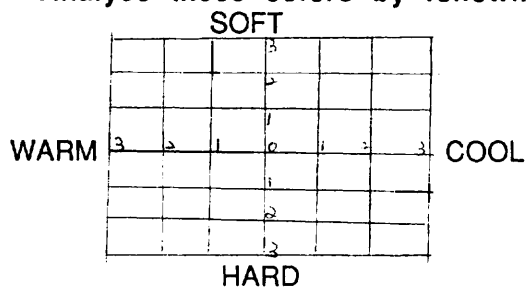
- A. Wildlifes
- B. Butterflies
- C. Insects
- D. Birds
- E. Snacks

### 2. Describe animal's character

### 3. Analyse animal color by following

- A. Romantic
- B. Pretty
- C. Casual
- D. Dynamic
- E. Elegant
- F. Gorgeous
- G. Natural
- H. Classic
- I. Chic
- J. Dandy
- K. Clear & Cool casual
- L. Modern

### 4. Analyse these colors by following diagram



### 5. Investigate and analyse the connection Part 2 with part 4

### 6. Define the connection animal character with color

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**Applied project proposal outline**

**Expression** - Visual form

Metamorphosis - Serving the visual metaphor for butterfly's life zones.  
Translations from color to zone

Transformation - Making color layers using hypsography.

Evocative - Improving accuracy of reading of butterfly's chorology.

**Communication** - Written form

Explanatory - A. butterfly's Range  
B. butterfly's habitat  
C. butterfly's life history

Information - Butterfly's geographical distribution.

Identity - Making connections between butterfly's color and its life zones.

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raster image which  
when moved, focuses  
attention by centering  
a pattern.

## The color "variable" : system of connections

### I. Nature - Culture

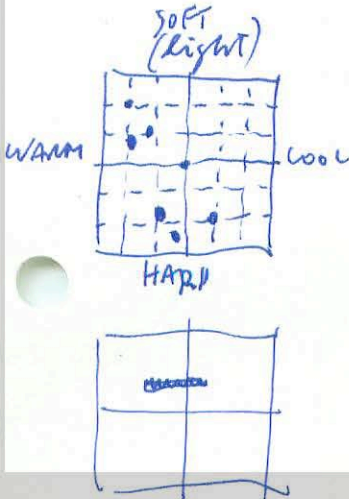
This project focused on exploration and analysis of the butterfly's colors. For this I chose ten butterflies living in different areas of the United States.

I used the diagram from "The color image scale" by Shigenobu Kobayashi. The thirteen color images presented in detail are shown here in abbreviated graphic form. The representative coordinations from each section are included, with the upper one lighter and softer in tone than the one below.

Colors are banded horizontally from warm to cool and vertically from soft to hard. A scale from 1 to 3 is used for each value, read from the center outward.

Each butterfly's color combination was analyzed and given a specific term referring to the emotional qualities of the color scheme.

Terms : dandy, pretty, dynamic, elegant, natural, romantic, casual, gorgeous, classic, chic, clear, and modern



### Photographic Component

Walker Evans born November 3, 1903, in St. Louis Missouri and died April 10, 1975, in New Haven, Connecticut.

He took photographs of humans including a number of workers in their real environments. He worked in series, with a storyteller's gift for narrative rhythm and suggestion of detail.

### I. Transcendent Formalism

This investigation corresponded with five characteristics which were The thing itself, The detail, The time, The frame, and The vantage point.

For this part the photograph I chose was "Debris, 1960".

It was one of the last photographs he took. I enjoyed the work because it was simple and a kind of a basic graphic design composition that I could interpret in many ways by using different formats.

1. The thing itself - use of real objects to make a composition and took photographs to make similar images of the original composition
2. The detail - magnified and emphasized objects (matches, caps)
3. The time - removed the objects one by one, and used a different amount of light to capture the element of the time.
4. The frame - an adjustable frame allows viewer's participation
5. The vantage point - created visual movement to define the vantage point.

### II. Documentation of Make - Believe

I used two publications for my research on Walker Evans and created a double bound which contrasted historical and photographic information

1. "American photographs" - urban images
2. "Let Us Now Praise Famous Men" - country images

### III. Personal realities

Walker Evans told an interviewer "I guess I'm deeply in love with America".

For this project I will attempt to express my personal opinions and experiences in America through the use of photographic imagery

structuralist  
analysis  
and  
interpretation  
of various objects  
in the image  
matches.

re:  
remove  
objects one  
by one.

- growing of shadow
- possibility of changing

